

DIVJMED1

Summations

1 UNITED STATES DISTRICT COURT
2 SOUTHERN DISTRICT OF NEW YORK

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3 MEDA AB

4 Plaintiff

5 v.

11 CV 0412 (AJN)

6 3M COMPANY, 3M INNOVATIVE
7 PROPERTIES COMPANY, and RIKER
8 LABORATORIES, INC.

Defendants

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9 New York, N.Y.
10 January 31, 2013
11 9:45 a.m.

Before:

HON. ALISON J. NATHAN,

District Judge

12 APPEARANCES

13 QUINN EMANUEL URQUHART & SULLIVAN, LLP

14 Attorneys for Plaintiff

15 MICHAEL B. CARLINSKY

16 PETER J. ARMENIO

DEBORAH K. BROWN

NICHOLAS J. CALAMARI

17 BICKEL & BREWER

18 Attorneys for Defendants

19 ALEXANDER DAVID WIDELL

JAMES S. RENARD

20 JEREMY D. CAMP

MICHAEL COLLINS

AAMER RAVJI

21 DORSEY & WHITNEY LLP

22 Attorneys for Defendants

23 THERESA M. BEVILACQUA

24 -also present-

25 MARY YEAGER

DIVJMED1

Summations

1 (Trial resumes)

2 (In open court)

3 THE COURT: Good morning, everyone. Please be seated.

4 We're here for summation and closing argument in this
5 matter that we tried a week ago. I think I set 90 minutes per
6 side if you need it. Obviously, if you don't or if I think I
7 need more time, I'll let you know. We'll see what the flow of
8 the argument is.

9 I guess we didn't talk about a structure, whether
10 there would be a rebuttal. Typically in a jury context I
11 encourage the defendants to go first and then the plaintiffs to
12 go, but we could also have a short rebuttal for plaintiffs.

13 Have you thought about how you want, made an
14 assumption how it would be structured?

15 MR. CARLINSKY: I think our thought, your Honor, was
16 that we would start with our closing, we would try to reserve
17 about 20 or 25 minutes for rebuttal following the defendant's
18 closing.

19 THE COURT: Mr. Renard?

20 MR. RENARD: Your Honor, that is fine with us.

21 THE COURT: All right. Let's see how we go. Who will
22 make the closing for plaintiffs?

23 MR. ARMENIO: If it is acceptable to your Honor, what
24 we will do is split the closing along familiar lines, where I
25 will be handling most of the breach of contract and damages and

DIVJMED1

Summations

1 Mr. Carlinsky will be handling most of the fraud aspects.

2 THE COURT: You want to reserve 20 minutes?

3 MR. ARMENIO: Yes, your Honor.

4 THE COURT: You'll lead it off, Mr. Armenio?

5 MR. ARMENIO: Yes, your Honor. Thank you.

6 May it please the court, the evidence presented during
7 trial in this matter was more than sufficient to prove each of
8 Meda's claims in this action, breach of contract, breach of the
9 covenant of good faith and fair dealing and fraud.

10 As Meda showed, each of these claims flows naturally
11 from the background and context of the transaction between 3M
12 and Meda for the business and the background and context of
13 3M's negotiations with CEPS for the undisclosed pricing
14 agreement that has been at issue in this trial.

15 Meda further showed how each of its claims is fully
16 supported and comports with contemporaneous documents and
17 presented those documents in a chronological fashion, showing
18 what people were actually saying and thinking at the time these
19 actions were occurring, not after-the-fact, with later
20 arguments and later theories.

21 3M's defenses, it would seem, constantly changed
22 throughout this two-year litigation and even constantly changed
23 during this trial. We see they have no support for those
24 defenses in the background and context of the transactions at
25 issue or in contemporaneous documents.

DIVJMED1

Summation - Mr. Armenio

1 With respect to the background and context of 3M's
2 sale of the business, just to touch on it -- and these are
3 familiar from the opening -- 3M knew its pharmaceutical
4 business was falling. We saw that out of the board of
5 director's presentation, PX 133, and we learned more of that at
6 trial from Mr. Sauer. He told us at the point they decided to
7 exit the worsening of the situation in France meant the spinoff
8 option was doubtful.

9 That meant this business was in such bad shape that it
10 couldn't even be viable spun off and they needed a buyer. That
11 is what they told the board, and they presented to the board in
12 PX 142 the upside down hockey stick. The pharmaceutical
13 business was in such bad shape by the end of 2005, they
14 projected almost negative 10 percent. Mr. Sauer admitted it on
15 the stand, by November 2005 the negative 10 percent, not quite
16 but close.

17 Mr. Sampson, we heard him talk about the death spiral
18 of the business in the contemporaneous documents, PX 158, and
19 then during trial he admitted as soon as he took over the
20 business from Mr. Labinger, they needed to look for different
21 options, and Mr. Sauer was concerned with the trajectory of the
22 business.

23 Now, when we look and contrast that death spiral,
24 negative 10 percent situation worsening, the business couldn't
25 even survive on its own, we contrast that with what 3M told

DIVJMED1

Summation - Mr. Armenio

1 Meda in the offering memorandum, PX 168. The court is fully
2 familiar with that document at this point. Mr. Sauer explained
3 that despite all of 3M's arguments, he agreed that this
4 offering memorandum didn't speak at all to the risk of a
5 pricing decline for Tambocor CR.

6 Throughout the offering memorandum we showed how 3M
7 took pains to talk about how strong EBITDA margins would be,
8 the business was highly profitable and substantial and
9 consistent cash flow including specifically in Europe, Cable 43
10 and specifically for cardio, showing it was glowing.

11 3M decided to speak on this issue. They decided to
12 tell Meda the business was strong and growing, and once they
13 made that choice of speaking, they had to tell Meda the whole
14 truth, and the fact of the matter is they didn't. They put in
15 statement after statement about EBITA and gross margins being
16 constant up. We heard from Mr. Larnholt and @Mr. Gears when
17 you see this margin staying high on the revenue, you know that
18 prices are stable. That is the business that 3M presented to
19 Meda.

20 When asked on the stand about this, anything in the
21 offering memorandum that refers to pricing pressure, there is
22 general statements -- Sampson? Yes. Anything specific about
23 Tambocor CR? Mr. Lonner admitted he didn't factor it into the
24 offering memorandum. They knew and they didn't tell Meda. It
25 was even more apparent in the business presentation, PX 421,

DIVJMED1

Summation - Mr. Armenio

1 where they presented the chart of Tambocor CR sales growing so
2 much that they would offset any decline in Tambocor II, and Mr.
3 Sampson, when confronted with this slide, admitted he didn't
4 expect a reader, reviewing Page 155, to conclude that the
5 Tambocor CR price in France was at risk. In what is perhaps
6 the understatement of the year, it is very difficult to tell
7 from the growing sales, 46 percent up year-over-year. 3M
8 portrayed the business as growing and portrayed Tambocor CR and
9 didn't tell the truth.

10 There was nothing in here to alert Meda. The best
11 Mr. Sampson could come up with was well, maybe the growth rate
12 slowed down a little bit, but they portrayed in the business
13 presentation and the offering memorandum that Tambocor CR was
14 still growing, and Mr. Sampson had to admit nothing specific
15 about a particular risk as Tambocor CR? Correct.

16 Mr. Sauer admitted the same thing. Nothing that would
17 indicate in these documents the offering memorandum and
18 business presentation, that Tambocor CR is actually at risk?

19 Correct.

20 So these are admissions that have fleshed out the
21 theories of the case on which we brought suit, on which we
22 opened and on which we have been consistent throughout these
23 two years.

24 We look about pricing specifically. Mr. Lonner asked
25 Mr. Sampson whether it was any other information that Meda

DIVJMED1

Summation - Mr. Armenio

1 needed to know about at the business presentation. It is in
2 the Lonner Declaration, Paragraph 39. Mr. Sampson said there
3 was nothing else, and on the stand Mr. Sampson would not deny
4 that this conversation happened, professed a lack of memory,
5 but he didn't deny it Mr. Lonner further talked about whether
6 there was discussing of pricing in the business presentation,
7 and he explained yes, pricing, yes, means in France that you
8 have to take into consideration the reimbursement situation.

9 So they were talking. Mr. Lonner, CEO of Meda, was
10 talking to Mr. Sampson, the global head of 3M Pharma, including
11 about pricing, and Mr. Sampson, as he admitted, said nothing,
12 and he said nothing even though a month earlier, in May of
13 2006, he admitted he learned specifically about the pricing
14 convention in a meeting in Serge, France.

15 Mr. Sauer, he was no better than Mr. Sampson. He knew
16 the risk. On your Honor's direct questioning, you asked
17 Mr. Sauer can he quantify the risk? And he responds, was it an
18 important risk? Yes. What kind of decrease was conveyed to
19 you? A pretty wide range of outcomes.

20 Then in questioning, further questioning from Meda, do
21 you recall you have been advised there was a risk of 40
22 percent? I was shown slides on it. 40 was on there.

23 Mr. Sauer knew of the risk. Mr. Sampson knew of the
24 risk. They stayed silent despite the representations they knew
25 were being made to Meda that were false regarding the stability

DIVJMED1

Summation - Mr. Armenio

1 and growing profitability of Tambocor CR in France.

2 Mr. Keel, Mr. Keel was no better than Mr. Sauer or
3 Mr. Sampson. He sent Meda the happy e-mail in October 2006,
4 Oh, look how good the business is doing, it is up versus the
5 offering memorandum. JX 98.

6 Roughly the same time in France we see in JX 104 A,
7 Ms. Kolsky is talking about how they had to delay the review of
8 the case file in order to preserve the price of Flecaine IR and
9 CR. So while Mr. Keel is telling Meda don't worry, everything
10 is in great shape, Ms. Kolsky and her colleagues in France, JX
11 104 A, are busy delaying the price negotiation because they all
12 know as soon as that price negotiation, as soon as they bring
13 to CEPS attention the fact they're overdue on their convention,
14 the price is going to go down dramatically and the business is
15 going to lose significant value.

16 James, go to slide 20, please.

17 THE COURT: Mr. Armenio, I want to give you some room
18 to do the presentation, but I have been thinking in boxes a
19 little bit. You are still in the sort of providing pointed all
20 of this in the context of the overall context of the
21 transaction and what was disclosed, right?

22 Because I think you said you were going to focus on
23 the contract dispute?

24 MR. ARMENIO: Yes, your Honor.

25 My thought, and I wanted to present it the way your

DIVJMED1

Summation - Mr. Armenio

1 Honor wants to hear it, was to talk about the background of the
2 business transaction which I just did and to talk about a bit
3 of the background of the CEPS-3M negotiation and then go and
4 show how that background in context and the contemporaneous
5 documents plug in and prove the elements of the contract case,
6 and Mr. Carlinsky will do the same on the fraud case.

7 So looking at Slide 20, your Honor I am sure has read
8 Article 2.2 more times than your Honor probably cares to have
9 read it, JX 19 A, we know when the price was published April 12,
10 2003, so we know this three years was coming due in April 12,
11 2006.

12 What is really striking in this whole case is Meda
13 based its case on the actual negotiation between Eric Felber
14 and CEPS that resulted in the March 2003 convention. 3M did
15 not. 3M didn't do that at all. They didn't even have, Mr.
16 Schur was sitting there on the stand, the proffered expert in
17 French law on this convention, and he admitted he didn't even
18 read the deposition of Felber prior to preparing his
19 declaration.

20 How how can you have a person opine on French law on
21 the document when they don't read the hundred-plus pages
22 deposition 3M negotiated and all contemporaneous documents
23 exhibits to that deposition?

24 THE COURT: You mean then that the question, the
25 French law question of what was 2.2, if it was a regulation, if

DIVJMED1

Summation - Mr. Armenio

1 it was a requirement, if it was contract, was there a breach,
2 turns at some level on the intent of Mr. Felber as a matter of
3 French law? And what can you point me to for that proposition?

4 And if not, then why should Mr. Schur have cared what
5 Mr. Felber had to say?

6 MR. ARMENIO: If we look at the French law and you
7 look at the negotiation, what happens here is in reality, there
8 was no lack of clarity or ambiguity. 3M knew exactly what it
9 was bargaining for, as reflected by the documents from
10 Mr. Felber leading up to the transaction and the documents
11 leading after.

12 3M's prime argument is wholly detached from that and
13 say they say, oh, it is too ambiguous to be enforced, it is too
14 unclear to mean anything. We were free from this because
15 it's -- what did Mr. Schur say, a throw away it was in his
16 view.

17 What the contemporaneous evidence of negotiation and
18 the then implementation shows is it was not ambiguous to 3M at
19 all, and what it shows is that their prime argument of
20 ambiguity and lack of clarity is baseless.

21 THE COURT: I am going to go back to my question.

22 To think in the box of your breach of contract claims,
23 your warranty claims, tell me how the pieces come together? I
24 think of the answer to those questions and I think, as I've
25 looked at at least the arguments presented in the document you

DIVJMED1

Summation - Mr. Armenio

1 submitted yesterday, which I've read both, and I am glad to
2 have it, I can't say I have had enough time to fully, fully
3 study, but I think the basis of the argument is, Judge, we're
4 going to tell you about what a law is, what a regulation is,
5 what a requirement is, what a contract is as matters of French
6 law, and then we are going to look at 2.2 and show you how it
7 fits within that.

8 And so I think that's right, and then tell me how I
9 know what to do as a matter of understanding French law with
10 the intentions of the 3M employee who negotiated that provision
11 of CEPS.

12 MR. ARMENIO: I think the clearest answer to your
13 Honor's question is Mr. Schur's admission that -- Page 1307 of
14 the transcript, and he explains that when a future price is
15 fixed but contingent on a future event in a convention, CEPS
16 can publish the price when the event occurs.

17 So the whole argument --

18 THE COURT: Say it again.

19 MR. ARMENIO: Sure. Mr. Schur admits when there is a
20 future price contingent -- can you put 20 up on the screen --
21 when a future price is fixed but contingent on a future event
22 in a convention, CEPS can publish the price when the event
23 occurs. So we see here there is a future event at the end of
24 the three-year period and it is fixed what is going to happen.

25 Either 3M will have put in a equivalent of proprietary

DIVJMED1

Summation - Mr. Armenio

1 drugs on the market or they're going to price their Flecaine LP
2 at the price corresponding to the generic drug, and the whole
3 argument has not been over whether that is French law. Mr.
4 Schur admits it. He admits it flatly and he says he admitted
5 further, CEPS' job is to enforce future price changes that are
6 agreed to in a convention. That is at 13 of page 1309.

7 THE COURT: Right, and he says but this isn't that.

8 MR. ARMENIO: Correct. He is arguing, well, this
9 isn't clear enough to fix the price. In his mind, he wanted to
10 see 16.35 euros or something more. In his view, that is what
11 is necessary.

12 THE COURT: He said a couple of times they know how to
13 do this. If it is what they wanted to do, they would have done
14 it.

15 MR. ARMENIO: What we have shown is in the negotiation
16 leading up to Article 2.2 and the implementation of it
17 afterwards, 3M knew exactly what the formula was. There are
18 documents, document after document, where 3M explains the
19 particular amount of the price increase in its own internal
20 workings.

21 So they knew -- if we go, James, please, Slide 28 --
22 for example in PX 62 A, at that point it is the beginning of
23 2005, 3M knew that there was a fixed formula for what would
24 occur in 2006 for this and it was a decrease in price minus 40
25 percent. That is right in PX 62 A. Then we see later in time

DIVJMED1

Summation - Mr. Armenio

1 when the CEPS policy changes, they have similar documentation
2 showing that it then became a minus 50 percent for the generic.

3 So when we look at this language -- James, can we go
4 do 20 again -- about whether the price was fixed, what 3M
5 bargained for and what 3M then implemented and understood shows
6 that the future event and the price in the future was fixed,
7 and 3M certainly knew what it was fixed to be.

8 The concept of whether a third party, divorced from
9 all of these things, what they know precisely, I would suggest
10 they would because the pricing of a generic was known in France
11 by CEPS policy and decree of these documents, but especially 3M
12 knew. 3M negotiated for this. They were kept off the market
13 for over 400 days by CEPS and the social security minister
14 until they agreed to do just this, launch a generic or go to
15 the generic price within three years.

16 There is no possibility that they didn't know what was
17 expected of them. When you have a future price condition like
18 this, Mr. Schur himself admits CEPS can just publish the price,
19 Mr. Destal's testimony is exactly consistent, and so that is
20 why I view the negotiation leading up to it.

21 THE COURT: Why couldn't it be that is what they were
22 trying to do, but they didn't do it as a matter of French law?

23 Is that a possibility?

24 Because then it seems to me your point about what
25 Felber had in his mind and Mr. Renaudin had in his mind is

DIVJMED1

Summation - Mr. Armenio

1 pertinent to the question of what they were trying to do, but
2 not necessarily what they effectuated, which seems to me again
3 in the context at least of the contract claims.

4 MR. ARMENIO: Can we go to 79, please, James, please.

5 To answer your Honor's question, even if they somehow
6 didn't use the exact right words to reach regulatory status,
7 everyone on the stand knew that this document at a minimum
8 provided industry guidance. We see that in Section 3.07 of the
9 contract. Everybody knew, every single person who got on the
10 stand and testimony, at a minimum, bare minimum, this
11 convention indicated what CEPS expected to happen within three
12 years. Mr. Schur used the word, "markers." He said it set
13 down markers for what CEPS expected to happen in three years.

14 So even if it didn't rise to the level of specificity
15 for a regulation -- we submit that it did, but even if it did
16 not, it still at a minimum provided industry guidance to 3M
17 regarding what should happen, and 3M breached its
18 representation on 3.07 because it didn't tell Meda.

19 So you have got at a minimum a regulator who expected
20 a significant price cut in three years. We believe it rose to
21 the level of a regulation in the law, but at a minimum it was
22 an expectation and guidance by CEPS of what they expect to
23 happen, and 3M, despite this representation that it told Meda
24 about all industry guidance, didn't tell Meda.

25 So Meda is sitting there, and as the documents show,

DIVJMED1

Summation - Mr. Armenio

1 completely surprised, gets this letter from CEPS saying no
2 generic on the market, time for you to cut the price by 50
3 percent, and they scramble and negotiate and they explain they
4 didn't know, but even after all of that they get hit with a 30
5 percent price cut.

6 Again we believe that this is a regulation and
7 violates 3.07 in that regard, but at a minimum it is an
8 industry guidance more often. Let's take a look at law.

9 THE COURT: Sir, I want to focus my eyes for a second
10 on the rest.

11 MR. ARMENIO: Yes, your Honor.

12 (Pause)

13 THE COURT: Okay. Thank you.

14 MR. ARMENIO: We look further. In addition to
15 violation of the representation by not providing industry
16 guidance, they violated by not being in compliance with the law
17 because let's look at the law. Law includes regulations, and
18 again we have ample testimony from Mr. Schur and Mr. Destal
19 that the convention was a regulatory act, so at a minimum it
20 should have been disclosed.

21 Mr. Schur wants to say only part of the document was a
22 regulatory act, not all of it, but the document itself wasn't
23 disclosed at all. No part of it was disclosed. They violated
24 it. Mr. Destal explains the whole document. This is a
25 regulatory act.

DIVJMED1

Summation - Mr. Armenio

1 THE COURT: On this point, his point was part of it
2 was and that part was the pricing and that part wasn't a lack
3 of compliance with the listed pricing.

4 MR. ARMENIO: But actually -- and I am glad you raised
5 that, your Honor -- there was, there really was because
6 something that Mr. Schur said was important.

7 At Page 1306, he explains the convention is a
8 regulatory act because it governs the conduct of non-parties
9 like pharmacists and patients. That is why it is a regulatory
10 act in France. It is not just again CEPS and drug company. It
11 affects the pharmacists and the patients, and that is why it is
12 a regulatory act.

13 If I am a patient on May 5th, 2006, I am paying too
14 much for Flecaine LP because 3M violated its convention with
15 CEPS. I am harmed as a patient in France every single day
16 after May 12, 2006 because I'm paying too much. That
17 convention specifies the price that patients should pay.

18 They go in and they pay, and there is the wholesale
19 price and there is the pharmacist's price. Yes, social
20 security covers a lot of it, but that is the price both to the
21 patient if there is any out-of-pocket if they don't have any
22 insurance and through to the government.

23 Every single person overpaid after April 12th, 2006
24 because 3M didn't honor its contract. It is a regulatory act.
25 The future price fixed formula was in there. Reduce it to the

DIVJMED1

Summation - Mr. Armenio

1 price of a generic. That is why the whole thing is a
2 regulatory act and you can't just part and parcel it.

3 The people who stood to benefit the most, the people
4 who actually pay were harmed the most the day after three years
5 when 3M kept silent, didn't tell CEPS, didn't give them the
6 required notice under 162-20-1 and also then Meda was harmed
7 because it didn't tell Meda. It was a regulation in its
8 entirety, meant to protect patients and pharmacists and it was
9 thwarted because 3M didn't put a generic on the market and
10 didn't cut the price.

11 If we look at further the definition of law includes
12 governmental orders, and a government order includes decrees
13 but also stipulations and determinations, at a minimum every
14 person who got on the stand admitted that this convention was
15 an agreed form work of intent. It was at a minimum an agreed
16 understanding. It was an agreement. We have countless
17 documents that call it a contract. At a minimum it was a
18 stipulation between CEPS and 3M; here's what we're going to do
19 in three years.

20 Meda contends it had the specificity in the price
21 prediction provision to be a regulation, but even if it did
22 not, it was at a minimum a stipulation between CEPS and 3M
23 which makes it a law that 3M was not in compliance with, and at
24 the barest minimum, it was an industry guidance of CEPS telling
25 3M what it wants the price to be, putting down, as Mr. Schur

DIVJMED1

Summation - Mr. Armenio

1 himself said, the markers of what he expected, of what CEPS
2 expected to see.

3 When we look, we can see --

4 THE COURT: Under this theory, there was a whole lot
5 of stuff that should have been put in that data room that
6 wasn't, right?

7 MR. ARMENIO: There was a whole lot of stuff that
8 should have been put in that data room, you're exactly right,
9 your Honor. They breached their representation on this
10 countless ways, but what we know from Mr. Dierks, who explained
11 it, is 90 plus percent of the time he even used the No. 97 or
12 98, a convention is just the price, the drug name and the
13 price, just those two things and those are published. So the
14 fact that there was not a stack of conventions that just said
15 drug price, drug name and drug price didn't set off alarm bells
16 for Dr. Dierks.

17 THE COURT: Doesn't that run against your argument as
18 to what the intent of this language was if you're saying the
19 intent of this language should be read in a way to capture just
20 a massive amount of stuff that everybody would know?

21 I mean it seems to me it is fairly obvious from
22 questioning and testimony that anyone looking at it would know
23 there were no CEPS conventions in there, and if that didn't set
24 off an alarm or if what you're saying is it didn't set off an
25 alarm because all that information could be easily gotten, why

DIVJMED1

Summation - Mr. Armenio

1 doesn't that run against your argument as to what this language
2 was meant to capture?

3 Why would you contract, as a matter of contract
4 interpretation, why would you contract to require -- why would
5 anybody contract to require disclosure of tons of stuff that
6 isn't disclosed?

7 MR. ARMENIO: If we look at this one, 3.07, it is to
8 seller's knowledge, the business is not in violation of any law
9 and has complied in all material respects with the regulatory
10 respects and guidance. This is the representation in 3.07. We
11 are good corporate citizens, we are not breaking the law and we
12 are not out of compliance since December 31, 2004.

13 THE COURT: That answers it with respect to 3.07 and
14 the compliance provision. I guess that's right.

15 So your answer is well, even if all those -- well, I
16 guess then the question is should CEPS, should all of the
17 pricing conventions have been in there or is your answer no so
18 long as they were in compliance?

19 MR. ARMENIO: For 3.07, the breach is the lack of
20 compliance and the fact that they were in violation of law.

21 For 3.07, it doesn't matter, in my view, your Honor,
22 whether the convention was in or not in the data room because
23 it is 3M saying we haven't violated the law --

24 THE COURT: Right.

25 MR. ARMENIO: -- as defined, and they did. They

D1VJMED1

Summation - Mr. Armenio

1 violated a regulation. At a minimum, they violated a
2 stipulation. Then they said since December 31, we've complied
3 in all material respects with regulatory requirements and
4 industry guidance.

5 They didn't comply. By mid-April 2006 they were out
6 of compliance with the regulatory requirement and the
7 convention which was at a minimum an industry guidance of what
8 CEPS should be doing. For 3.07, they breach regardless of
9 whether the convention is in or not in the data room because
10 they're not in compliance and they're in violation of law.

11 If your Honor would like to look, we can look further
12 at Slide 87. I misspoke. Slide 85. This is the 3.12,
13 disclosure of all material and assumed contracts. Now, this
14 one there's really a couple of definitions going on. There is
15 an assumed contract, capital A, capital C definition, and there
16 is a material contract, capital M, capital C, and the assumed
17 contracts are defined terms in the agreement and it lists all
18 the things that would make it an assumed contract.

19 When we looked at contracts pursuant to which a third
20 party purchases the products, it's the case that this could be
21 an assumed contract, right, because CEPS conventions govern the
22 price at which it is purchased, but the rep that is actually
23 made is all material, sellers made available to purchase all
24 material, lower case M, assumed contracts. If you have an
25 assumed contract like a convention that's not material because

DIVJMED1

Summation - Mr. Armenio

1 all it does is reflect the price that's --

2 THE COURT: So material assumed contracts would be a
3 subset of assumed contracts?

4 MR. ARMENIO: Absolutely.

5 THE COURT: Now lets talk about why assumed contracts
6 doesn't just at the end fall under what is set forth in Section
7 1.101 of the disclosure schedule.

8 MR. ARMENIO: When we look at that argument, our
9 argument hasn't changed from the opening. I know we had the
10 exchange with your Honor at the opening. If we read it their
11 way, it is an absurd result.

12 THE COURT: So you're sophisticated parties. You
13 contract, right? You contracted for certain language. Unless
14 you can cite me a proposition of law that says I should read a
15 different meaning into an absurd result -- and I don't think
16 you have. What I think you need to do is walk me through some
17 plausible reading of the words as they're written that you
18 negotiated for and got that comes out to a different conclusion
19 than that.

20 You wouldn't have written it that way, I gather?

21 MR. ARMENIO: Quinn Emanuel trial lawyers, yes, I
22 wouldn't have been involved in writing it, your Honor. If we
23 look at Section 312, it is from PX 305, let's put up the
24 language. So they're saying this provides as of the date a
25 complete list of every assumed contract referred to in clauses

DIVJMED1

Summation - Mr. Armenio

1 1 through 11. So similar to what we mentioned in opening,
2 there is no need for a 1 through 11 if it is just everything on
3 the list is on the list.

4 Then it goes through further and talks about how
5 certain of the assumed contracts need additional categories 1
6 through 7 and are, therefore, material contracts with a capital
7 M. They say sellers made available to purchaser true and
8 complete copies of all material, lower case M, assumed
9 contracts. We know that didn't happen.

10 THE COURT: Now what we know is we have to go to the
11 definition of assumed contract, don't we?

12 MR. ARMENIO: Yes, absolutely. So if we look at it,
13 there are a variety of -- and it goes down and has 11 different
14 aspects where it could be shall mean the following contracts,
15 the contracts pursuant to which a third party purchases
16 products from the seller, the contracts relating to the
17 marketing of the products, the contracts relating to payment of
18 rebates.

19 The construction that 3M wants is that this is then
20 limited by only the things on Section 1.01 as opposed to this
21 being a statement that these are the assumed contracts and
22 we've put those on Article 1.1.

23 THE COURT: So what language could get into that
24 reading?

25 MR. ARMENIO: I think as we'll set forth in our

DIVJMED1

Summation - Mr. Armenio

1 conclusions of law, that is the fair reading that avoids the
2 absurd result.

3 THE COURT: You'll cite me a case for the proposition
4 that I should interpret the language to avoid the otherwise
5 plain language, to avoid an absurd result.

6 MR. ARMENIO: We'll include all the authority we have
7 on that point, your Honor.

8 THE COURT: Okay. All right. At pace, you concede
9 that the language as written, seemingly plain meaning, even if
10 it is somewhat absurd is the disclosure of everything that is
11 being disclosed?

12 MR. ARMENIO: I don't, your Honor. I continue to
13 believe that when read fairly, even avoiding and not having to
14 resort to the case law, avoiding absurd results and the like --

15 THE COURT: That is what I want you to walk me through
16 because I'm not there yet.

17 MR. ARMENIO: When I look at the language --

18 THE COURT: Use your pointer thing so we are talking
19 about the actual words.

20 MR. ARMENIO: When I look at the language, the
21 contracts pursuant to which a third party purchases the
22 products from the seller, so I think there is agreement that
23 one would be satisfied for the CEPS convention at issue here,
24 and the language that everyone is focused on is "that are."

25 THE COURT: You wanted, "and between seller and that,"

DIVJMED1

Summation - Mr. Armenio

1 right? Or no? That still wouldn't get you there.

2 MR. ARMENIO: I think quite frankly, if I had to put
3 myself into the mind of the drafter, they had a "that which"
4 problem.

5 It is really what is intended here is it means all the
6 contracts pursuant to which a third party purchases the
7 products from the seller which we're setting forth on the
8 schedule as opposed to that which then defines introductory
9 clause and limits it to that which is on the schedule.

10 Because then it doesn't make sense otherwise to have
11 11 categories of documents when they could have just said an
12 assumed contract shall mean any contract listed in Section 1.01
13 A of the seller disclosure schedule, period.

14 That's how it would have been written if it means what
15 3M says it means. So I think reading it, number one, I think
16 this is a "that which" problem. It is not meant there. It is
17 saying this is an assumed contract, as your Honor said, maybe
18 the words would have been much more clear if it said and we're
19 putting it on 1.01, which, oh, by the way, is also on 1.01, but
20 I don't believe it should properly be read to limiting it to
21 only on 1.01 both in reading it and avoiding the absurd result
22 of, well, they wouldn't have written it this way if they meant
23 what is on the schedule is on the schedule. They just would
24 have written it that way if that is what was intended.

25 If we look at what is on this document, the only

DIVJMED1

Summation - Mr. Armenio

1 testimony regarding the intention of the parties in connection
2 with contract drafting was from Mr. Larnholt.

3 THE COURT: Right, but I only get to caring about
4 intent if you show me an ambiguity.

5 MR. ARMENIO: I believe, your Honor, at a minimum,
6 having 11 different categories in an assumed contract
7 definition that spans more than half a page, it is at least
8 ambiguous whether it really is just assumed contract shall mean
9 all of the contracts on Section 1.01 A, seller disclosure
10 schedule, period.

11 THE COURT: So that the rest of that language would be
12 superfluous is what you think leads to a conclusion of
13 ambiguity?

14 MR. ARMENIO: I think it shows the superfluity of the
15 rest of the language, shows it is not what the parties
16 intended, so at a minimum the plain language is ambiguous so we
17 look at it and understand well what was the intent here.
18 Mr. Larnholt testified the intention was to be as broad as
19 possible and get full disclosure. There was no contrary
20 evidence from 3M.

21 The result, reading it again 3M's way, in addition to
22 rendering all that contract language superfluous which is
23 against fundamental contract interpretation maxims, would also
24 render it absurd. It is absurd that a buyer would let a seller
25 just dictate I'm telling you and representing to you what I'm

DIVJMED1

Summation - Mr. Armenio

1 representing to you, and that's it. It makes no senses
2 specially in the context of the overall agreement and in the
3 context of the sale of this business.

4 There was some fight, and I think a case well, is it
5 binding enough to be, is this convention binding enough to be a
6 contract that would fall under the 3.12 requirement of
7 disclosure. I think that has been resolved by the French law.
8 Both the French law cited L-161-16-4. The price shall be set
9 by agreement between the company and CEPS and violations of
10 agreements shall be reported and prosecuted.

11 R-162-20-1, when changes in the sale price have been
12 provided, the economic committee shall make sure the conditions
13 for changes in the price have been met and the company shall
14 forward the necessary items at least 40 days ahead. As Mr.
15 Schur explained, that is an obligation. This is language of
16 obligation.

17 Mr. Destal explained it very clearly that CEPS doesn't
18 have to ask the funds of the company to lower the price. The
19 company has to spontaneously lower the prices according to the
20 obligations of the convention. This was certainly not an
21 agreement to agree, not something that was nonbinding.

22 THE COURT: Did Mr. Destal ever testify that it was a
23 contract?

24 MR. ARMENIO: What he testified to is that it is a
25 regulatory act which reflects the agreement of the parties, so

DIVJMED1

Summation - Mr. Armenio

1 it is both. It has this dual character, your Honor, under
2 French law. It is a contract between CEPS and the company and
3 it is a regular layer to act because it also governs the prices
4 for pharmacists and patients and everybody else.

5 When they go to the pharmacy between April 12, 2003
6 and 2006, they paid 1710 euros governed by this convention. It
7 was the law in France.

8 After that date in 2006, April 13, 2006, they were
9 supposed to pay the generic price, but they didn't because 3M
10 never honored its obligations under the convention. So it is
11 both. CEPS and the company have a contract and it is a
12 regulation that governs conduct law. We can see the contract
13 aspect comes out in the cases. For example, Mr. Schur cites a
14 drug company can be sued by a private citizen or another drug
15 company for failure to comply with its CEPS obligations, and
16 that is a suit to enforce them to honor their obligations under
17 the CEPS convention.

18 If we look at it further, Mr. Schur actually talked
19 about in his redirect what would be the language, what would be
20 the effect of the language in a convention that was not a
21 regulatory act in his view. He said it would be an
22 administrative contract. He said it clearly on questioning
23 from Mr. Renard. It wasn't a trick, it wasn't anything. It
24 was on redirect. Even Mr. Schur admits that for those portions
25 he doesn't believe are regulatory act, that language is an

D1VJMED1

Summation - Mr. Armenio

1 administrative contract.

2 So I don't think really on the record we have from
3 Mr. Destal, from Mr. Mariotte who actually speaks to this issue
4 and from Mr. Schur that there can be any doubt there is a
5 contract reflected in the convention and it should have been
6 disclosed under Section 3.12 of the contract.

7 If we go ahead to Section 3.5 of the contract --
8 James, Slide 94, please -- this is another representation that
9 3M violated because it was supposed to provide all regulatory
10 filings, and it represented it was also in compliance in all
11 material respects with all regulatory filings and laws. It was
12 supposed to provide them and it represented it was in
13 compliance. Two parts, two representations in Section 3.15, 3M
14 breached both.

15 When we look at regulatory filings, okay, regulatory
16 filings, the definition includes a definition of marketing
17 authorization.

18 THE COURT: Does this just turn into a redundant
19 argument with with 3.07?

20 (Continued on next page)

21
22
23
24
25

D1V8MED2

Summation - Mr. Armenio

1 MR. ARMENIO: I don't believe so, your Honor. Because
2 this one turns on what is a regulatory filing. And there is
3 additional specific language on regulatory filing. The
4 definition is marketing authorization and related submission,
5 including correspondence between seller and health authorities.
6 And every person who got on that stand admitted that SEPS
7 embodies a health authority, represents the health authority,
8 is comprised of health authorities. Ms. Barreau was clear on
9 that issue, as was every witness. SEPS is the government. And
10 SEPS is comprised of government ministers from all of the other
11 health authorities. There is no way out of SEPS being a health
12 authority.

13 But even if you go further, the definition of
14 marketing authorization, which is part of regulatory filings,
15 includes lowercase marketing authorizations issued by a health
16 authority. But then you can look past that, and even if the
17 Court were not persuaded that SEPS was a health authority --
18 and we believe of course that it is -- marketing authorizations
19 also include supplements or variations thereto, including all
20 pricing and reimbursement approvals.

21 So there is clear language that even if SEPS were
22 somehow not a health authority, all pricing and reimbursement
23 approvals are part of the definition of marketing
24 authorization, therefore part of the definition of regulatory
25 filings -- capital R, capital F -- and 3M violated its

D1V8MED2

Summation - Mr. Armenio

1 representations that it provided all of them and was in
2 compliance.

3 THE COURT: Just grammatically marketing
4 authorizations. So you want to say that the comma after
5 territory -- well, you tell me. What does "thereto" refer to
6 in that clause?

7 MR. ARMENIO: If we look at it with any supplements or
8 variations, thereto would refer to everything that's being
9 defined up front. Marketing authorizations, registrations,
10 permits, licenses, for a product issued by a health authority.
11 And then there is the extra language that's added, and it's
12 added by Meda during the negotiations, and Mr. Larnholt
13 testified to it, to make sure that it's capturing all pricing
14 and reimbursement approvals.

15 Meda intended to add this. Mr. Larnholt testified to
16 it. If we look at Larnholt declaration in 87 and 88, they
17 changed the definition of marketing authorizations to add,
18 including all pricing and reimbursement approvals. And we can
19 see in JX 89, the actual markup that added this language is the
20 same day of Meda's firm bid for the business.

21 This was an important factor. And Mr. Larnholt has
22 explained, I believe, that this was important because Meda was
23 a European company, 3M was an American company, and sometimes
24 American companies get confused because the FDA doesn't do this
25 pricing effort that happens in Europe, and this is added. So

D1V8MED2

Summation - Mr. Armenio

1 this language captures it and was specifically added to capture
2 pricing and reimbursement approvals.

3 And when we see from the conduct of 3M, they knew it
4 was supposed to be in there. For example, the Giovanonni
5 e-mail, JX 163A; the Brown e-mail, PX 182. 3M knew, the people
6 in corporate charged with populating the data room, they knew
7 it was supposed to be in there, pricing reimbursement, specific
8 commitment that 3M can have regarding price.

9 Then they say, well, highly sensitive pricing
10 discussions. At least identify the existence of such document
11 in the appropriate placeholder. They knew that was supposed to
12 be in the data room. They understood very clearly what they
13 agreed to.

14 And when we talk about the documents, we see that they
15 didn't follow their own compliance policy. They didn't follow
16 their own Giovanonni e-mail and Brown e-mail to collect this
17 stuff up. So they knew what they had to provide. And the
18 evidence has shown they purposely didn't provide it. And I
19 won't belabor the point. Mr. Carlinsky will go into it with
20 what happened in France when Ms. Kolsky and others were asked
21 to gather up this information and didn't do so. It didn't get
22 in the data room. Mr. Sauer and Mr. Sampson knew about it.
23 They didn't get it into the data room or otherwise disclose it.

24 So this language was added to the contract by Meda,
25 for a particular reason, to capture these types of pricing

D1V8MED2

Summation - Mr. Armenio

1 agreements, and there is undisputed testimony in the record
2 from Mr. Larnholt on that. There is the undisputed markup of
3 the document, JX 89. No contrary testimony or evidence of any
4 kind from 3M that that was not the purpose for the addition.

5 So we look at health authority includes any government
6 agency in a country responsible for licenses and approvals,
7 clinical testing and manufacture or sale. So that gets us into
8 the first half of marketing authorizations. But even if the
9 Court is not persuaded that SEPS were a health authority,
10 despite all the testimony and documents to that effect, at a
11 minimum, these pricing and reimbursement approvals were
12 specifically added with the intent to capture pricing
13 conventions.

14 THE COURT: Go back. So that alternative reading, you
15 would say that issued by a health authority refers to licenses?

16 MR. ARMENIO: If you look at health authority defined,
17 it means any governmental agency in the country.

18 THE COURT: I understand the argument for health
19 authority. But you're saying even if I am not persuaded, it's
20 a pricing and reimbursement approval for a marketing
21 authorization, right?

22 MR. ARMENIO: Correct.

23 THE COURT: Then you have to explain to me how I could
24 skip over the language of health authority and just get to
25 that, rather than seeing health authority language as

D1V8MED2

Summation - Mr. Armenio

1 effectively modifying marketing authorizations and then only
2 saying and all pricing and reimbursement approvals?

3 MR. ARMENIO: I think the best way to read it, the way
4 I would propose it to be read, marketing authorizations means
5 marketing authorizations, registrations, permits, and other
6 licenses for a product issued by a health authority.

7 Now, I will pause there and I would say health
8 authority, SEPS is one. And licenses, yes. SEPS gives a
9 license and a permit for this drug to be sold in a pharmacy
10 with a reimbursed price. And we heard that from everybody on
11 the stand. You can't sell it with a reimbursed price until you
12 go through SEPS. We saw 3M spend 400-plus days with its
13 product not on the market because it needed the SEPS pricing
14 approval. And it talks about these permits that permit
15 development, manufacture, use or sale, and -- so it's in
16 addition to these marketing authorizations, registrations
17 permits, and licenses issued by the health authority -- and
18 supplements and variations thereto, and it adds the language,
19 including all pricing and reimbursement approvals.

20 So the clear intent of the language, both the plain
21 language and the intent we put in evidence, is that supplements
22 and variations thereto is meant to include pricing and
23 reimbursement approvals. I think, given any supplements or
24 variations thereto, including all pricing and reimbursement
25 approvals, the plain reading of that is that whatever

D1V8MED2

Summation - Mr. Armenio

1 supplements and variations thereto means, it includes pricing
2 and reimbursement approvals. And we have the clear testimony
3 of Mr. Larnholt, and the markup in the document, that's what
4 they intended.

5 We also saw the conduct from 3M at least within the
6 people initially populating the data room, that's how they
7 understood it as well. Because that's what they did. They
8 tried to collect it up, certain folks. Mr. Brown and
9 Ms. Giovanonni, they tried to collect it up. They were
10 thwarted by Kolsky and the others in France and Mr. Sauer and
11 Mr. Sampson, but they tried to collect it up. So they knew
12 what they were responsible for.

13 Let me just touch on good faith and fair dealing.
14 Even if your Honor were to find that somehow through the three
15 sections -- 3.07, 3.12, 3.15 -- 3M somehow did not have a duty
16 to provide this information, and did not breach its obligations
17 by being in violation without telling Meda, 3M still breached
18 the covenant of good faith and fair dealing.

19 What we saw here, and the evidence was undisputed,
20 Meda was a risk averse company and a risk averse acquirer. We
21 saw that in the testimony of Mr. Lonner and Mr. Larnholt. And
22 3M's expert, Mr. Garrambone, admitted it. The company built
23 its portfolio in licensing and product development and avoids
24 risky situations.

25 THE COURT: Mr. Armenio, have you ever seen a case

D1V8MED2

Summation - Mr. Armenio

1 where sophisticated parties negotiated fairly extensive
2 disclosure requirements, but the one thing that they didn't
3 include, which would be the structure of me getting to this
4 argument, was the thing that really, really mattered, and
5 therefore it was a breach of the covenant of good faith and
6 fair dealing, and I should effectively add in that thing that
7 was so important, yet you didn't capture it in the language?
8 Can you cite me to a case for that proposition?

9 MR. ARMENIO: When we are putting together our
10 conclusions of law, we are certainly addressing it. What I
11 would focus on is two points. Number one, there is an
12 underlying fraud here overall. So 3M cannot take refuge in the
13 particular disclaimers and the particular --

14 THE COURT: That's a fraud claim.

15 MR. ARMENIO: -- limitations.

16 It also affects when we look at covenant of good faith
17 and fair dealing.

18 Is it the case when I, as a careful draftsman, I
19 can make a line that only I, 3M, can see? Meda didn't see.
20 Meda thought it was getting all material information. You
21 heard Mr. Lonner and Larnholt say they believed and wanted all
22 material information. That's what they believed they were
23 getting. And what is not fair is if a company like 3M comes in
24 and says, oh, well, I don't have to do it over here.

25 THE COURT: So you want to say that the fraud was so

D1V8MED2

Summation - Mr. Armenio

1 deep and embedded and thought out that the drafting of this
2 language was done to avoid disclosing this particular document.

3 MR. ARMENIO: What I am saying, your Honor, is that
4 drafting of specific disclosures can't allow a company to avoid
5 the fundamental value of the deal to the purchaser. What Meda
6 wanted here, the fundamental thing Meda wanted was a stable
7 cash cow business. That's what it wanted to buy. It asked for
8 all material information in connection with its evaluation of
9 the business. It believed it was receiving all material
10 information. We believe it was not given that, and that there
11 were multiple breaches of the contract that were a trigger by
12 3M not providing this information and not being in compliance
13 with law.

14 But if we look at it, if 3M has a very literalistic
15 view of these representations and believes there is somehow a
16 way that you can get around all these representations and still
17 deny the benefit of the bargain to Meda, which wanted as a risk
18 averse company a stable cash cow business, that is per se a
19 breach of the covenant of good faith and fair dealing. They
20 knew exactly what Meda wanted. We want a stable cash cow
21 business. We are risk averse. If they believe they can trace
22 around and move and dodge and weave and get around these
23 representations --

24 THE COURT: And hold you to the language of the
25 contract that you bargained for.

D1V8MED2

Summation - Mr. Armenio

1 MR. ARMENIO: The language of the contract that was
2 bargained for, while 3M had full knowledge of what it was
3 hiding, and Meda had no idea of what they were hiding and lying
4 to us about, in effect, they want to hold Meda to say, oh, you
5 said what we told you was enough.

6 THE COURT: So your implied covenant argument turns --
7 to get there I need to find not only that there was not a
8 breach, but that there is a fraud.

9 MR. ARMENIO: I don't think your Honor needs to find
10 as far as fraud to find a covenant of good faith and fair
11 dealing. Fraud has its own higher standard.

12 THE COURT: You said it was a fraud. I understood
13 that to mean as legally defined.

14 MR. ARMENIO: It is certainly a fraud and Mr.
15 Carlinsky will speak to that. But if we take a step back, did
16 3M know information, and by withholding that information,
17 denied Meda the benefit of its bargain? I think the answers to
18 those two things are abundantly clear. Mr. Sampson and Mr.
19 Sauer sat on the stand and testified, they knew of the risk,
20 they knew of the convention, and they didn't tell Meda. They
21 knew Meda, as a risk averse company, it wanted a stable cash
22 cow business. They knew there was a risk.

23 Mr. Sauer admitted, on your Honor's own questioning,
24 an important risk that could be up to even 40 percent, and yet
25 they said nothing. In that kind of situation, they are denying

D1V8MED2

Summation - Mr. Armenio

1 Meda the benefit of the bargain Meda sought. Meda believed it
2 was being told everything. But if somehow there is an overly
3 literal reading of these representations that 3M can somehow
4 get around all of them, and hide a pricing agreement on the
5 most important product, in the most important country, if
6 that's somehow outside of violating the contract -- again, I
7 don't believe it is -- but if that's somehow outside, it's
8 fundamentally depriving Meda of the benefit of its bargain.

9 So I don't think it has to go all the way to fraud to
10 prove that breach of covenant and fair dealing. To me it's
11 first principle. I want a stable cash cow business. Please
12 tell me everything so I can decide whether to buy to.

13 Meda, this is a wonderful stable cash cow business,
14 with EBITDA growing, stable and consistent earnings, no
15 problems. Mr. Lonner, Mr. Sampson, have you told me everything
16 I need to know? Sure, there is nothing. In the data room,
17 anything? Nothing.

18 They buy what they think is a stable cash cow
19 business, and it is not. They get the letter from SEPS cutting
20 the biggest product in the biggest market. They were
21 fundamentally denied the benefit of their bargain. And when 3M
22 tries to say, we negotiated for these very precise limitations
23 in the contract, they didn't negotiate with equal knowledge.
24 They did not. And by manipulating the lack of equal knowledge,
25 Meda ended up buying a business that didn't exist. Meda wanted

D1V8MED2

Summation - Mr. Armenio

1 to buy a stable cash cow business. They were selling a
2 business they knew was risky, with declining growth, they
3 needed to sell, their CEO was saying it's a pity we didn't do
4 it last year.

5 THE COURT: No buyer knows what will be disclosed when
6 they are drafting their disclosure requirements, right? The
7 whole point is to draft language that will capture everything
8 that you think could be there.

9 MR. ARMENIO: I think the unequivocal evidence from
10 Mr. Schur, Mr. Garrambone, and all the witnesses is that
11 everyone in the industry would expect a pricing agreement on
12 the most important product in the most important country to the
13 business to be disclosed as a matter of fundamental business
14 ethics. Mr. Schur and Mr. Garrambone said that.
15 Mr. Garrambone said -- at Pfizer, what would you have done --
16 either we would have disclosed it or we would have cleaned it
17 up first before going through the sale process.

18 So at a minimum, there is the expectations that an
19 agreement of this magnitude -- most important product, most
20 important country -- is going to be disclosed regardless of
21 what the lawyers end up dotting the Is and crossing the Ts on.
22 This is too big. This is the elephant. It has to be
23 disclosed.

24 THE COURT: You have gone for an hour. Just one
25 question on that. If the most important thing was purchasing a

D1V8MED2

Summation - Mr. Armenio

1 stable company with an even stable cash flow, couldn't you have
2 done some kind of warrantee for that? Can't at the end of the
3 day you contract for what it is that is most important to you?

4 MR. ARMENIO: There is language available that we have
5 all seen in contracts. What the problem was here is there was
6 nothing that 3M ever said to put Meda on even the remoteness
7 notice that it might need such language. Everything they said
8 about the business was that it was stable, it was consistent,
9 it was going great. They never said anything that would alert
10 a prospective purchaser that they might need some of the
11 protections that your Honor mentions. If 3M had said anything
12 about specific price risks of Tambocor CR, I think that would
13 be a different situation. They didn't.

14 THE COURT: So this is a theory of contract, which is
15 seller must do a certain amount of disclosing before we can
16 have the information we need to go into contracting what we
17 think we need to protect us?

18 MR. ARMENIO: I think what it is is in contract law
19 and in fraud law, if you're going to speak about something, you
20 can't lie, number one, and you can't speak halfway and give
21 half-truths. And everything 3M did misrepresented the business
22 to Meda as being stable and a cash cow, when they knew that was
23 a lie. They knew that was not the situation. And we can even
24 see from the EBITDA valuation that Meda used. They used the
25 valuation, as explained by Mr. Larnholt, that you use for a

D1V8MED2

Summation - Mr. Armenio

1 stable cash cow business. If it had been a risky business, it
2 would have even been valued differently. So everything 3M did
3 to present the business was to present it as a stable cash cow
4 business, attractive to Meda, and hide the reality. And they
5 succeeded. But I think I need to cede the floor to Mr.
6 Carlinsky.

7 THE COURT: He is getting nervous.

8 MR. CARLINSKY: Your Honor, this was a fraud, and if
9 we can turn to, let's start on slide 103.

10 Here are the elements. I am not going to spend time
11 now. We will brief those for the Court.

12 If we can flip to slide number 4, James.

13 We know the materiality of this SEPS convention. We
14 have to remember what we are talking about here. This is not a
15 minor product in a minor country. This product Tambocor CR was
16 the flagship product. It was the featured product, as you
17 heard from Sauer and Sampson. When we look at the offering
18 memo, when we look at the management presentation, it is really
19 all about Tambocor CR. And I note that when Mr. Keel
20 testified, a 15 percent price reduction to the legacy product
21 IR, which, of course, happened in early '06, was big news.
22 Imagine the big news with a 50 percent price reduction on CR,
23 the flagship featured product.

24 These are slides that I am not going to spend time on,
25 other than there is no question here that in France, and I am

D1V8MED2

Summation - Mr. Carlinsky

1 going to start in France, they knew exactly what the convention
2 provided for and what the risks were associated with Article
3 2.2. Mr. Traineau said --

4 THE COURT: Is this your scienter argument?

5 MR. CARLINSKY: It is all part of the scienter
6 argument. And what I think is clear here was a deliberate
7 cover-up.

8 So Mr. Traineau says, of course we know what the
9 language was, and he talked about how it had to be overcome.
10 And the Court asked, when was that pressure or the risks
11 associated ultimately going to present itself? Somewhere in
12 2006. And even Ms. Barreau, who fought to try to explain away
13 the convention, recognized it would at a minimum be the
14 starting point of any discussions Mr. Renaudin.

15 We saw this slide. This is the e-mail JX 163A, on
16 April 20, that goes out in Europe, and it of course asks for
17 lots of different documents that are supposed to populate the
18 data room, but it specifically identifies pricing reimbursement
19 and it talks about specific commitment that 3M could have
20 regarding price. It cannot be more clear, specific commitment
21 regarding price. And what happens? The next day, as we see in
22 JX 163A, Ms. Kolsky, who receives this request, Ms. Kolsky in
23 163A --

24 THE COURT: Slow down a little bit. I am going to
25 give both sides some additional time.

D1V8MED2

Summation - Mr. Carlinsky

1 MR. CARLINSKY: Let me put on the elmo for a minute
2 163A. This is Kolsky's e-mail, the very next day. It's part
3 of the long chain. She has just received, specifically, Ms.
4 Giovanonni's e-mail that we looked at, which talks about, among
5 other things, the collection of specific commitments, pricing,
6 the price and reimbursement, the dossier, summary of the price
7 dossier.

8 THE COURT: What is the (volume clause ...)? Did we
9 get any testimony on that?

10 MR. CARLINSKY: We don't have any testimony on that,
11 but we do have Mr. Wanlass who recognizes this reference,
12 because it's then picked up in some documents we are going to
13 see following on this document, where Mr. Brown is talking
14 about these references. Mr. Wanlass, the 30(b) representative,
15 testifies, yes, I understood this to be referring to the
16 Tambocor CR convention. And we will see that in a moment.

17 But we don't even have to question it because we know,
18 we have Kolsky here, who receives this, and what she says is,
19 we have been pulling together all of the documents that have
20 been requested, with the exception of one, which she says, I am
21 unable to respond without having received your guarantee. And
22 she goes on to talk about, since it is required for each
23 subsidiary to provide the specific price/volume clauses, and
24 she identifies specifically Flecaine, and she says, these
25 should remain confidential. So her message is, I am not

D1V8MED2

Summation - Mr. Carlinsky

1 produces these unless you, and who does it go to, a list of
2 names that we have all become familiar with, Mr. Traineau,
3 Husson, Delspy and Biffaud, members of the Flecaine steering
4 committee.

5 So that's what happens on the 21st. I will leave that
6 up there for your Honor. And what she is saying is, I am not
7 going to produce this document even though it's clearly been
8 called for.

9 Next slide, please.

10 Now we have PX 182. This is Mr. Ian Brown, who has
11 been identified as the lawyer in the UK responsible for the due
12 diligence efforts for the UK and Europe. And he writes, There
13 has been some question about what should be done with highly
14 sensitive/confidential documents (e.g., highly sensitive
15 government pricing discussions). If you determine that the
16 documents are relevant and material, but are too sensitive in
17 the first round, we suggest you identify the existence and
18 indicate in a folder that it will be available upon request.

19 We then have another e-mail from Mr. Brown on May 16
20 where he says, if agreements are so commercially sensitive, we
21 would not want to disclose them at this stage, but only
22 disclose them at a subsequent stage when we knew the buyer was
23 serious. Please indicate, slip folder or some kind of a slip
24 sheet. And he says, I know that in one country, for example,
25 this is the route that has been followed with some particularly

D1V8MED2

Summation - Mr. Carlinsky

1 sensitive government contracts. He is talking, of course,
2 about the Tambocor or the French pricing agreements.

3 THE COURT: You say agreements or agreement?

4 MR. CARLINSKY: He is referring in the plural. But
5 what Mr. Wanlass says, I understood that reference to be a
6 reference to the Tambocor CR price convention. He testified to
7 that.

8 But the more important point is, your Honor, he is
9 testifying, what ultimately happens? He says, I know no slip
10 sheet was put in, even though that was what was supposed to
11 have happened, and he can't tell us why not. So the witness
12 charged with answering the question of Ms. Kolsky, you say
13 you're not going to produce it. Mr. Brown, you're focused on
14 this issue. It's not as if somebody can legitimately say,
15 well, we kind of never even focused on it. We have direct
16 attention focused on this issue, and we have no answer provided
17 by Mr. Wanlass nor from any witness who has come in here to
18 testify.

19 THE COURT: But is one plausible answer that they
20 screwed up?

21 MR. CARLINSKY: One plausible answer is they screwed
22 up, if Mr. Wanlass had done the investigation and come in here
23 and testified that, I spoke to team people, I asked Ian Brown,
24 how is this issue resolved, and he told me that it was a
25 screw-up, or if he talked to Mr. Kolsky and came in and said,

D1V8MED2

Summation - Mr. Carlinsky

1 Kolsky ultimately produced the document to Ian Brown and it sat
2 in his files and somehow it was not ultimately disclosed.

3 THE COURT: It was their burden to explain it?

4 MR. CARLINSKY: It was their burden to explain it.
5 Once there was a 30(b)(6) witness, charged with that duty to
6 investigate and ultimately come forward and testify on that
7 issue, it was their duty.

8 THE COURT: But he came forward and he said he didn't
9 know.

10 MR. CARLINSKY: He came forward and said, I don't know
11 because I didn't speak to any of them. His entire
12 investigation amounted to one thing only. I spoke to outside
13 counsel, and I reviewed documents that were cherry-picked.

14 But there is another point I want to make, your Honor,
15 which is let's go to 108.

16 The same Kolsky that we just saw on April 21 saying, I
17 am not going to produce these documents, telling the steering
18 committee, remember -- I'm sorry. Here is 108. Remember this
19 e-mail from Kolsky, PX 194A, on May 30, how she is talking
20 about the consequences of the delay.

21 By the way, what I would like to show your Honor is we
22 saw the e-mail from Kolsky which is -- let's go back to the
23 elmo -- April 21, which is JX 163. The day before, and this is
24 JX 163A, here is Kolsky, and she is writing to her cronies on
25 the steering committee, and she talking about the delays

D1V8MED2

Summation - Mr. Carlinsky

1 associated with Tambocor and the materials going to the
2 transparency committee. The day before she writes, This
3 estimate is favorable to the preservation of the estimate of
4 the operating plan of 2006."

5 So the day before she is saying essentially good news,
6 the whole entire SEPS negotiation is going to be pushed off.
7 The next day, on April 21, she is saying, I'm not producing to
8 the data room the convention. And then a month later, if we
9 can go back to slide 108, she talks about and is celebrating
10 the consequences of the delay.

11 A 2006 operating plan, Q3 and Q4, unmarred by any
12 reduction in the price of Flecaine. And then look at that last
13 line, your Honor. "A more attractive image of France pharma
14 for prospective buyers between now and the fall than there will
15 be at the end of the negotiation."

16 Your Honor, in fraud cases you don't typically get
17 someone who says, I admit I am committing fraud. But I will
18 tell your Honor, in my experience, that's as close as it gets.
19 We are dressing up this business. We are creating an
20 attractive image, a false image, but an attractive image. Why?
21 Because we are not going to produce the convention, and we are
22 going to push off these negotiations, because if the
23 negotiations had happened during the period of the sale, it
24 wouldn't have been just red flags that would have gone off. It
25 would have been red flares. Because all of a sudden there

D1V8MED2

Summation - Mr. Carlinsky

1 would have been a price reduction, and all of a sudden Meda
2 would have said, wait a minute, what's going on here?

3 And what Kolsky here, and we are going to see some of
4 her later e-mails -- if we go to the next slide, please -- this
5 is the very next day, she is writing again to the steering
6 committee, I am pleased with your remarks since I tried
7 yesterday to postpone this meeting with HAS in our best
8 interest. And then, of course, after the fact, in November of
9 2006, the same Kolsky -- and I am making the link back to, I'm
10 not producing this convention unless you tell me, steering
11 committee, that's who her e-mail April 21 went to -- she says,
12 they are celebrating that they have managed to push off the
13 delay of the file in order to preserve the price of Flecaine IR
14 and CR until the end of the year 2006 and the non-application
15 of the specific clause.

16 Now, next slide. Again, we have no explanation.
17 Mr. Wanlass says, well, it was a mistake, but I don't have any
18 evidence. I am just deducing that because there were some
19 documents that were cherry-picked for me to see.

20 THE COURT: Can you go back one?

21 MR. CARLINSKY: Yes.

22 THE COURT: So the re-registration date has passed,
23 largely passed. And we have delayed, in order to preserve the
24 price, until the end of the year 2006, and the non-application
25 of the specific clause.

DIV8MED2

Summation - Mr. Carlinsky

1 MR. CARLINSKY: Yes.

2 THE COURT: Isn't that consistent with their theory,
3 which is that the whole effort was to get a non-application of
4 this clause having been successful in that?

5 MR. CARLINSKY: First of all, they should have
6 disclosed the agreement because every witness recognized the
7 significant risk associated with the agreement. What these
8 documents are telling us, and in fact go back to the prior
9 document where she is talking about a prettier image for the
10 business, what she is saying, and she recognizes, if we go back
11 a couple of slides, a better image than there will be at the
12 end of the negotiation. She is recognizing that when we get to
13 the end of the negotiation, there is going to be a price
14 decrease.

15 THE COURT: But again, so their theory, the whole game
16 here, the whole pricing game, is time. And so that's what the
17 currency of the negotiation is -- not currency, but that's the
18 goal, get more time, time is money, and so, of course, what we
19 will show is we have successfully pushed for more time.

20 MR. CARLINSKY: They are clearly pushing for more
21 time. They are clearly trying to delay. But why are they
22 trying to delay at that point, your Honor? They are trying to
23 delay it because Meda is an interested buyer. Meda doesn't
24 know about any of this information. And if they can delay it
25 as opposed to the negotiation happens and Renaudin says, I am

D1V8MED2

Summation - Mr. Carlinsky

1 enforcing and I want 50 percent or 40 percent, that's going to
2 send up red flares. And Meda, as Mr. Keel recognized in one of
3 his documents that we looked at, they had no back-up plan.
4 They had no other buyers. Mr. Keel recognized a sketchy
5 process. Any issue that comes up is a surprise.

6 That's what Ms. Kolsky is talking about here. Let's
7 push this off so that when this business is being looked at as
8 we are selling it, it will look more attractive than it
9 ultimately really will be. And whether it was delayed because
10 they thought they were going to be able to delay things, or it
11 was delayed because they were hiding it, they had an
12 obligation, if we are buying the business, if Meda is buying
13 the business, to disclose it, so Meda can understand what the
14 risk is. We know what happens after when SEPS comes and says,
15 we expect 50 percent. But this is all delay, delay, delay, and
16 don't tell Meda.

17 Now, that's France. We now know, because Mr. Sampson
18 and Mr. Sauer took the stand -- if we can go to 112 -- we now
19 know in addition, and, your Honor, I don't think it's an
20 overstatement to say that Mr. Sampson admitted to fraud. Mr.
21 Sampson admitted he learned of the convention by May of 2006.
22 He learned of it from Mr. Traineau. He testified at 842 that
23 the convention that he was being told about harks back to 2003.
24 So we know exactly what convention we are talking about. And
25 there was a need for 3M to try and go back and negotiate, try

D1V8MED2

Summation - Mr. Carlinsky

1 to go back and negotiate. That's part of Mr. Sampson's
2 testimony.

3 Next slide, please. Then he was asked, and he
4 testified, I remember that pricing is a challenge, and that
5 there was a convention that existed that may have required 3M
6 to change its price.

7 And he was asked, do you remember that there was a
8 discussion that the alternative to a price -- he is describing
9 his meeting with Traineau when he is learning about the
10 convention in May of '06. And he says, I remember that as an
11 alternative was the launch of a generic or the equivalent of a
12 generic. He remembers being told that. And he also testified
13 that with respect to the price option, understood that the
14 price risk was to do with generic price levels. Never said it
15 was unclear, didn't understand it. He talks about what he was
16 told. Then he was asked, did you see in the materials when
17 this was ultimately coming due? And he said, the convention
18 laid out what they expected to happen. This is Mr. Sampson's
19 testimony.

20 Next slide. Of course he knew the significance of
21 Tambocor. 82 percent of the business's operating profits, and
22 now he is aware that this product is subject to a significant
23 serious price risk.

24 Next slide, please. So what happens?

25 Let's actually jump to 116 for a minute.

D1V8MED2

Summation - Mr. Carlinsky

1 He was the most senior executive. He had
2 responsibility for the management, presentation and approval of
3 all of the disclosures. Mr. Lonner testified, I asked Mr.
4 Sampson at the management presentation. When was that, your
5 Honor? That's in June. That's the month after Sampson knows
6 from the French team of this pricing convention.

7 "In the presentation, Mr. Sampson, did you say
8 anything to Meda to advise them of what you had learned a month
9 earlier?"

10 "I did not."

11 Go back a slide, 115. DX 255, which is in evidence.
12 Mr. Sampson spent -- in fact, I have it here, but in the
13 interest of time -- Mr. Sampson spent two days in September
14 with Meda where they were negotiating the acquisition
15 agreement, two days.

16 Now, why is that important? Mr. Sampson gave us a
17 whole litany of excuses why he didn't disclose what he had
18 learned, and one of them was, well, I didn't know whether they
19 were serious yet. But then by August 30, Meda submits a
20 binding offer, and now they are meeting in Minnesota to
21 negotiate the acquisition agreement. And Sampson is there for
22 two entire days; he is in every meeting session with Meda.
23 Does he say a word? Not a word.

24 I asked him, What about after the acquisition
25 agreement was signed, or at any point in time, did you ever

D1V8MED2

Summation - Mr. Carlinsky

1 pick up the phone to say, you should know that there is a
2 significant risk associated with the business, the European
3 business that you're buying and you're paying \$850 million for?
4 Perhaps you see the risk differently than us. Anything. Not a
5 word. Mr. Sampson sat there with full knowledge and didn't say
6 a word.

7 Now, if we can go to Mr. Sauer. Mr. Sauer testified
8 he was involved in numerous discussions in '05 and '06 with
9 Traineau and Biffaud in which they warned him of, his wards, an
10 important risk to the price of Flecaine. He admitted that
11 among the scenarios he was told was a 40 percent price
12 decrease.

13 Next slide, please. And your Honor asked a great
14 question. We were talking about -- you're looking at me. Does
15 that mean time is almost up?

16 THE COURT: Yes. You have been going 85 minutes. You
17 had 90 minutes. I am going to extend each side by 20 minutes.
18 So if you want to reserve 20, you have got five.

19 MR. CARLINSKY: Your Honor asked a question, the
20 document that Mr. Sauer ultimately testified he was asked about
21 when he conducted his investigation after the issues arose, and
22 he said, I learned that a document had not been turned over.
23 And then your Honor asked this question:

24 "Do you connect that document to the information that
25 was being conveyed about the risk of a price reduction for

D1V8MED2

Summation - Mr. Carlinsky

1 Tambocor CR due to government pressures?"

2 He says, "I do."

3 So a critical point is it was the convention that
4 created the risk. The risk that he was being told about when
5 he was meeting with the French team, not general pricing
6 pressures in Europe or in France, but a specific risk tied to a
7 particular document, namely, the convention, that ultimately
8 wasn't disclosed.

9 Next slide. I asked Mr. Sauer, "Knowing what you"
10 knew, why didn't you tell Meda?"

11 Answer: "It wasn't my role."

12 I asked him, "Whose role would it have been?"

13 Answer: "The people leading the process. John
14 Sampson."

15 We know John Sampson, of course, stayed silent
16 throughout.

17 Next slide. I asked Mr. Sauer about why in the 500
18 page long, or whatever, 150 page long offering memorandum, or
19 in the management presentation, there couldn't have been one
20 sentence? Your Honor will remember I focused on there was a
21 sentence in there about Aldara going up 5 percent. They found
22 room for that one sentence. Yet Tambocor CR, and we are going
23 to look very quickly at how much feature there is of Tambocor
24 CR, they couldn't put in one sentence, one sentence that said,
25 you should be aware that there is a specific risk of price

D1V8MED2

Summation - Mr. Carlinsky

1 reduction associated with this drug. But they didn't. And
2 what does that tell us? That tells us guilty minds.

3 Next slide, please, 121. This is the slide regarding
4 Aldara. They put in that one sentence about a 5 percent price
5 increase accentuating the positive, because it was an important
6 drug in the U.S. Well, what was more important than Tambocor
7 CR in Europe? Nothing.

8 Then, of course, we have the next slide 122. This was
9 a document in January of '07. This is JX 113, where again the
10 business is celebrating the very good job done to postpone
11 further price negotiation with authorities beyond 2006, one of
12 the key achievements. Why? Because they sold the business and
13 Meda was the schnook who had no idea this was all going on and
14 ultimately the purchase price was as full and robust as they
15 could possibly ever have imagined.

16 Next slide, please.

17 So let's just quickly remember. The offering
18 memoranda, it references Tambocor CR up 46 percent
19 year-over-year. And each witness, Sampson and Sauer, admitted
20 no disclosure at all anywhere in the offering memoranda that
21 would put the reader on notice or give them any inclination
22 that that product was at risk of a price decrease.

23 You're talking all about this product. Where is that
24 one sentence that gives the fair presentation. As Mr. Armenio
25 said, when you open your mouth and you make those kinds of

D1V8MED2

Summation - Mr. Carlinsky

1 representations, you can't decide to tell just the part that
2 you like and leave out. That's fraud. This, your Honor, was
3 fraud.

4 Next slide, please. Again, there is a reference
5 specifically about, As patients in France switch from Tambocor
6 IR to CR, some of these general pricing issues may be offset.
7 And I asked Mr. Sauer and Mr. Sampson, that was telling the
8 reader that the reason there is an offset is because Tambocor
9 CR is selling at a much higher price. They agreed. They also
10 agreed nothing there would indicate to a reader, oh, by the
11 way, you have this time bomb ticking inside your business
12 because there is this price convention that any moment in time
13 SEPS is going to say 50 percent. Not a word. Yet they are
14 talking about all the positives.

15 We have this slide, and I won't spend much time on it.
16 Price evolution. Why is this in here? It gives these
17 statements about health economic approach to optimizing
18 pricing, pricing processes in place. Both, again, Sauer and
19 Sampson, nothing there that would indicate to a reader that
20 there is a risk of a Tambocor CR price reduction, even though
21 they both full well know there is at the point of this
22 management presentation. Those slides are there to mask. Not
23 only didn't they disclose, they deceived. These were designed
24 to mask the truth so nobody would ask the question because
25 everything looked copacetic.

D1V8MED2

Summation - Mr. Carlinsky

1 Next slide. We saw this. Tambocor CR sales. They
2 both acknowledged, it was a positive statement, and it was in
3 their purposefully to be a positive statement. So a reader
4 looking at that would think, boy, this is a great product that
5 I am buying.

6 Then the next slide, of course, Mr. Sampson tried to
7 explain, well, there was no disclosure, but there was something
8 about flattening cardio sales. And, of course, when confronted
9 with this slide, he was forced to admit that, as he says, when
10 I asked him, would you agree no reader reading this would
11 conclude that Tambocor CR in France was at risk of a material
12 price reduction, it is very difficult to tell from that. And
13 he admitted from that slide, the top box of PX 421 shows CR
14 continuing to grow.

15 So, again, where is the footnote, the sentence,
16 whatever it is, to say, but you should know? It's not there
17 and Sampson ultimately approved it.

18 Next slide. We can skip motive, but this Court has
19 heard enormous motive. This business, to put it charitably,
20 was an absolute dog, a dog they couldn't get rid of quickly
21 enough. And what Mr. Buckley says is, too bad we waited a
22 year.

23 The next slide. Sauer, as of September 16, we have no
24 backups if necessary. Imagine if Meda got word of this price
25 reduction risk?

D1V8MED2

Summation - Mr. Carlinsky

1 And then we have, of course, the results. They took a
2 gamble here, your Honor, a gamble. They maximized. They got
3 so much more money than they ever imagined they would for this
4 business. Their bogey was \$725 million for the entirety of the
5 business. They got a loan for Europe, 850-something million
6 dollars. And as Mr. Sauer told the board of directors, we
7 greatly exceeded our fears for this challenged business. Of
8 course they did. And they took a gamble and they didn't
9 disclose the convention because the only buyer for Europe would
10 have either ran for the exit or would have said we want a
11 purchase price reduction. Just like Meda did, as we saw in
12 Mr. Keel's testimony, any time an issue that affected
13 potentially the revenues, any time an issue arose that they
14 became aware of. You remember there was a point where in
15 Mr. Keel's testimony Meda learned that in Germany they might
16 not get \$2 million of revenue. First thing they said was we
17 want a purchase price reduction. So they kept all of this
18 quiet because they didn't want to scare off Meda.

19 The last point I just want to end on, we now see in
20 the findings of fact that 3M proposed that there are
21 disclaimers here, and the disclaimers effectively disclaim any
22 reliance on extra-contractual representations.

23 I just want to say, and we will brief this for your
24 Honor, if we go to slide 133, this has been the law in New York
25 for over a 100 years. And the law is, if you know something

D1V8MED2

Summation - Mr. Carlinsky

1 and you deliberately hide it, you cannot rely upon -- actually,
2 let's go to the next one, *Jackson v. State*. The next slide is
3 even better. You can put in disclaimers, but the one thing a
4 disclaimer does not relieve you of is a willful
5 misrepresentation. It may apply to an innocent mistake, but
6 not to a willful misrepresentation. And from that doctrine
7 back in 1925 in the *Jackson* case, we know multiple courts have
8 recognized, and certainly the law in New York is clear, that
9 when information is peculiarly within the knowledge of the
10 seller here, as this Article 2.2 was, there is no validity to a
11 disclaimer. It doesn't apply. It doesn't immunize you from
12 liability. We cite two cases, and we will certainly provide
13 the Court with more case law.

14 Then the last point on this is at slide 137, which is
15 the other doctrine relating to disclaimers, and that is a
16 disclaimer must be specific if it's going to have any
17 enforceability. It must track the substance of the alleged
18 misrepresentation. And general disclaimers --

19 THE COURT: No dispute you're a sophisticated party?

20 MR. CARLINSKY: No dispute. By the way, this law
21 makes it clear, although I don't know have the quote on the
22 board, the case law is clear -- there it is, the *JP Morgan*
23 case. The law does not stand for the extraordinary proposition
24 that a general sweeping disclaimer can serve to disclaim any
25 and all extrinsic fraud between sophisticated parties. The

D1V8MED2

Summation - Mr. Carlinsky

1 touchstone is specificity. And why is that, your Honor?
2 Because if you have a specific disclaimer, that might be either
3 the red arrow or the red flag or the something that might tell
4 the other party, who is in complete oblivion at that point,
5 well, they are disclaiming something specific.

6 So if they said you should not trust our projections
7 for Tambocor CR, or they said something specific to Tambocor
8 CR, or the projections upon which it was based, specific
9 disclaimers, then perhaps the disclaimer would have validity.
10 Because then what it would do is it would send the message, OK,
11 we are being told something here, we should focus. But a
12 general disclaimer as a matter of law just doesn't do it.

13 Thank you, your Honor.

14 THE COURT: We will take a break before we start with
15 Mr. Renard. One question on reasonable reliance.

16 In your view, and based on the testimony, what would a
17 reasonable purchaser have thought, given general pricing
18 reductions and what was going on in Europe and going on in
19 France, given the history of the drug, what would they have
20 thought the price trajectory looked like?

21 MR. CARLINSKY: I think the answer was from the
22 witnesses. They expected the price of Tambocor CR to stay
23 where it was. And Mr. Biffaud testified, of course, they were
24 working to try to convince SEPS not to reduce the price. He
25 too said, we were hoping and thought we could maintain the

D1V8MED2

Summation - Mr. Carlinsky

1 price of the drug at what it was.

2 So to answer your Honor's question, I think the
3 reasonable assumption here was the price would be maintained.
4 We know that at the end of the year, after the acquisition
5 agreement is signed, we have Mr. Traineau who mentions that
6 there is a risk of 10 percent. Traineau, the man who knows
7 about this, the man who tells Sampson about it, says there is a
8 10 percent price risk. Based upon what? Nothing about the
9 convention. He says, when this comes up for renegotiation, as
10 these conventions do every five years, there is a 10 percent
11 price risk. That's the extent it.

12 So at most, maybe, maybe there is an expectation that
13 there could be a 10 percent price risk as part of just the
14 regular ordinary negotiations. But that's not even mentioned
15 until the document is signed. An explanation is given that
16 Mr. Traineau's operating plan already somehow factors that in.

17 So in answer to your Honor's question, I think, from
18 Meda's standpoint, when you have the documents themselves, the
19 two documents that are used to sell this business, and they are
20 so heavily focused on Tambocor CR, it's like if I sell
21 McDonald's and I don't tell you that the Big Mac, which of
22 course is my best seller, but the Tambocor CR was the Big Mac,
23 and not to tell somebody that I have agreed to reduce the price
24 of the Big Mac by 50 percent, and I am not telling you that
25 when I sell you the business, it's unheard of.

D1V8MED2

Summation - Mr. Carlinsky

1 THE COURT: A reasonable purchaser would have thought
2 it would stay the same price forever?

3 MR. CARLINSKY: At least through patent expiration.

4 THE COURT: So that's 2009.

5 MR. CARLINSKY: Yes.

6 Actually, in the case of Meda, they also recognize
7 that notwithstanding patent expiration, given the nature of
8 this drug, and the very serious condition which it ultimately
9 treated, there is an expectation that even past that patent
10 expiration, the price could be maintained, maybe not precisely
11 at what level it was, perhaps it might have had some pressure
12 downward, but not that it was going to be effectively
13 supplanted by a generic, because the expectation here was this
14 drug, cardiologists were not going to move their patients who
15 have this very serious condition to a different drug.

16 So I think the reasonable purchaser here, and Meda was
17 the reasonable purchaser here, expected the price to stay. And
18 nothing that 3M told it gave it any reason to think otherwise,
19 when you look at all of those very positive statements.

20 THE COURT: Surely, the expiration of the patent is
21 going to produce a risk of a price reduction, right?

22 MR. CARLINSKY: Yes. A risk that Meda thought was
23 quite low in terms of a price reduction or supplanting by a
24 generic.

25 THE COURT: Whose testimony was that?

D1V8MED2

Summation - Mr. Carlinsky

1 MR. CARLINSKY: Mr. Dierks' testimony. I think it's
2 in his declaration. He makes that point particularly clear.

3 Look, your Honor, you don't ever have a fraud case
4 where somebody walks in and says, you have got me, or has the
5 confession note. As the Court knows, you look at motive and
6 opportunity. It is more than ample here. You look at
7 conscious behavior and knowledge. Sampson and Sauer have the
8 knowledge. Sampson has the knowledge and is sitting in the
9 room with the Meda executives. Mr. Lonner said they talked
10 about pricing issues, and he asks, of course, what else should
11 I know about? There is no plausible excuse why at that point,
12 at a minimum, Sampson didn't disclose what he had learned.
13 Just a month earlier, just a month earlier.

14 And when you look at it in the context of all those
15 positive statements, again, all about how great Tambocor CR is,
16 and the featured flagship product, you sell your McDonald's and
17 you talk about the Big Mac being the greatest thing and it's
18 going to take you into the next century, and you don't mention
19 you have an agreement to cut the price by 50 percent?
20 Regardless of how you evaluated the risk. Even if you didn't
21 believe it to be a 100 percent certainty, or a 90 percent
22 certainty, how is it that you don't disclose it? The answer is
23 obvious.

24 (Continued on next page)
25

DIVJMED3

Summation - Renard

1 MR. CARLINSKY: It is because it is fraud, because it
2 had to unload the dog and they didn't want to do anything to
3 upset that process.

4 THE COURT: Thank you. We'll take a 10-minute break.
5 I'll still allow a 20 minute opportunity for rebuttal. Mr.
6 Renard, I'll even add to your time. So you'll have two hours,
7 Mr. Renard.

8 MR. RENARD: Thank your Honor.

9 THE COURT: I'll just figure out exactly how we are
10 going to do this. We'll see you then.

11 (Recess)

12 THE COURT: Let's be seated.

13 Mr. Renard, whenever you're ready.

14 MR. RENARD: Thank you, your Honor.

15 May it please the court. Your Honor, when Meda filed
16 this lawsuit against my clients, and throughout the pretrial
17 period of this case, and up to and including the opening
18 statement, it made five what we believe essential
19 representations to this Court:

20 Number one, that product pricing information was
21 critical to Meda. In conducting its due diligence, in making
22 its decision to agree to acquire 3M's pharmaceutical business
23 covering 81 countries, the defined capital T-territory, and
24 that information was so material to its decision to acquire
25 that business, that that's the overriding consideration in its

DIVJMED3

Summation - Renard

1 acquisition of the pharmaceutical business;

2 Number two, 3M was required to disclose but
3 fraudulently concealed from Meda --

4 THE COURT: Sorry. I don't understand. Number one,
5 you're saying product pricing information was critical?

6 MR. RENARD: Critical. That is an essential premise
7 of their case to this Court.

8 THE COURT: You're telling me about their case?

9 MR. RENARD: Yes.

10 THE COURT: Sorry. I thought you were telling me your
11 case. For a second I thought you were making my life easy.

12 MR. RENARD: It is good we clarified that.

13 Number two, 3M was required to disclose, but
14 fraudulently concealed from Meda one particular pricing
15 reimbursement convention regarding one particular product in
16 one particular country; namely, the March 2003 convention which
17 contained Article 2.2 relating to Tambocor CR in France

18 Number three, that that convention, or at least
19 Article 2.2, was in existence and was in full force and effect
20 as of November 8, 2006 when the parties executed the
21 acquisition agreement, and also at the subsequent closing on
22 January 2, 2007, and that 3M was in breach of a mandate to
23 reduce by 50 percent the price of Tambocor CR;

24 Number four, that Meda was completely unaware of the
25 existence of Article 2.2 and its implications prior to the

DIVJMED3

Summation - Renard

1 closing and didn't find out about its existence until
2 alternatively, and this date kept moving, until February 2007,
3 the Fall of 2007 and later December of 2007;

4 Number five, that had it known of that information,
5 Meda -- and now they say or any reasonable buyer -- would have
6 paid over \$210 million less for that pharmaceutical business
7 covering that 81-country territory.

8 Your Honor, now that the trial is completed and the
9 evidence is in the record, we state with a great degree of
10 confidence that the record evidence does not support any of
11 those five essential representations that Meda has made with
12 respect to both its breach of contract case and its fraud case.
13 In fact, the evidence demonstrates to the contrary.

14 We, your Honor, like the court, think in boxes, at
15 least thought of boxes in terms of how we were to present what
16 we thought was the critical information and arguments to the
17 court. For that reason, your Honor, we are not going to
18 proceed in a chronological background or great degree of
19 background facts because I believe that there are some issues
20 that the court needs to address, wanted to address and wanted
21 to look for during this trial. At least that was our take on
22 things, your Honor.

23 Consequently, we have come up with six points we would
24 like to discuss in our time today:

25 Number one, 3M had no obligation to disclose the CEPS

DIVJMED3

Summation - Renard

1 conventions but, in any event, Meda knew that those conventions
2 had not been provided and never even asked to see them, an
3 overriding consideration, your Honor, that has consequences
4 both with respect to Meda's breach of warranty claim but also
5 with respect to its fraud claim;

6 Number two, we would like to discuss the nature of
7 CEPS conventions with an eye towards the French law that is
8 applicable to those conventions;

9 With that background, we would like to take a look at
10 Article 2.2, whether or not it mandated a reduction as Meda
11 asserts in this case of the price of Tambocor CR.

12 Number four, your Honor, and this is important,
13 understandably was not addressed in Meda's closing argument,
14 Article 2.2 was not even in effect at the time of the
15 acquisition agreement and subsequent closing, and that has
16 major consequences both with respect to its fraud claim and
17 also with respect to its warranty claim.

18 Number five, Meda has failed to prove a breach of
19 warranty or a fraud.

20 Of course, number six, Meda has failed to demonstrate
21 any recoverable damages.

22 Those are the boxes, your Honor, that we would like to
23 present to the court today, and obviously if your Honor wants
24 to take any of those out of order, we're certainly prepared to
25 do so.

DIVJMED3

Summation - Renard

1 Dealing to the first question presented, was 3M even
2 obligated to provide the CEPS conventions to Meda and did Meda
3 know those conventions had not been provided? An interesting
4 component of the acquisition agreement on which Meda sues, all
5 of the representations and warranties appear in Article III of
6 the acquisition agreement. Article III contains a preamble.
7 An important of that preamble is except as specifically
8 contemplated by this agreement, seller represents and warrants
9 to purchaser that all the statements contained in this Article
10 III are true.

11 In other words, the representations and warranties,
12 including 3.07, 3.12 and 3.15, are subject to whatever
13 exceptions exist elsewhere in the agreement. Of course, there
14 is a major exception, your Honor, and we talked about this.

15 Section 5.02, which begins, and I would say apropos of
16 the preamble to Article III, notwithstanding anything contained
17 in this or any other agreement executed on or prior to the date
18 hereof, seller shall not have any obligation to make available
19 to purchaser any information if making such information
20 available would contravene any applicable law or any binding
21 agreement including a confidentiality agreement.

22 Your Honor, as we know --

23 THE COURT: Go back. Dot, dot, dot, provided that
24 seller, upon the reasonable request of purchaser, will provide
25 purchaser with a complete and accurate description of --

DIVJMED3

Summation - Renard

1 MR. RENARD: Absolutely, your Honor.

2 THE COURT: How does that work?

3 MR. RENARD: The way it worked here is there is -- we
4 will discuss this in greater detail within this box, but there
5 was never any inquiry, and that is the most interesting thing
6 that I think came out of the testimony of Meda's four
7 executives, and those are the only fact witnesses, the top four
8 executives. There was never any inquiry from a party who is
9 coming to this Court and saying product pricing information was
10 all important to our determination of evaluating this
11 opportunity and deciding whether to close.

12 No question whatsoever about product pricing,
13 agreements with governments, conventions, anything. In fact,
14 as the court may recall, I asked Mr. Dierks who was probably
15 the most knowledgeable about CEPS conventions and the whole
16 European reimbursement product pricing scheme, Mr. Dierks,
17 including the fact that he didn't see and knew that there
18 weren't any conventions in the data room, I said did you ever
19 see any due diligence material prepared internally by Meda, any
20 memos, any reports, any e-mails that made any reference
21 whatsoever to product pricing, and his answer was no.

22 There was never any inquiry about this, your Honor.
23 Of course, we know, however, that there were discussions,
24 including those by Mr. Traineau, prior to closing, in which he
25 talked about the negotiating history with CEPS, the history of

DIVJMED3

Summation - Renard

1 the conventions with CEPS, and also the existence of Article
2 2.2 and the fact that he had been stricken out in the most
3 recent amendment to a convention that CEPS and 3M had executed.
4 This was the meeting that took place November 28, 2006.

5 He did inform Meda of that. Mr. Traineau testified
6 about at length in his declaration. He reconfirmed it on
7 cross-examination, and I think the only thing that Meda says,
8 can say in response to that is frankly, Mr. Traineau must be
9 lying.

10 Your Honor, I respectfully submit given the
11 gentleman's demeanor and the way he answered questions and his
12 general presentation, there is no basis other than Mr. Lonner
13 and Mr. Dierks saying I don't recall him ever talking about
14 this.

15 Well, there was another person in that meeting, Mr.
16 Vant Hullenaar, who works with Meda, wasn't presented as a
17 witness, did testify in his deposition he did recall Mr.
18 Traineau bringing up the subject of negotiations with CEPS, the
19 10 percent price decrease estimate, but the point being, your
20 Honor, yes, we did put Meda on notice of Article 2.2, its
21 history, the fact it had been stricken out. The point being
22 with respect to 5.02, there was never the question, there was
23 never the predicate request for information, shall cooperate in
24 any requests to otherwise enable disclosure of this. That was
25 never asserted, your Honor. Consequently --

DIVJMED3

Summation - Renard

1 THE COURT: How would it work?

2 Setting aside what your contentions are here, if there
3 were something that could be shown to fall within one of the
4 subparts here, if the purchaser didn't know about it, how could
5 that request be made?

6 MR. RENARD: Your Honor, the purchaser certainly knew
7 about CEPS conventions.

8 THE COURT: I am asking a hypothetical.

9 MR. RENARD: In that hypothetical, your Honor, I am
10 not sure other than it does put the onus on the buyer in this
11 case to request --

12 THE COURT: So a buyer has to ask affirmatively about
13 information that is by definition confidential?

14 MR. RENARD: Perhaps, your Honor, hypothetically in
15 that situation, understanding that wasn't this case, the buyer
16 would say is there anything that would otherwise have to be
17 made available pursuant to Section 3.12, 3.15 or some other
18 warranty in Article III of the acquisition agreement that you
19 have not provided because --

20 THE COURT: Well, we have Mr. Lonner testimony, right,
21 that -- Mr. Lonner who testified that he asked -- maybe it was
22 Mr. Larnholt, I am forgetting who, but the testimony from that
23 meeting where he testified that he asked if there was anything
24 else.

25 MR. RENARD: Your Honor, that was a general question

DIVJMED3

Summation - Renard

1 put at the very beginning of due diligence. This was June 26,
2 2006. Mr. Lonner says he asked Mr. Sampson is there anything
3 else that I should know about? And Mr. Sampson, according to
4 Mr. Lonner, said no.

5 Your Honor, that is hardly the --

6 THE COURT: Back to my hypothetical. That is the
7 meaning of this provision, if you have something that is by
8 definition confidential, how would the purchaser know to ask
9 for a factual description?

10 MR. RENARD: Your Honor, I would say given the
11 existence of this, to ask whether or not anything has been
12 withheld, as a result of knowing of the existence of 5.02?

13 THE COURT: Yes.

14 MR. RENARD: A hypothetical buyer would say look,
15 there are some representations --

16 THE COURT: So you're saying the question should be is
17 there anything that pursuant to 5.02 has been withheld on the
18 basis of what is contained in 5.02?

19 MR. RENARD: Yes, your Honor, because otherwise you do
20 have the right on the part of the seller here, again using the
21 same language that was negotiated between sophisticated
22 parties, and even assuming, and I will show later that none of
23 these warranties even applies to the CEPS conventions, that
24 even assuming that they did apply, the sophisticated parties
25 here negotiated a provision that said look, the seller, here

DIVJMED3

Summation - Renard

1 3M, may refrain from producing information that might otherwise
2 be obligated to produce if, in fact, it is subject to either a
3 confidentiality agreement with a third party, number one; or,
4 number two, contravenes some applicable law. That was a right,
5 your Honor, that 3M had.

6 THE COURT: What testimony do you think establishes
7 those propositions here?

8 MR. RENARD: Your Honor, it is not testimony.

9 THE COURT: No, no. That is what 2.2 is?

10 MR. RENARD: Yes, your Honor.

11 THE COURT: It falls within one of these provisions?

12 MR. RENARD: Yes, your Honor.

13 As your Honor knows, and what we'll be dealing with
14 this in a bit, conventions are set up under French law pursuant
15 to social security code Section L-162-17-R. And that allows,
16 your Honor, for conventions to be amended, to be replaced
17 chronologically in sequences Mr. Schur testified about.

18 This March 10, 2003 convention, which is the subject
19 of Meda's pleading, and has heard time and time again, your
20 Honor, went out of existence on the very next convention which
21 was a full convention dated November 17, 2003. That
22 convention, your Honor, contained a confidentiality provision.
23 That is Article 4.1. The parties reciprocally undertake to
24 respect its confidentiality. Your Honor, it was the November
25 17, 2003 convention --

D1VJMED3

Summation - Renard

1 THE COURT: There is no comparable provision in the
2 March 2003?

3 MR. RENARD: That's correct, your Honor, but
4 understand that the representations and warranties had to do
5 with then existing contracts and then existing regulatory acts.
6 There wasn't an obligation anywhere in the warranties and
7 representations that they're suing on that required 3M to put
8 together the historical record of, in other words, old
9 contracts, old conventions, old agreements with governmental
10 entities or private parties.

11 THE COURT: So for me, for this to matter to me, I
12 have to, I have to agree with your contention that the March
13 2003 convention was no longer in effect?

14 MR. RENARD: Yes, your Honor, yes, with respect to
15 this contractual limitation.

16 THE COURT: If I disagree with that proposition, then
17 this provision has no bearing?

18 MR. RENARD: Your Honor, this provision would
19 certainly have a bearing with respect to the November 17, 2003
20 convention and every amendment to it, and it was amended in
21 September of 2004, it was amended in August of 2005, and as the
22 court knows, it was amended again on September 15th, 2006.

23 Those were all amendments to the convention, dated
24 November 17, 2003, which we believe merely makes the point that
25 the March 10, 2003 convention went out of existence when this

DIVJMED3

Summation - Renard

1 later convention was executed between CEPS and 3M Sante.

2 Your Honor, it was this confidentiality provision
3 which continued to exist with each and every annual amendment
4 in '04, '05 and '06 through the date of closing and through the
5 acquisition agreement and it contained this confidentiality
6 provision.

7 THE COURT: The language the parties reciprocally
8 undertake to respect its confidentiality? What testimony is
9 there regarding whether that language or evidence -- I don't
10 mean just testimony -- is the same as what 5.02 requires?

11 MR. RENARD: Your Honor, 5.02, of course, requires
12 that there be a confidentiality agreement. We have the words
13 the parties reciprocally undertake. Obviously, you have
14 undertaking between two parties so it is not a unilateral
15 undertaking to respect its confidentiality.

16 Your Honor, in terms of testimony, witness testimony,
17 what that means, there is none whatsoever in this case. All we
18 know is this Article 4.1 came into existence in November '03
19 and continued to exist through the transaction contained this
20 sentence which appears to us and I think should be reasonably
21 construed as a confidentiality agreement.

22 THE COURT: This reminds me of the 2.2 language.

23 MR. RENARD: I think it is clear in Article 2.2.

24 THE COURT: I bet you do!

25 MR. RENARD: Of course, Mr. Schur testified, and we'll

D1VJMED3

Summation - Renard

1 talk more about this notion of abrogation and supersession with
2 respect to CEPS conventions that it did contain a
3 confidentiality clause, we construed it to be such. In
4 addition to that --

5 THE COURT: Sorry. I was thinking about something.

6 MR. RENARD: That has to do, your Honor, with the
7 notion of a confidentiality agreement between CEPS and 3M Sante
8 with respect to this convention and all of its amendments.

9 In addition, as you recall, Section 5.02 (b) of the
10 acquisition agreement provides for the ability to withhold from
11 provision material information if it is otherwise prohibited by
12 law. Mr. Dierks' testimony at trial was, in response to one of
13 my questions, was Meda in convention with CEPS. Mr. Dierks
14 stated he didn't believe he could do so, and that is to putting
15 it mildly given the competition laws of Europe.

16 Is it 3M's position they withheld the document because
17 of 5.02 and the confidentiality requirement?

18 MR. RENARD: Your Honor, I think we need to break this
19 down into two chronological segments because there has been
20 some confusion I think in terms of what was going on.

21 There was a due diligence period that included the
22 electronic data room. That due diligence period which began
23 roughly the tail end of June and ran up shortly before the
24 execution of the acquisition agreement was not governed by the
25 acquisition agreement, the acquisition agreement coming into in

DIVJMED3

Summation - Renard

1 effect November of 2006.

2 What we were dealing with prior to the acquisition
3 agreement was a process. The court has seen this. In fact,
4 counsel has used Ian Brown's memo about where he recognizes
5 that, look, pricing information is at a minimum sensitive and
6 we don't want to be giving this out. We think the process
7 ought to be putting slip sheets in, allowing the person
8 conducting the due diligence -- this is prior to the
9 acquisition agreement ever being executed -- to at least know
10 of the existence of this agreements.

11 Then we can deal with whether or not later we describe
12 these agreements, whether or not we make them available to
13 prospective buyers, but that will come later in the process,
14 and that is where Mr. Wanlass testified about. That
15 contemplated process early on process in the due diligence
16 process was not followed. That was unfortunate.

17 Following that, though, your Honor, we have the
18 acquisition agreement that has Section 5.02. Clearly 3M
19 believed that these pricing agreements and these conventions
20 not just with France, we are talking about an 81-country
21 territory, was very sensitive information.

22 The parties negotiated Section 5.2 (b) into the
23 agreements, your Honor, and that provision allowed 3M not to,
24 in fact, make those conventions available to Meda.

25 THE COURT: Is it 3M's position that but for that

DIVJMED3

Summation - Renard

1 provision, they would have?

2 MR. RENARD: Your Honor, no -- obviously, there was --
3 no because, among other things, those CEPS conventions don't
4 fit within 3.07, 3.12 and 3.15. There was no obligation to do
5 so. The decision had been made during the due diligence
6 process not to provide these documents, instead to have these
7 slip sheets. That didn't happen.

8 Your Honor, whether or not they would have had made
9 them available had it not been for Section 502 (b), your Honor,
10 it is our position that there was no obligation under 3.07,
11 3.12 and 3.15 to make these available in any event.

12 This, your Honor, is the beginning point to the
13 argument with respect to there was no obligation because of
14 5.02 to make them available, and more importantly, your Honor,
15 can Meda claim it was misled by not having been provided with
16 the CEPS conventions? And the answer is no.

17 We believe that the contractual confidentiality
18 provision, the reciprocal obligation on the part of CEPS and 3M
19 Sante in that November 17, Note 3 convention as well as just
20 the general competition laws within Europe, prohibited us from
21 making those CEPS conventions or any other similar information
22 available to Meda.

23 But was there any request with respect to getting
24 these conventions, any information about these conventions and
25 the responses? No, Meda never asked. You can recall, and I

DIVJMED3

Summation - Renard

1 talked about Mr. Dierks' testimony, your Honor, with respect to
2 not having ever seen anything internally created by Meda that
3 suggested any interest whatsoever in specific product pricing
4 as to specific products.

5 Mr. Keel testified, and he was the one leading the
6 effort with respect to this sale, that he had countless
7 conversations with Meda's executives, hundreds of e-mails,
8 dozens of hours on the phone and never once did the subject of
9 product pricing come up. In fact, the electronic data room
10 inquiry log, your Honor, which is in evidence, will show that
11 of the 105 formal questions that were put to 3M in connection
12 with the due diligence, not a single one related to product
13 pricing.

14 Mr. Dierks -- and this, your Honor, is sort of the
15 interesting revelation in this case -- it was presented as, you
16 know, among this haystack, there was a missing, one missing
17 needle and that was this 2003 convention. That was this
18 convention that revealed the existence of Article 2.2.

19 Mr. Dierks kind of set that argument up, if you will,
20 in his trial declaration in which he said lots of Meda
21 employees including myself spent time reviewing documents in
22 the data room. He specifically recalls looking at sales and
23 marketing information. I did not come across any information
24 related to a -- and look how he narrowly defines this -- a
25 signed agreement in France mandating either a price reduction

DIVJMED3

Summation - Renard

1 to Tambocor CR or introduction of generic version of CR, et
2 cetera, no such agreement was ever brought to my attention.

3 Your Honor questioned Mr. Dierks on the stand, in
4 fact, essentially using that language in his declaration and
5 said you don't recall specifically looking at documents
6 relating to this signed agreement mandating a price reduction?
7 Did you come across any other CEPS conventions including any
8 annual renewals? The answer was no.

9 And then, your Honor, what I thought was revealing,
10 given the fact again that this acquisition related not just to
11 France, frankly not just to Europe, but 81 different countries,
12 most of which have some reimbursement and social security state
13 sponsored medical support, shouldn't there be a bulk of
14 documents that show published prices? Answer: Yes.

15 I am assuming they weren't there. Is that right, they
16 weren't? No, they weren't, according to my knowledge.

17 Mr. Larnholt was asked the same thing. Were there any
18 CEPS conventions in the electronic data room? I don't think
19 so.

20 Mr. Wanlass was talking again about the fact there
21 were no slip sheets for any pricing convention for any product
22 in Europe.

23 Mr. Shah, the due diligence expert for Meda, actually
24 duplicated what apparently Meda's employees did, that is to go
25 into the electronic data room. He didn't see any CEPS

DIVJMED3

Summation - Renard

1 conventions in there, didn't see any other similar information
2 with respect to any other of the countries in this 81-country
3 territory, but certainly Meda was aware of these conventions
4 and these pricing agreements.

5 Your Honor, here we have a fraud case and a breach of
6 warranty case which is based upon an alleged failure to provide
7 a specific document.

8 THE COURT: But I asked I think Mr. Armenio about
9 this, and obviously this was on my mind, but I understood the
10 thrust of the breach of disclosure argument to be premised on
11 the fact that this was a convention that they're arguing was in
12 violation, that there was a breach, and that that is what
13 isolates it to a single document as opposed to what presumably
14 would be a lot of documents that show pricing.

15 MR. RENARD: Your Honor, there are two kinds of
16 warranties, if you will, on which Meda is suing. There are the
17 warranties that say I have given you a particular category of
18 documents.

19 THE COURT: Right.

20 MR. RENARD: 3.12 is assumed contracts, 3.15 is
21 regulatory filings.

22 THE COURT: Right.

23 MR. RENARD: Then you have the representations. I'm
24 talking about whether or not there was any obligation --

25 THE COURT: You're not talking about 3.07?

DIVJMED3

Summation - Renard

1 MR. RENARD: This is talking about an obligation to
2 provide, to physically give over or --

3 THE COURT: Really we are talking about 3.12?

4 MR. RENARD: And 3.15, regulatory filings. There is a
5 similar -- we have made available all regulatory filings very
6 much similar to 3.12.

7 THE COURT: Can you get the language so I can get my
8 eyes on it?

9 (Pause)

10 MR. RENARD: Page 61, here it is, your Honor, on the
11 screen.

12 THE COURT: Yes.

13 MR. RENARD: All existing regulatory filings are set
14 forth on Section 3.15 of -- as provided with access, et cetera.

15 THE COURT: Right.

16 MR. RENARD: Go back then to Page 17, your Honor, with
17 respect to this notion of you never provided me this document
18 so I could look at it and understand the consequences of it.
19 The problem, if you will, your Honor, for Meda is much greater
20 than that. Meda understood that there was an entire class, an
21 entire category of documents.

22 Whether or not we were obligated to provide those
23 under any of these specific warranties or representations, they
24 were aware that there is this entire class of information that
25 had not been provided to them, that they say was of such

DIVJMED3

Summation - Renard

1 critical importance to their decisions, and they reduce it
2 down. In fact, you even heard that argument by counsel this
3 morning, and that is well, it didn't matter whether or not this
4 entire class was given to it, we wanted to know those
5 conventions and pricing agreements that had specific
6 information.

7 Well, your Honor, the problem with that is one of the
8 things they're suing on is you didn't give us a document that
9 was within a much broader class of information.

10 THE COURT: You want to say to set aside 3.07, but you
11 want to say if you're right, Meda, about your interpretation of
12 3.12 and 3.15, then you're admitting that there was a whole
13 bunch of material that anybody doing any kind of minimal
14 diligence would have seen was not disclosed?

15 MR. RENARD: In fact, it goes to with respect to
16 fraud, Merrill Lynch, a plaintiff may not satisfy its burden by
17 simply pointing to warranties for the purposes of showing fraud
18 that it knew were false.

19 THE COURT: If you're right, that deals with 3.12 and
20 3.15, but not 3.07.

21 MR. RENARD: That's correct. Recall we were talking
22 about the very beginning, the title of this particular section,
23 "Was 3M obligated to provide the CEPS conventions?"

24 That gets us a fair ways in the contract analysis to
25 deal with the physical delivery or physical availability. It

D1VJMED3

Summation - Renard

1 just wasn't there. There was no obligation because of the
2 contractual confidentiality clause and general competition law.

3 THE COURT: Tell me how the 5.02 would interact with
4 the 3.07 violation? It is not a disclosure of the agreement.

5 If I think there is a 3.07 violation, it would be
6 disclosure of noncompliance which presumably wouldn't run into
7 a 5.02 problem, right?

8 MR. RENARD: Yes, your Honor. We recall 5.02 deals
9 with making information available, and that is the bit line
10 down. We can go to Page 18, please.

11 To complete the thought, your Honor, one, there was no
12 obligation we believe under 5.02 independent of the specific
13 contractual languages we have on 3.12 and 3.15 to make these
14 CEPS conventions available, both because of contract as well as
15 prevailing law, but even beyond that the fact that Meda,
16 knowing full well of the absence of this universe of documents
17 that the court correctly said would fill boxes, volume of
18 information, not once asking for it knowing it wasn't there yet
19 claiming it was of such critical importance, undercuts the
20 argument this information was of critical importance to them
21 generally.

22 Your Honor, a perfect example of that -- and
23 forgetting price reduction agreements, and we'll talk about
24 whether 2.2 was truly a price reduction agreement -- recall Mr.
25 Dierks, I asked whether he was aware of these rebate provisions

DIVJMED3

Summation - Renard

1 that exist in a lot of conventions. These are the provisions
2 that rather counterintuitively if you sell too much of a
3 product or product beyond what is set forth in an agreement
4 with CEPS, then you end up giving more money back in, like a
5 rebate provision or retroactive discount. He said he was aware
6 of such provisions if you're buying a company, pharmaceutical
7 company, and you're aware of these rebate provisions in France
8 and similar jurisdictions, you would want to know because that
9 would affect the value of the assets that you're buying.

10 And yet using the rebate provision as a perfect
11 example, Meda for whatever reason, and I think the reason had
12 to do with how they approached the valuation of this company
13 and what they were looking for in terms of synergies and the
14 like, but that aside, that Meda would never have asked to see
15 that information, never questioned it.

16 You have to draw the conclusion that that just wasn't
17 material to their decision to purchase these assets. Then you
18 take that one step further, and knowing full well whether it is
19 3 percent, which was Mr. Dierks' offhand estimate of how many
20 conventions actually have special provisions, I think it is
21 much greater than that, but we don't need to go there. That is
22 not an evidentiary dispute in this trial.

23 The fact you have the possibility there are these
24 provisions and Meda was not even interested in them tells you a
25 lot about the truth of their assertion this information was

D1VJMED3

Summation - Renard

1 material because they never looked at it, there were no
2 internship documents that showed that they even cared about it,
3 that they even recorded down prices.

4 Your Honor, I think that belies the notion that this
5 was material and belies the notion that they now can
6 retroactively, with 20/20 hindsight, go back and say this stuff
7 was of such key importance to us, we had to have it, knowing
8 the full universe of that wasn't there.

9 With that, your Honor, I would like to go to the next
10 box. This box is a small one, but I think it set up a
11 discussion about what is the nature of Article 2.2 as well as
12 whether Article 2.2 even existed as of the date of the
13 acquisition agreement.

14 I mentioned this particular article. I have it
15 memorized because it is probably the most important one in the
16 French social security code. This is the basic statute,
17 162-17-R that sets up what a convention is. It says the
18 economic committee, CEPS, may enter into agreements with
19 businesses for maximum duration of four years in relation to
20 one or more medications.

21 I'll stop there for a second.

22 Do you recall Mr. Destal coming up with a theory, and
23 that I think is being charitable in connection with what it
24 was, this theory of symmetrical conventions, that you have a
25 product-specific convention that can only be amended by another

D1VJMED3

Summation - Renard

1 product-specific convention, these annual portfolio-wide
2 conventions can only be modified by another annual
3 portfolio-wide convention. Your Honor, that doesn't exist
4 anywhere in French law.

5 It is interesting here that the prelude to 162-17-R
6 talks about agreements that relate to one, that would be a
7 product specific convention, or more medications which would
8 include the annual portfolio-wide medications. Those
9 agreements determine the relationship between the committee and
10 each business, and in particular, and these are the two main
11 things that conventions do for the purposes of this case:

12 Number one, set forth the price or the declared sales
13 price;

14 Number two, the means by which the business
15 participates in the implementation of the aforesaid ministerial
16 guidelines. Those are the guidelines referred to in the very
17 first line.

18 Your Honor, Mr. Schur testified about the distention
19 between price-setting provisions and that second, the means by
20 which businesses participate in the implementation. It has to
21 do, your Honor, with the distinction between regulatory acts
22 and administrative agreements. You'll recall that Mr. Schur
23 testified that the price-fixing provisions of a convention --
24 and again "convention" is not to be distinguished between
25 annual conventions and product-specific conventions because

DIVJMED3

Summation - Renard

1 this statute does not such thing -- the provision that sets the
2 prices is regulatory. Why is that? It means it is
3 administrative legislation. It is regulatory act.

4 Why is it a regulatory act? Because, your Honor, it
5 affects the relationship between parties who are not part of
6 this convention but the general population, and that is
7 pharmacists who actually sell these reimbursable drugs and the
8 general public, the patients who purchase them. That is why
9 the pricing-specific provisions are regulatory acts.

10 I asked him then about Article 2, and this was in
11 reference to the March 2003 convention, is that a regulatory
12 act? And he said no, because it doesn't fix a price or provide
13 a clause or a formula that fixes a price.

14 We talked about well, are there portions of
15 conventions that are not regulatory acts? And Mr. Schur said
16 certainly, and he gave an example what I just described; rebate
17 provisions. Why is that not a public act, your Honor? Because
18 that concerns the relationship solely between CEPS and the drug
19 manufacturer. That would be an administrative agreement.

20 There is a difference. Regulatory acts being
21 legislative in nature affecting parties other than those to the
22 convention and administrative agreements that are between CEPS
23 and the drug company that enter into them, a key distinction
24 for going forward in terms of what these provisions mean and
25 what Section 2.2 means.

DIVJMED3

Summation - Renard

1 Another provision that is important in the French
2 social security code is 162.20, and this says an agreement
3 concluded pursuant to, and we just saw one of those articles
4 records, 162-17-4, between business acting as commercial
5 operator and CEPS may be altered by means of a writer at the
6 request of the business or of the committee. You can have
7 amendments to these conventions, product-specific or annual,
8 done at the instigation of either CEPS or a drug manufacturer.

9 That takes us then to the inquiry what did Article 2.2
10 mean and did it require a specific reduction in the
11 reimbursement price of Tambocor CR. We have all seen this
12 language. It doesn't become any clearer with each passing
13 reference, but it was important to put this again in front of
14 us.

15 Article 2.2, which was part of the March 2003
16 convention, in fact, came into being as a result of that
17 convention, essentially set forth an optional process, if you
18 will. The laboratory agrees to take all necessary steps to
19 ensure that at the end of a three-year period dating from the
20 publication of the official journal from the prices of the
21 proprietary drugs of Article 2 of Table 1, Tambocor CR, an
22 equivalent of each of these proprietary drugs, or failing that,
23 each of these proprietary drugs are placed on the market at the
24 price of the generic drug corresponding to these proprietary
25 drugs.

DIVJMED3

Summation - Renard

1 One thing we know for sure, your Honor, that at no
2 time between March 2003 and April 12 of 2006, which I think
3 marked that three-year period, was there any generic drug
4 corresponding to Tambocor CR. That is an undisputed fact. So
5 what Meda says is well, what 2.2 required that 3M Sante had the
6 place on the market or actually had to reduce the price of
7 Tambocor CR to its generic equivalent, and I should say its
8 hypothetical generic equivalent because that generic was not on
9 the market at the time.

10 The key part of Meda's argument, your Honor, was that
11 this was a certain fixed formula for determining what the price
12 should be from April 12, 2006, and it is simply not. There is
13 no formula in there. Mr. Schur's testimony was saying in order
14 for there to be an enforceable price change clause, you have to
15 have the price specified by amount or you have to have a
16 formula by which you can determine a fixed amount.

17 He further said if you have a clause that requires a
18 modification of a price in the future, all CEPS needs to do is
19 to publish the price, and that's in the statute, your Honor.
20 Counsel brought out Mr. Destal's testimony that oh, no, no, if
21 there is an enforceable price change clause, the drug
22 manufacturer simply drops the price of its drug. That is not
23 true. You have to have the new price published by CEPS. It is
24 CEPS that puts into effect a price change.

25 However, in order to do that pursuant to a price

DIVJMED3

Summation - Renard

1 change clause, you have to have a clause in an enforceable
2 convention that says come X date, the price of this drug will
3 drop to Y euros, or if in the future something happens, then
4 your price will be reduced to X euros or X percent of what it
5 presently stands at, something that you can sink your teeth in.

6 THE COURT: It seemed like -- and one thing I asked
7 Mr. Schur about -- something new was going on in 2.2, right;
8 that is to say, it seems that there was this I think even
9 pursuant to Mr. Schur's testimony, an early implementation of a
10 new policy towards counter generics.

11 MR. RENARD: The minister's guidelines which was a
12 letter addressed to CEPS which found their way then into each
13 of the annual reports of CEPS which set forth their policies,
14 those guidelines had come out on December 24, 2002. In fact,
15 that was one of the reasons why there was a delay in getting
16 this initial convention for Tambocor CR, because CEPS was
17 telling us we're going to have this minister guidelines coming
18 out soon, you have to wait for those. That was a key reason
19 for the delay. The guideline was going to come out and it was
20 going to change the landscape of reimbursing in France.

21 It did. Mr. Schur said he believed, based on the
22 wording of Article 2.2, that 2.2 was an attempt by CEPS to
23 essentially incorporate the policies that had been announced
24 pursuant to the minister guidelines. In fact, he believes this
25 may well have been the first case where there was a pricing

DIVJMED3

Summation - Renard

1 convention that attempted in a rough and ready sense --

2 THE COURT: What I struggle with is how, then, to --
3 he had a pretty rigid doctrinal analysis. You need to see X, Y
4 and Z in order for it to be this, but was interposing that lens
5 on something that was admittedly new.

6 MR. RENARD: Yes, your Honor, but the ministerial
7 guidelines -- and we'll talk about that in a minute -- the
8 effect that it had in terms of this notion that Meda was seeing
9 calm seas for the next several years until 2009, that there
10 wasn't any real prospect of a price reduction. Your Honor,
11 that is nonsense given the minister's guidelines and the
12 policies that were stated by CEPS in each of its successive
13 annual guidelines. This was an attempt to come up with a rough
14 and ready sense of administering and applying those ministry
15 guidelines.

16 THE COURT: Why couldn't it have been -- how is it
17 inconsistent with Mr. Schur's testimony that there were these
18 guidelines, but that what CEPS was trying to do here was a sort
19 of rigid application of that approach?

20 That is to say, not aspirational and not negotiable,
21 but we've got this new policy and now we need to implement it,
22 and here's that first shot of implementing it and, therefore,
23 moving it into a different category than simply the same thing
24 that is produced as a policy statement?

25 MR. RENARD: Two things could have been done in this

DIVJMED3

Summation - Renard

1 convention. One was to set forth a price, a date and specific
2 by euro or percentage reduction in what Tambocor CR was going
3 to be. Or, two, your Honor --

4 THE COURT: The date we have, right? We have three
5 years?

6 MR. RENARD: Yes, three years.

7 THE COURT: Sorry. Three years?

8 MR. RENARD: The point being, your Honor, is that --
9 and Mr. Schur talks about this -- CEPS knows what it is doing
10 and could easily have written a clause here.

11 THE COURT: He kind of said CEPS didn't know what it
12 was doing and this was confusing and he couldn't make out what
13 "equivalent" meant. It was a little -- I don't know, there was
14 something, something odd about the notion that at some point
15 CEPS wants to do this, it could do this. I don't know what it
16 was doing here. I don't think CEPS knew what it was doing
17 here.

18 MR. RENARD: Maybe we ought to work backwards. There
19 is a way to write a provision that makes it abundantly clear
20 there is an obligation on a particular date to drop a price by
21 a fixed percentage for a fixed amount of euros. That is not
22 Article 2.2.

23 THE COURT: There is surely a clear way to do that, no
24 doubt.

25 MR. RENARD: Yes, absolutely.

DIVJMED3

Summation - Renard

1 THE COURT: No doubt this isn't that.

2 MR. RENARD: It is not that.

3 THE COURT: What testimony is there that would
4 establish -- this is part of Mr. Schur's testimony -- because
5 it wasn't clear, it, therefore, couldn't do that?

6 MR. RENARD: Your Honor, it comes in a set-up here Mr.
7 Schur is saying you could have --

8 THE COURT: Sometimes laws aren't written clearly.

9 MR. RENARD: That's correct. Your Honor, it comes
10 with this. As I said, the linchpin of Meda's argument that
11 this was an enforceable and valid price change clause is that
12 there was no doubt about it, it required a 50 percent reduction
13 in the price of Tambocor CR because that is the price at which
14 any generic would have been introduced upon the market. That
15 is a misreading -- as I think it was clear during Mr. Schur's
16 redirect examination -- of what the policies actually say.

17 This was a policy, your Honor, in effect in 2006.

18 THE COURT: The point here, and you can include this
19 in your briefing, is that generic prices can be negotiated,
20 too?

21 MR. RENARD: Absolutely.

22 THE COURT: So it can't be mechanically a 50 percent
23 reduction.

24 MR. RENARD: What does that mean when we're talking
25 about having a price of Tambocor CR at the level of a generic

DIVJMED3

Summation - Renard

1 when a generic can be negotiated with CEPS at any level and,
2 your Honor, that is exactly what Mr. Schur was talking about.
3 If somebody wants to introduce a generic, to negotiate a price
4 with CEPS? Can a company do that? Absolutely. That is not --
5 I didn't spend quite enough time on this.

6 This was a policy that said generic manufacturer,
7 you're guaranteed at least a price if you put a generic on the
8 market of 50 percent of the brand name product against which
9 with you're competing.

10 THE COURT: So a floor?

11 MR. RENARD: A floor and not a ceiling. Yet that has
12 been misconstrued by Meda as saying this policy, as articulated
13 here, is what made that a certain fixed price change provision
14 and made Article 2.2 enforceable.

15 This is why we are talking about, your Honor, why Mr.
16 Schur, and it just wasn't rhetoric on his part, it was his
17 expert opinion what Article 2.2 really did, it was aspirational
18 in the sense of saying we're going to have to sit down and
19 conduct a negotiation when this three-year convention comes to
20 an end in 2006.

21 It was an agreement to agree not because we say so,
22 but because that is what the language said. If you're to
23 introduce a price at a level that was negotiable, then you
24 could only effect a change of price if you again sat down with
25 CEPS in 2006 and negotiated and came up --

DIVJMED3

Summation - Renard

1 THE COURT: Could you go back to the generic one.

2 So that would mean then that 2.2 would suggest that
3 you would see if there were no further discussions of 50
4 percent price reduction?

5 MR. RENARD: If, if 3M did not want to negotiate it,
6 then yes.

7 THE COURT: To set the price reduction of 50 percent,
8 the level of which, as the level of which the price proposed
9 should be accepted without discussion. Okay, so if there were
10 no discussion at the time that the 2.2 language hits, it's 50
11 percent reduction, but you would say with room to negotiate up.

12 MR. RENARD: All of which is in the power of the
13 pharmaceutical company to determine whether it wants to engage
14 or not engage with CEPS in connection with setting a generic
15 price.

16 As Mr. Schur said, you can get a higher price or lower
17 percentage reduction for the pre-generic price. Your Honor,
18 that was even borne out by the fact if one looks at -- and we
19 will here in a little bit -- the pricing history of the generic
20 equivalent to Tambocor IR, the immediate release version, went
21 from at various levels 65 to 75 to a hundred percent of what
22 Tambocor IR was, no 50 percent.

23 THE COURT: Does that mean that what, in your view and
24 Mr. Schur's view, what 2.2 means, that in three years CEPS is
25 going to treat LP like a generic?

DIVJMED3

Summation - Renard

1 MR. RENARD: CEPS is going to negotiate a price
2 reduction.

3 THE COURT: As if it were negotiating a price
4 reduction on a generic?

5 MR. RENARD: Your Honor, that would be the upshot of
6 2.2. However, we also know in the communications with CEPS
7 that they -- by the way, I have to say this. We talk about the
8 optional nature of 2.2, the first part being the introduction
9 of the generic.

10 Your Honor, Mr. Biffaud in his trial declaration,
11 Paragraphs 33 and 34, he said he replaced Mr. Felber in July of
12 2003. One of the first things I did -- Paragraph 34 -- in that
13 role was to advise Mr. Renaudin that 3M would not allow generic
14 versions of Flecaine LP into the market prior to the expiration
15 of its patent, one of the actions contemplated by Article 2.2
16 of the March 2003 convention.

17 An interesting point chronologically, Mr. Biffaud,
18 coming in and taking Mr. Felber's place, and that conversation
19 with Mr. Renaudin took place between March 2003 convention and
20 the November 17, 2003 convention, which didn't have Article
21 2.2, but I just wanted to address that first half of the option
22 and then we're dealing with the second half. It was clear,
23 your Honor, both from CEPS' communications with 3M as well as
24 3M's expectations in its communications with CEPS, it was
25 envisioning after three years it would be sitting down both

DIVJMED3

Summation - Renard

1 because of the expiration of the convention, that November 17,
2 2003 convention was a three-year convention by its terms, it
3 was going to expire in 2006, also the registration of Tambocor
4 CR, and your Honor, registration, that is the market
5 authorization issued by the actual health authority that allows
6 for safety and effectiveness purposes, the drug to be sold on
7 the market, that was coming up for renewal in 2006. So you had
8 these two events coinciding which necessarily required a new
9 negotiation with CEPS.

10 THE COURT: Just to bring it back into some of the
11 contract, the acquisition agreement language, it seems like
12 even as you're -- tell me why this is wrong -- even as you're
13 describing it, that if you're right about focusing on the
14 generic language, what 2.2 meant was without discussion, one in
15 three years LP is going to be negotiated like a generic; and,
16 therefore, without discussion, we are looking at a 50 percent
17 price reduction but the possibility of negotiating up.

18 So then going back to 3.07, could you talk about --
19 this may be taking you out of your bucket order -- the language
20 around industry guidance and stipulation that Mr. Armenio spent
21 time focusing on.

22 MR. RENARD: It does segue into what was my next box
23 to address, and that was Article 2.2 even in effect at the time
24 of the acquisition agreement. On that we believe absolutely
25 not, and we think the credible evidence --

DIVJMED3

Summation - Renard

1 THE COURT: So I can check off a box, does that mean
2 do I think if it was in effect, under your theory, it is at
3 minimum industry guidance or stipulation.

4 MR. RENARD: To call that industry guidance is
5 incorrect.

6 THE COURT: In light of how Mr. Schur testified about
7 it, it sounded to me like industry guidance.

8 MR. RENARD: Your Honor, what we would be talking
9 about under 3.07 was whether or not there was a violation of a
10 regulatory act or a law. When we talk about a violation, again
11 what Article 2.2 necessarily required was another convention to
12 be executed by CEPS and by 3M Sante because you couldn't --

13 THE COURT: Just a second to focus on the language of
14 3.07, since December 31, 2004, seller has complied in all
15 material respects with all applicable regulatory requirements
16 and all industry guidance concerning the marketing, promotion
17 and distribution of Meda's natural products.

18 You wanted to take me back into regulatory
19 requirements, but I am asking you based on the language to talk
20 to me about after the "and" all industry guidance concerning
21 the marketing, promotion, et cetera.

22 MR. RENARD: Again 3M Sante was in accordance with not
23 only any regulatory acts, any agreements that it reached with
24 CEPS, but also any industry guidance.

25 THE COURT: How is that?

DIVJMED3

Summation - Renard

1 MR. RENARD: Because, your Honor, it necessarily
2 required you could not unilaterally drop the price of Tambocor
3 CR. You can't do that. In order to drop the price --

4 THE COURT: So you're equating industry guidance with
5 unilaterally dropping the price?

6 MR. RENARD: No, your Honor. We are talking
7 ultimately about Article 2.2, whether it is industry guidance
8 or regulatory act or a contract, we are talking about whether
9 or not we were acting in accordance with Article 2.2 to the
10 extent it existed.

11 The point under Article 2.2, that second option about
12 pricing, it necessarily required a conversation leading to a
13 convention, a new convention between CEPS and 3M Sante. You
14 couldn't unilaterally drop the price. A new price to be issued
15 by CEPS, and in order to get there, you needed a new
16 convention.

17 What we did -- and we will be looking at this in a
18 moment -- in January of 2006, as we were required to do, we
19 made a new application for CEPS in connection with our renewal
20 of our registration and asked CEPS to consider a recommended
21 and proposed price. The proposed price that was put into that
22 application for renewal was 17.10 euros, and a case was made in
23 that application why that price ought to be maintained. That
24 was done well in advance of the April 12, 2003 so-called
25 deadline they say applied under Article 2.2.

DIVJMED3

Summation - Renard

1 What happened next?

2 In August, your Honor, we get a draft amendment to the
3 November 17, 2003 convention that has in it as the reimbursable
4 price for Tambocor CR 17.10 euros. It also had an annex, too,
5 and we are going to talk about this that had Article 2.2. It
6 was stricken. It was countersigned by Mr. Renaudin, and isn't
7 it interesting that that 17.10 percent price was the first and
8 only price offered by CEPS when Meda took over and entered into
9 its first convention in 2007.

10 The notion that 3M was in violation of Article 2.2 by
11 doing what it did, knowing that there was going to have to be a
12 new convention with CEPS in order to put a new price into
13 effect, given the fact there wasn't a price certain stated in
14 Article 2.2, 3M did what it had to do. It approached CEPS, it
15 proposed a price. CEPS respond by providing in the very next
16 convention that was executed by the parties, a convention that
17 had 17.10 euros in it.

18 That is the notion, this notion that there was some
19 violation, some thumbing the nose at CEPS, your Honor, that was
20 the behavior of the two parties to the very next CEPS
21 convention.

22 So to suggest that somehow we violated, we were in
23 breach of, we were thumbing our nose at some obligation doesn't
24 wash. There was to be another negotiation and, in fact,
25 another negotiation took place and another convention was

DIVJMED3

Summation - Renard

1 executed.

2 Article 2.2, no matter what point you look at, April
3 12, 2003, or running up to November 8, 2006 when the
4 acquisition agreement was executed, there was no violation of
5 that. 3M did the only thing 3M could have done, and that is go
6 to CEPS and say okay, let's start negotiating. What emerged
7 from that was a September 15, 2006 convention that had 17.10
8 euros, not a 50 percent reduction, not a 25 percent reduction.

9 It stayed at the same price, and that was the outcome,
10 your Honor, of that negotiation that took place in April of
11 2006.

12 (Continued on next page)

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D1V8MED4

Summation - Mr. Renard

1 MR. RENARD: Mr. Schur, of course, was talking about
2 how this provision could have been written in a way that --

3 THE COURT: What evidence is there in concert to the
4 information put forth in the letters and the like from Mr.
5 Renaudin after the fact sort of revising, if that's what it is,
6 2.2 and talking about it in obligatory language?

7 MR. RENARD: That occurred in the tail end of 2007,
8 2008. What I would say is interesting is what SEPS actually
9 did. After 2.2 was stricken from the September '06 amendment,
10 executed by 3M and by SEPS, you had the transaction take place.
11 The marketing authorization --

12 THE COURT: It strikes through the price too.

13 MR. RENARD: It strikes through the price in Annex 4,
14 but the price is also stated in Annex 3, which is the annex
15 that matters with respect to price.

16 You have Annex 4, which is the special terms. That
17 was stricken out, it was initialed, and it was sent to SEPS,
18 and it was countersigned by Mr. Renaudin. That didn't attempt
19 to strike out the Article 3 price and that's the price that
20 matters.

21 THE COURT: I interrupted you on the way to answering
22 the question about what to make about how Mr. Renaudin talked
23 about 2.2 after the fact.

24 MR. RENARD: Your Honor, it's interesting. In the
25 plaintiff's complaint, and you didn't hear about this in the

D1V8MED4

Summation - Mr. Renard

1 trial, but in their complaint, they say that Mr. Christian
2 Senac, who was the country manager for Meda France, had a
3 conversation with Mr. Renaudin in February of 2007 talking
4 about this.

5 What is interesting is that the very first convention
6 that Meda executes with SEPS in September of 2007 carries
7 forward exactly what the parties had agreed to in the September
8 2006 convention between 3M and SEPS, namely, a 17.10 euro
9 reimbursable price and no Article 2.2. It's not in there. It
10 wasn't even proposed.

11 Then, your Honor, we roll forward, and Mr. Renaudin,
12 in connection with negotiations with Meda, first saying we are
13 going to enforce our policies, we are going to make sure that
14 Tambocor CR goes down in accordance with our policies, refers
15 back to Article 2.2. He does. And it ends up being talked
16 about in the negotiations. 2.2 never ends up being in any
17 convention between Meda and SEPS.

18 I think as Mr. Schur said it, and said it well, SEPS
19 knows what it's doing. And if SEPS truly believed that Article
20 2.2 survived and was still in existence even after that
21 September '06 amendment, it would have been in that September
22 '07 convention, the first one that Meda executed with SEPS at a
23 time when Meda had taken over the rights of Tambocor CR. It
24 wasn't there. It didn't even come into the discussions until
25 later.

D1V8MED4

Summation - Mr. Renard

1 So, your Honor, we can look at what Mr. Renaudin said
2 in his negotiations, but we can also look at what SEPS, as a
3 committee, did in connection with entering into these
4 agreements with Meda. It wasn't there. In fact, as it turns
5 out --

6 THE COURT: Couldn't that just be evidence that
7 Renaudin is brightly pointing out the existence of it and the
8 committee has the authority not to enforce it, that is, it
9 exists, but they are open to negotiation?

10 MR. RENARD: I think Mr. Renaudin, rather than saying
11 continue to exist, was harkening back to that there was this
12 Article 2.2 and using it in terms of negotiating with SEPS.

13 The fact of the matter is, and this was with SEPS'
14 clear approval and knowledge, that after the acquisition in
15 January of 2007, Meda had the benefit of a 17.10 euro
16 reimbursement price for Tambocor CR for 22 months, almost two
17 years had the benefit of that price. If Mr. Renaudin, and more
18 specifically SEPS, had believed that there was an automatic
19 price reduction, and that that Article 2.2 continued in
20 existence and allowed SEPS to automatically reduce the price by
21 whatever level, it could have implemented and effectuated that.
22 It did not.

23 In fact, the actual history and chronology of the
24 convention shows that SEPS, in the very first agreement that it
25 had with Meda, didn't have this Article 2.2. That's consistent

D1V8MED4

Summation - Mr. Renard

1 with our reading, and I believe the appropriate reading of the
2 September 15, 2006 amendment that struck Article 2.2, and it's
3 consistent with the idea that SEPS had gone beyond Article 2.2
4 and realized that that indeed did cease to exist in 2006. And,
5 your Honor, that was part of the negotiating strategy that Mr.
6 Renaudin had with SEPS.

7 THE COURT: Does Mr. Schur testify about those
8 statements from Mr. Renaudin?

9 MR. RENARD: I believe he does, your Honor, in his
10 report.

11 THE COURT: In his declaration?

12 MR. RENARD: Yes.

13 In fact, at this point, your Honor, it might be wise
14 to -- why don't we go to number 44, please?

15 This goes to the very point, your Honor, and again,
16 this is one of those key issues that, if Article 2.2 is not in
17 effect at the time of the acquisition agreement, then their
18 entire Article 2.2 case falls. And yet it's interesting how
19 little is devoted on the part of Meda to this particular issue.

20 Mr. Schur testified, and I asked him, going back to
21 the March 2003 convention, because, again, that's the language
22 in the way that Meda has described Article 2.2 as the March
23 2003 convention, did it even exist? And he said, obviously, on
24 November 8, 2006, it was of no further force and effect. And
25 that was because initially the November 17, 2003 convention

D1V8MED4

Summation - Mr. Renard

1 took it out of effect, but it then went again out of effect
2 pursuant to the September '06 amendment.

3 This goes to the idea, your Honor, of controverting
4 Mr. Destal's notion of symmetrical conventions.

5 I asked Mr. Schur, if we wanted to determine at any
6 point in time what is the convention controls, you look at the
7 chronology of the conventions and choose the one that was
8 applicable at that point in time. Subsequent conventions
9 abrogate prior conventions, and that's a natural consequence of
10 162.17(4) which is the operative statute.

11 Here, your Honor, is a chart of the various
12 conventions relating to Tambocor CR.

13 The March 10, 2003, which is really the operative
14 convention that Meda wants to focus the Court on, had an
15 Article 2.2, but within a few months thereafter, and this was
16 after Mr. Biffaud's conversation with Mr. Renaudin, had the
17 November 17, '03 convention that Article 2.2 didn't appear in.

18 There were two subsequent conventions where 2.2 was
19 put into effect, and then you have the September 15 convention
20 in which it was eliminated.

21 And as I mentioned, your Honor, the very next
22 convention, and there it is, September 28, 2007, this is the
23 first one Meda France executed with SEPS after it acquired
24 rights to Tambocor CR. There is no Article 2.2 whatsoever, and
25 neither was there in the subsequent amendment dated September

D1V8MED4

Summation - Mr. Renard

1 17, 2008.

2 Mr. Schur took us through the chronology and mentioned
3 that in his opinion, his expert opinion, as an expert on French
4 law, that Article 2 was stricken in 2006.

5 Your Honor, here are some excerpts out of that
6 provision.

7 Mr. Husson, who was then the director general of 3M
8 Sante, struck out Article 2 and, as you mentioned, the rest of
9 the provisions within Annex 4 to that proposed convention,
10 initialed them, and sent it to Mr. Renaudin.

11 Your Honor, that was executed on September 15, 2006
12 and Meda has two arguments why this was inoperative. Number
13 one, it was not counter initialed by Mr. Renaudin.

14 And, by the way, it's undisputed that Mr. Renaudin
15 signed this agreement after Mr. Husson signed it and struck out
16 Article 2.2. That's in Mr. Husson's deposition, which I think,
17 your Honor, was part of our fact brief that we put in
18 yesterday.

19 So you have Mr. Husson in a cover letter, to Mr.
20 Renaudin, dated September 8, 2006, one week earlier, advising
21 Mr. Renaudin that this provision was being stricken, strikes
22 it, initials it, sends it to Mr. Renaudin, who signs it one
23 week later on September 15, 2006.

24 Argument by Meda: This was not counter-initialed, the
25 handwritten changes were not counter initialed by Mr. Renaudin.

D1V8MED4

Summation - Mr. Renard

1 The only expert testimony in the record, your Honor,
2 that cites you to actual French law is Mr. Schur, who says you
3 only need a counter-initialed handwritten change in a document
4 that is notarized. He even cites the statute in France,
5 saying, except with respect to notarized instruments, you don't
6 need to counter-initial changes, provided that the person who
7 signs last is the person who was not making the handwritten
8 changes, and that was obviously the case here. 3M made it,
9 explained it in a cover letter, gave it to Mr. Renaudin who
10 signed it.

11 Argument number two by Meda is, well, this was only a
12 week after this stricken-out convention was returned to Mr.
13 Renaudin and nothing could happen in a week officially within
14 SEPS.

15 Your Honor, it's interesting, the very first SEPS
16 convention that Meda did with SEPS after Tambocor CR was
17 acquired, that's the September 2007 deal, they made handwritten
18 changes, and we are going to show it here in a minute,
19 initialed them, sent it to Mr. Renaudin on September 27, 2007,
20 and it was executed by Mr. Renaudin the very next day,
21 September 28, 2008. And they are saying a week was not enough
22 time and it makes it suspicious whether or not this was an
23 official document?

24 Your Honor, those are the best two arguments they
25 have. It was not counter-initialed by Mr. Renaudin, which is

D1V8MED4

Summation - Mr. Renard

1 only required in a notarized instrument, and, number two, that
2 the short time between Mr. Husson's letter to Mr. Renaudin and
3 the time that Mr. Renaudin signed it, and you can see the stamp
4 signature there, September 15, 2006, makes it suspicious. And,
5 your Honor, that's from someone who sent a handwritten change
6 to SEPS which was signed the very next day after. There is no
7 legitimate, genuine argument that this was not a valid striking
8 and elimination of Article 2.2 from this convention.

9 They don't otherwise question the validity of the
10 convention. In fact, they refer to it time and time again in
11 their pleadings, in their filings, and during this proceeding
12 that there was this September 15, 2006 convention. They refuse
13 to accept the fact that Article 2.2 was stricken, because if
14 you do acknowledge that it was stricken, and it was pursuant to
15 French law, then all their arguments with respect to 307, 312,
16 315 go out the window, because this was not an obligation that
17 was subsisting and enforceable and in existence as of November
18 8, 2006, the acquisition agreement, or at the time of closing
19 two months thereafter.

20 This, your Honor, is one of those illuminating parts
21 of this case, that and the fact that they never even cared to
22 even ask or inquire about conventions. This is a major
23 weakness in their case, and they just don't have much other
24 than those two arguments in response.

25 Here, your Honor, Mr. Husson, just going back and

D1V8MED4

Summation - Mr. Renard

1 making sure we have covered this, Mr. Husson, whose signature
2 appears on that September 15 amendment, says that he signed it,
3 sent it on, and Mr. Renaudin's signature was applied
4 thereafter. Therefore, there is no question but that Mr.
5 Renaudin signed the instrument, having a cover letter addressed
6 to him saying this was being stricken out, having it actually
7 being stricken out, and he signs, and under French statute his
8 signature constitutes his authority on the part of the economic
9 committee to sign these. This was the convention that was in
10 effect at the time that this deal on which they sue was
11 executed. It was an amendment to the November 17, 2003
12 convention. And, your Honor, at that point in time, and moving
13 forward, Article 2.2 just didn't exist.

14 Mr. Schur takes on each of their points here in his
15 trial declaration.

16 Under French law, 2.2 is eliminated because French law
17 does not apply to formalities, and that has to do with the
18 initialing of handwritten changes because this was not a
19 notarized instrument.

20 Number two, there is no requirement in SEPS' internal
21 procedures that deletions be initialed by the president of
22 SEPS.

23 Number 3, the SEPS president. Both that they believed
24 Article 2 had become invalid and that 3M had struck it out.

25 And four, Mr. Renaudin thereafter signed the

D1V8MED4

Summation - Mr. Renard

1 convention on behalf of SEPS.

2 Your Honor, this goes back to what was going on at
3 this point, what preceded that September amendment in which
4 Article 2.2 was stricken out and the price of 17.10 euros
5 continued in effect? This is the application that I mentioned
6 earlier for renewal of the registration. And this is what 3M
7 Sante told SEPS in January of 2006 prior to the so-called April
8 12 deadline. They are asking for renewal of their listing of
9 reimbursable drugs, making a case, and this is a multipage
10 document JX 49A, and at the very end saying, in light of all of
11 the above, maintenance of the price of Flecaine LP at 17.10 is
12 proposed.

13 This was the first volley in what was expected to be a
14 negotiation with SEPS. What emanated out of that first volley
15 in January of 2006 was a September 2006 amendment that struck
16 Article 2.2 and maintained 17.10 euros as the reimbursable
17 price for Tambocor CR.

18 THE COURT: We are either going to break now or in a
19 minute. I don't want to interrupt your immediate flow.

20 MR. RENARD: What your wishes are, your Honor.

21 THE COURT: Why don't you tell me about this slide?

22 MR. RENARD: This is Annex 3, which, as I said, is
23 breaking it down between regulatory act and matters either by
24 administrative agreement or otherwise. Annex 3 is what counts
25 for purposes of pricing. This was not stricken out. This was

D1V8MED4

Summation - Mr. Renard

1 what was proposed by SEPS in response to our January renewal
2 application. This is what SEPS proposed and what 3M accepted,
3 and that was maintenance of the price at 17.10.

4 This belies the notion, your Honor, that SEPS was dead
5 set on reducing the price of Tambacor CR pursuant to the now
6 nonexistent Article 2.2. They were fine with maintaining that
7 price and that shows you and I think reflects somewhat on the
8 meaning and effect and intent of Article 2.2. But this is
9 where the price stood, 17.10, with no Article 2.2, and that was
10 the state of affairs when these two parties executed and
11 entered into that acquisition agreement and closed on the
12 transaction.

13 Thank you, your Honor.

14 THE COURT: Thank you, Mr. Renard. We will pause on
15 your timing. I think my staff conveyed we are going to take a
16 lunch break. I am going to do a sentencing at 2. You can keep
17 your materials here. To be safe, we will resume at 3:00. 40
18 minutes remaining, Mr. Renard, and then 20 minutes for the
19 plaintiff. See you at 3.

20 (Luncheon recess)

21
22
23
24
25

DIVJMED5

Summation - Mr. Renard

1 AFTERNOON SESSION

2 3:00 pm

3 (Trial resumes)

4 (In open court)

5 THE COURT: Please be seated. Mr. Renard, before you
6 get started, just to go back to a point you nearly ended on
7 which was the argument about the dates, the strike-out which is
8 in --

9 MR. RENARD: September 15.

10 THE COURT: -- September 15th of '06. So there is a
11 timing issue that I wanted to ask about which is both of you
12 have to some extent on 3.07 of the acquisition agreement, the
13 date in there is December 31st, 2004, seller has complied in
14 all material respects, dot dot dot.

15 So if I conclude, if I were to conclude -- and I
16 understand your arguments against this -- that Article 2.2
17 created a compliance issue, then the compliance issue would
18 have begun in April 2006, and that's several months before the
19 strike-out.

20 Again I understand your arguments that there is not a
21 compliance issue, but I also understood your focus on the
22 strike-out argument as being whatever it was, it didn't exist
23 at the time, but there is certainly a period of time where it
24 existed whatever it was, right?

25 MR. RENARD: Your Honor, that is correct.

D1VJMED5

Summation - Mr. Renard

1 We believe -- and I believe we have discussed this,
2 that Article 2.2 necessitated -- beyond contemplated, it
3 necessitated there being another negotiation to arrive at
4 another convention in order to effectuate any price reduction
5 that might be agreed to by the parties.

6 In order to make that happen, we couldn't
7 self-effectuate it, we just couldn't. What is required to
8 happen is that we would have to initiate that discussion. In
9 January of 2006 we filed a renewal application asking for a
10 17.10 euro price. That was before April 12. That ultimately
11 resulted, your Honor, in the September 15, 2006 convention that
12 had the 17.10 euro price and struck, we believe, Article 2.2.

13 The language that you focus on has to do with, "in any
14 material respect." One, we believe that we initiated that
15 negotiation that would have been necessary to reduce the price,
16 but beyond that, your Honor, in terms of in any material
17 respect, during that period of time, and that is from the time
18 we made that application at the beginning of January, there was
19 no indication by CEPS that they believed we were in violation,
20 material or otherwise, of Article 2.2.

21 It was a non-issue. We believe it was a non-issue,
22 your Honor, because CEPS realized, like we did, that what was
23 being contemplated was that we would have to come back to the
24 table. You just have to understand the language of 2.2, that
25 second half clause, in order to arrive at a price reduction,

D1VJMED5

Summation - Mr. Renard

1 there there had to be a convention. Because it wasn't an
2 automatic 50 percent or 5 percent or 10 percent, there had to
3 be a negotiation over price.

4 Your Honor, we initiated that, and what 2.2
5 contemplated was a subsequent convention, and that, indeed,
6 came about in September of 2006. I do not believe that,
7 understanding 2.2 that way, how CEPS was handling it and how we
8 were applying for new pricing, I don't see how you can say that
9 was a derogation in any material respect from Article 2.2.

10 That, your Honor, and I think you're harkening to that
11 provision that has historical reference to it, it is the only
12 warranty on which Meda sues. It has historical reference.
13 Since September 2004 there hasn't been a violation of a
14 regulatory act in any material respect since that point in
15 time.

16 THE COURT: Well, complied in all respects with all
17 applicable regulatory requirements and all industry guidance.

18 MR. RENARD: Yes, your Honor.

19 With respect to the industry guidance because I gave
20 that some thought, your Honor, and what is industry guidance?
21 Well, first of all, it would be guidance from the drug
22 pharmaceutical industry, things like best practices. There was
23 an organization in effect called LEEMS, L E E M S, which is the
24 French pharmaceutical association.

25 THE COURT: Do we have any testimony or evidence

D1VJMED5

Summation - Mr. Renard

1 regarding this?

2 MR. RENARD: You see the framework agreement, the
3 so-called framework agreement that is mentioned at the
4 beginning of a lot of these conventions. That is -- and
5 mentioned in the ministry guidelines -- that is an overarching
6 agreement that the drug association of France enters into with
7 CEPS which kind of sets the foundation for these
8 company-specific conventions. They are a pharmaceutical
9 association.

10 You have to look at what does industry guidance mean,
11 your Honor? That is a term, if they're going to say that that
12 has any play here, I don't believe there was because there
13 wasn't a violation of anything, be it a contract, a regulatory
14 act or industry guidance. You have to give some construction
15 to what that means.

16 I think a practical construction is best practices or
17 other codes of conduct or standards that are set forth,
18 promulgated by the drug industry in France, and I don't believe
19 there is a violation of that. That has never been seized on.
20 I don't believe this Article 2.2 -- again, whether you call it
21 a regulatory act, a contract, something that was being
22 contemplated, whether it is industry guidance, was violated in
23 any way, shape or form. I think that is the meat you have to
24 put around the bones of that particular term, industry
25 guidance.

D1VJMED5

Summation - Mr. Renard

1 THE COURT: I know, I understand your arguments
2 against it. If I disagree with that, I really want to
3 understand the import of the timing issue and the strike-out,
4 and so I think if I disagree with that, then even if the
5 strike-out on September 15th, 2006 effectively annulled or
6 eliminated 2.2, is there still a period of noncompliance, if
7 that is what I think it is, that would fall within the 3.07
8 provision?

9 MR. RENARD: Then the inquiry would be whether or not
10 there was noncompliance in any material respect with the
11 regulatory act. For the monies, I don't believe there were.

12 THE COURT: I understand.

13 MR. RENARD: Meaning prior to August and September 15,
14 2006, during that run-up period from 2000 of until the time we
15 entered into that convention, given what I believe 2.2
16 contemplated, what we did in order to initiate an organization
17 and get a new convention, keep in mind when we initiated a
18 convention, CEPS response wasn't okay, let's begin
19 give-and-take of the bargaining, we want 11 euros. It wasn't.

20 Their response was 17.10 euros, and I don't think,
21 your Honor, given that scenario, the fact that prior to April
22 we initiated a negotiation and attempted a negotiation,
23 certainly one that was meant to lead to a convention and did,
24 in fact, lead to a convention, your Honor, you can say that was
25 a violation or noncompliance in any material respect with

D1VJMED5

Summation - Mr. Renard

1 regulator to act or industry guidance or contract or anything
2 else for that reason.

3 CEPS certainly didn't act as if it was. Nothing was
4 said. We were never put on any notice, no suggestion was ever
5 made by Mr. Renaudin that at the beginning of 2006 or any time
6 in that period up to and including September 15, that no, 3M,
7 you didn't do something you were suppose to do, and that
8 bothered me and concerns us, et cetera, et cetera, et cetera,
9 that never occurred, never occurred.

10 Your Honor, to kind of summarize that point where we
11 are, and as Mr. Schur was talking about, no, 2.2 set a marker,
12 and by that I don't mean minimizing what the language was, but
13 it essentially said come 2006, we need to sit down, we need to
14 have a negotiation and we need to enter into a new convention,
15 and that is exactly what happened here.

16 If I may, that picks up with where we left off, and
17 that is that, in fact, not only was there a strike-out of
18 Article 2.2 which we believe was valid and I believe that we
19 have overcome all the arguments that the plaintiff has made
20 with respect to suggesting that that wasn't valid in any way,
21 shape or form. The fact of the matter is, and this just
22 underscores what I previously said, 17.10 euros was the amount
23 that came out of that September 15th, 2006 amendment.

24 In other words, it stayed the same notwithstanding
25 whatever 2.2 meant and regardless of whether 2.2 had been in

D1VJMED5

Summation - Mr. Renard

1 effect up to that point in time and that is significant. Why?
2 This, your Honor, carries us forward in the chronology but also
3 underscores a point that Meda has made in challenging the
4 strike-out of Article 2.2. These are excerpts from the
5 convention dated September 28, 2007. This is the first
6 convention again that Meda entered into with CEPS during the
7 period in which they had acquired the Tambocor CR rights.

8 You talk about handwritten changes, your Honor, and
9 there are many, many if you scroll through JX 115, but you can
10 see here, you've got a drug Zamudol that Meda has made
11 handwritten changes to, decreases in the price.

12 THE COURT: Where am I looking?

13 MR. RENARD: JX 115. This would be Annex III to the
14 September 28, 2007 convention between Meda France and CEPS.
15 This goes to the point obviously that you can't make
16 handwritten changes without being initialed by President
17 Renaudin. You can't make it in any way. Here we have price
18 changes being written in and you can see the first example,
19 Zamudol LP, 50 milligrams, price decreases being written in and
20 changes being made to the effective date.

21 Notice the effective date written in there, October
22 15, 2007. That is in the future. So Meda is writing down this
23 price change is going to take effect sometime after this
24 particular convention and they're handwriting this in, and they
25 handwrite information regarding Flecaine LP. Notice the

D1VJMED5

Summation - Mr. Renard

1 prices, 17.10, and this was signed by President Renaudin.

2 Let's underscore this because one of the big points is
3 you had to go through this long involved process in order to
4 make a change to a convention; and, therefore, the one-week
5 period between the time that we submitted that September 15,
6 '06 amendment and the time it was executed by President
7 Renaudin, it just couldn't have happened tat the CEPS committee
8 signed off on that or otherwise approved it. There is no real
9 evidence of that. They cite procedures from a 2010 CEPS
10 manual, but that aside, these handwritten changes, your Honor,
11 were signed by Mr. Renaudin on September 28th.

12 They were submitted to CEPS with a cover letter, dated
13 September 27. One day after Meda France submits this with all
14 these handwritten changes, it is signed by Mr. Renaudin, and
15 they certainly don't question the efficacy of these handwritten
16 changes are made with respect to CEPS convention. They did it
17 not once, but they did it again.

18 Here we have some deposition testimony from Christian
19 Senac. Again this was their 30 (b)(6) witness. He was also
20 the country manager for Meda France who for some reason or
21 another didn't submit a witness statement. That said, he
22 entered into a convention in September 2007. Those Article 2
23 clauses were not included in that convention that he signed
24 with Mr. Renaudin. Mr. Renaudin made no mention of a
25 contractual decrease of 50 percent at that point in time.

D1VJMED5

Summation - Mr. Renard

1 I mention it was not just once they made handwritten
2 changes, but it was twice. Here is the second Tambocor CR
3 convention that Meda enters into and this is September 17,
4 2008. Your Honor, this is the point at which the first price
5 decrease for Tambocor CR comes into effect, and it is a 13
6 percent price decrease initially and to take effect beginning
7 November 1, 2008. Those are handwritten changes again were
8 made by Meda and it was signed by Mr. Renaudin. Clearly
9 handwritten changes on a non-notarized document such as a CEPS
10 agreement that are countersigned by Mr. Renaudin are effective.

11 They themselves engaged in the very practice of which
12 we stand accused of having somehow, some way not validly
13 eliminated Article 2.2. I don't think any other arguments in
14 that respect hold water. That was eliminated. It was signed
15 and that very price carried forward. There was no Article 2.2
16 in that September 28th, 2007 convention, none.

17 Your Honor, we spoke earlier, and the court asked a
18 question about what Article 2.2 really reflected and Mr.
19 Schur's observations about how really what was going on was
20 that CEPS was implementing those ministerial guidelines of
21 September 2002 as reiterated in the various CEPS annual
22 reports. We saw this in the opening statement, but it bears,
23 your Honor, some repeating because it is important. These are
24 three columns, Tambocor IR, the immediately release version is
25 on the left. The Tambocor IR generic is listed in the middle,

D1VJMED5

Summation - Mr. Renard

1 and we have Tambocor CR also known as Flecaine LP in the far
2 right. That CTJ column is the daily dosage cost. That is what
3 CEPS really compares for the purposes of determining relative
4 cost and pricing of one drug to another. As you can see,
5 Tambocor CR and Tambocor IR begin at roughly the same daily
6 dosage cost back in April of '03, right into low 87 area.

7 What happened in February of 2006 was that there was a
8 mandatory 15 percent reduction in the price of Tambocor IR.
9 This was a unilateral price reduction that was declared by
10 CEPS, your Honor, at a time that CEPS had the power to declare
11 TFR pricing, but decided not to, but instead to make an
12 across-the-board 15 percent reduction with respect to all name
13 brand products that had generic competition, and that includes
14 IR. So we're out of whack, so to speak, in comparing CR's
15 daily dosage cost with IR.

16 Then around January of 2008, in fact, it was announced
17 the prior year, in 2007, TFR pricing went into effect with
18 respect to Tambocor IR. You see the 45 cents daily dosage. It
19 came down from 70 to 45 cents, and that was the same amount as
20 the generic equivalent at 45 cents. So as we have been saying
21 all along, a couple of things we are going on.

22 Number one, there was a risk in 2006, even prior to
23 that, that IR was going to be subject to TFR pricing, meaning
24 that the price, reimbursable price of IR was going to come down
25 to that equal to IR's generic equivalent, and that in fact

D1VJMED5

Summation - Mr. Renard

1 happened and it was declared in 2007.

2 There is another policy that goes on and I didn't bore
3 the court with the slides even though I had it earlier, about
4 the often-repeated policy of CEPS that when you have a counter
5 generic drug such as Tambocor CR that is introduced in order to
6 match and meet the competition posed by generics to the drug
7 that is meant to be replaced by CR, and that is Tambocor IR,
8 and that is exactly what happened here. You recall that we
9 introduced evidence, and I referred to it also in the opening
10 statement, that 3M itself said that Tambocor CR was meant to,
11 and I quote, "counter generics," of Tambocor IR.

12 The policy, therefore, was as Flecaine LI, that is the
13 immediate release version of Tambocor, was coming down to meet
14 the price of its generic competitor. CEPS policies were that
15 the CR, the counter generic drug, would also start coming down
16 at a rate similar to the drug that it was intended to replace.
17 That is the immediate release version. That is Tambocor IR.

18 Look what has happened to today, your Honor? We're
19 virtually, we're 12 cents off in the daily dosage cost of
20 Tambocor CR with that of the generic equivalent to IR and IR
21 itself. Now, why do we talk about this? You heard counsel say
22 that it was Meda's expectation at least in the short to
23 mid-range that there was not going to be any price decrease in
24 Tambocor CR. Mr. Dierks' testimony was -- and he even said he
25 repeated it in his deposition -- that were it not for Article

D1VJMED5

Summation - Mr. Renard

1 2.2, Tambocor today would still remain at 17.10 euros.

2 Your Honor, that just doesn't hold water. If you look
3 at the policies, the minister's guidelines, the policies with
4 respect to generics and their equivalents and also if you look
5 at the policies with respect to the pricing of counter generics
6 vis-a-vis the drug it was intended to replace, it all ends up
7 at the same place.

8 Mr. Schur testified about this. He said ultimately
9 CEPS policy, whether it gets there in a short period of time or
10 it is a gradual period of time, is that that counter generic is
11 ultimately going to be priced at a level equal to the generic
12 competitor of the drug that the counter generic was intended to
13 replace, here Tambocor CR coming down to the price of Tambocor
14 IR which equals the price of its generic equivalent. Those
15 were the policies of CEPS.

16 We'll present the court with a copy of our closing
17 statement at the conclusion, as I am sure the plaintiffs will
18 also. We have several slides to talk about these that set
19 forth these policies. I didn't think we needed to go through
20 that again. That is what is really going on here. That is
21 what was really going on over the course of these discussions
22 and conventions, and you can see the progression of the prices.
23 That is precisely what went on.

24 THE COURT: Sorry. Just to go back to that one, part
25 of the story that they tell is that -- and it is obviously

D1VJMED5

Summation - Mr. Renard

1 different than yours. I am trying to get the best way to get
2 at this question. That makes sense only if that, the story you
3 tell us will only make sense and would be knowable if you
4 understood something initially about the price that it was
5 initially set. I am not going to have a question.

6 It has to do with Mr. Felber's testimony you
7 pronounced with a French accent earlier, but the idea that the
8 only reason that price was as high as it was as an initial
9 matter was because that was a price negotiated in the context
10 of 2.2 and the imposition of this policy that you're talking
11 about, but it -- so I guess I am struggling to see how the
12 story that you're telling incorporates or doesn't that
13 beginning point of the story that they tell.

14 MR. RENARD: Your Honor, that is interesting.

15 I did see the references to the original high price of
16 Tambocor CR. What is interesting is the first time that CR
17 came out on the market, obviously it was pursuant to that March
18 2003 convention, and you'll see here the effective date of CR
19 coming out was April 12 of 2003.

20 THE COURT: Right.

21 MR. RENARD: If you see, your Honor, the daily dosage
22 cost, and Mr. Schur talks about this in his reports, in his
23 declaration, is virtually equal to that of the daily dosage
24 cost of the IR version, meaning measured by daily dosage cost,
25 and that is how CEPS compares drugs for the purposes of

D1VJMED5

Summation - Mr. Renard

1 reimbursement pricing, you really didn't have CR coming out at
2 a higher level from a CTJ standpoint than was the IR version.

3 You know what? That is perfectly consistent with the
4 minister's guidelines at the time that say with respect to a
5 Category IV, that is, an ASMR IV counter generic drug, it
6 should be registered at a price so that relative to the drug
7 that it is replacing, so that there is no additional cost to
8 the health care system in the short or middle range, and your
9 Honor, I would say that application of those minister's
10 guidelines in this particular situation, they were applied
11 imperfectly because if, in fact, CR had come out at a higher
12 CTJ price, then that would have been contrary to minister's
13 guidelines that had been instituted only four months prior to
14 that time.

15 THE COURT: What do you make of Felber's testimony?

16 MR. RENARD: I am not sure what to make of it, your
17 Honor, because it is in consistent with what actually happened,
18 is in consistent with the minister's guidelines.

19 I also say this: You had a 17.10 euro price that
20 continued in effect through November of 2008 which you can see
21 here. I am not sure if, in fact, that CEPS was making some
22 kind of a devil's bargain that you're going to start out high,
23 but you're going to end up low, your Honor. What you see here
24 is consistent with CEPS policies.

25 In fact, and I point this out earlier, as I mention in

D1VJMED5

Summation - Mr. Renard

1 February of 2006, you had a 15 percent decrease in the daily
2 dosage reimbursement cost of the IR version. One would think,
3 therefore, that application of CEPS policy also, you were going
4 to see a 15 percent corresponding decrease in the price of
5 Tambocor CR, I don't just say that. Mr. Mariotte says that.
6 He says it well could and should have been expected there would
7 be a 15 percent decrease in CR around this time.

8 Well, in fact, that went into the calculus that 3M was
9 making with respect to its budgeting for 2007 and it also went
10 into the calculus that Meda was making for 2007 and 2008.

11 To the court's point might the 13 percent reduction
12 that became effective in November of 2008 followed by the
13 additional 20 percent reduction in October of 2009 somehow,
14 some way represent a deal that was struck originally by CEPS
15 back in March of 2003, and I'd say, your Honor, what you're
16 seeing here -- maybe that kind of shows you that the spirit and
17 intent of Article 2.2 was exactly the way Mr. Schur described
18 it and that was this was a way of applying and effectuating
19 CEPS policies.

20 That is true, and I think history has shown this out.
21 The only thing we can say is that there is still some room
22 there for future decreases in CR to get down to the level of IR
23 and its generic equivalent, but that undoubtedly will come
24 because those are CEPS policies, and I think that is perfectly
25 consistent with Mr. Schur's testimony.

D1VJMED5

Summation - Mr. Renard

1 Your Honor, if I can now talk some about these
2 warranties in the time I have remaining. 3.12, your Honor, you
3 spoke with counsel about this. One thing I would add to the
4 court's analysis, let us not collectively forget that what this
5 contract was and what the subsequent contracts were such as the
6 French acquisition agreement, this was a sale of assets. This
7 wasn't a stock sale. This was a sale of assets. At some point
8 contractually you have to identify what the assets are that you
9 are buying. That is why you have these schedules. That is why
10 you have a definition of assumed contracts being the documents
11 listed on the schedule. It is the same that the regulator
12 findings, your Honor, those are scheduled and listed matters.
13 You don't buy what you don't list on the schedules to these
14 acquisition agreements.

15 This notion of well, it couldn't have meant what it
16 actually says, assume contract has to be more than definitional
17 thing whatever is set forth in the schedules. That is just not
18 correct. This was an asset sale necessary for the parties to
19 identify the assets. There were contracts going to be conveyed
20 pursuant to this deal, were contracts listed initially on the
21 acquisition agreement, subsequently on the individual country
22 acquisition agreements like the French agreement. That is why
23 that makes sense and it is not a circular thing, as counsel
24 said.

25 THE COURT: I want to make sure I have it. So 3.12 is

D1VJMED5

Summation - Mr. Renard

1 not meant to be an exhaustive document disclosure provision, it
2 is meant to be an asset disclosure provision.

3 MR. RENARD: "Assumed contracts" is defined as those
4 things listed on the schedules. What I am saying is the reason
5 you have lists of contracts and lists of personal property and
6 lists of regulatory filings is that's what is getting
7 transferred over to Meda.

8 I would parenthetically state that those CEPS
9 conventions do not get listed anywhere on the list of assets
10 that are being transferred pursuant to this acquisition
11 agreement, but pursuant to the French acquisition agreement.
12 That was no mistake, your Honor. Those don't get transferred.

13 What actually got transferred were the marketing
14 authorizations, and we'll get there in a minute what that
15 means. A marketing authorization, and this is really not
16 denied between the parties, a marketing authorization in France
17 is issued by the FDA equivalent in France. It is the permit,
18 the license, the approval that is necessary that the agency has
19 said I think this is safe and effective and I'm going to allow
20 it to be marketed and sold. That agency is a health agency and
21 that permit allows for the testing and marketing and sale of
22 drugs.

23 CEPS is not engaged in that. CEPS doesn't permit the
24 sale of drugs. It permits the reimbursement of drugs being
25 sold on the market. Those are two different things, and to

D1VJMED5

Summation - Mr. Renard

1 call it a health authority is like calling the Federal Trade
2 Commission a health authority because it somehow regulates what
3 goes on with boxes the drug is contained in. It is not a
4 health authority.

5 Your Honor, "assumed assets" was a defined term.

6 Counsel frankly identified the very issue that I had
7 identified when we were having a dialogue with them, and that
8 is it could have been and should have been worded differently
9 if the parties had intended otherwise. It could have been that
10 "assumed contract" means these important contracts with respect
11 to A, B and C, period, all assumed contracts are listed on
12 schedule, whatever it is. That is not the way they defined it.
13 This is self-definitional, your Honor, under "assumed
14 contracts."

15 To take the first one as an example I believe was
16 underlined by plaintiff, contracts pursuant to which a third
17 party purchases products from seller that are set forth on
18 Section 1.01 A, that is definitional.

19 Then you get to the question that was raised in
20 opening statements by the plaintiff, and that is well, what did
21 this mean? It was all circular. No, it is not circular
22 because you have the warranty that none of those assumed
23 contracts were in material breach. That was an important
24 warranty and that was the warranty that was given.

25 Your Honor, we just don't fit within that. We are not

D1VJMED5

Summation - Mr. Renard

1 an assumed contract by definition. It would take reformation
2 of this agreement which is not being asked for by the plaintiff
3 to get there, and I believe, your Honor, that dispenses with
4 3.12.

5 We get to 3.15. All existing material regulatory
6 filings held by any seller are set forth on the disclosure
7 schedule and then further representations regarding no written
8 notice of any proceedings, of any actual possible renewal of
9 regulatory filings or terms less advantageous to the seller.

10 For reasons we have already talked about, and that is
11 that 2.2 wasn't even in effect, we believe at the time of the
12 acquisition agreement, then 3.15 doesn't even kick in. I would
13 go further than that, your Honor, and that has to do with the
14 whole definition of regulatory filings.

15 By the way, what I have on these screens is verbatim
16 out of the plaintiff's complaint. Why I have done that, it
17 does accentuate to the court the language they're suing on
18 rather than taking the provision as a whole.

19 Cutting to the chase here of what we believe is before
20 you, "regulatory filings" means marketing authorizations in
21 addition to correspondent. "Marketing authorizations" means
22 the registrations permits and other licenses issued by a health
23 authority that permits the clinical development, manufacture,
24 use or sale of the product.

25 And any supplements or variations thereto? What does

D1VJMED5

Summation - Mr. Renard

1 that mean? Supplements and variations to those authorizations,
2 registrations, permits and other licenses including all pricing
3 and reimbursement approvals?

4 Then you have definition of health authority again
5 which is the agency responsible for bringing licenses and
6 approvals, permitting testing, manufacture and sale.

7 THE COURT: So the health authority argument you make
8 is that CEPS couldn't be a health authority because it deals
9 with price?

10 MR. RENARD: Price.

11 THE COURT: Pricing and reimbursement?

12 MR. RENARD: Yes, your Honor.

13 THE COURT: Well, why, then, what then could the
14 comment including all pricing and reimbursement mean?

15 MR. RENARD: I mentioned this in opening argument
16 because I believe the court had some question. I emphasized at
17 that point -- and I can elaborate even further now -- we have
18 to keep in mind --

19 THE COURT: It seems like I still have the same
20 question.

21 MR. RENARD: Yes, your Honor. We need to keep in mind
22 this acquisition agreement was meant to apply to pharmaceutical
23 assets and businesses in 81 countries, a pretty impressive list
24 under the defined term "territories," 81 countries.

25 I mentioned at the time and have subsequently done

D1VJMED5

Summation - Mr. Renard

1 research on this, that you can have a health authority that
2 issues reimbursement pricing approvals. It is not the
3 situation in France at all because you have two different
4 agencies, but you do have countries within this territory.
5 Your Honor, I haven't begun to do an exhaustive list, but I
6 have looked at the world health authority available
7 information, and I can give you one notable example, and that
8 is Italy, where the Italian Medicines Association --

9 THE COURT: That is not now in evidence.

10 MR. CARLINSKY: I have been reluctant to object. None
11 of this is in evidence.

12 MR. RENARD: That is the point, your Honor.

13 It doesn't mean that you can't have a health authority
14 that has pricing and reimbursement approval authority. France
15 doesn't. The mere attachment of that clause including all
16 pricing and reimbursement approval doesn't do away with the
17 necessity it needs to be a marketing authorization that permits
18 the development, manufacturing, use or sale.

19 THE COURT: Why can't, why can't the clause be read
20 marketing authorizations means the marketing authorizations,
21 registrations, permits and other licenses, and then everything
22 after that seems like it, until and any supplements thereto or
23 until including all pricing and reimbursement, refer to
24 licenses.

25 So "marketing authorization" means marketing

D1VJMED5

Summation - Mr. Renard

1 authorizations, and any other licenses for product issued by a
2 health authority that permits the clinical development,
3 manufacture and sale within the territory; in other words, why
4 can't the health authority reference one reading of it which at
5 least occurs to me is that that health authority only
6 references the licenses.

7 MR. RENARD: Your Honor, it would be an unusual use of
8 the word "including" if what you're meaning is to use
9 references to a conjunctive, means marketing authorizations,
10 registrations and all pricing and reimbursement approvals.

11 THE COURT: But this is a provision that begins with
12 marketing authorizations means marketing authorizations. So we
13 get off on a bad foot, don't we?

14 MR. RENARD: Your Honor, perhaps the easiest way out
15 of that puzzle is a marketing authorization still has to be
16 issued by a health authority, and a health authority is not
17 CEPS. It is not necessary to gain CEPS convention, a
18 convention from CEPS in order to put on the market in France a
19 pharmaceutical.

20 THE COURT: The drafting history of this provision
21 which is in evidence, right, it had been just licenses, and
22 then I think what gets added are these other things in front of
23 licenses and then the including all pricing and reimbursement.

24 MR. RENARD: If I am not mistaken, the language added
25 is the including all pricing and reimbursement approvals. They

D1VJMED5

Summation - Mr. Renard

1 said they added it, don't really explain precisely the
2 circumstances why or what was intended to be encompassed by
3 that, but I believe that you still have --

4 THE COURT: Well, just go ahead. I didn't mean to
5 interrupt.

6 MR. RENARD: Please!

7 THE COURT: Maybe to cut to the chase and let you move
8 on, let's assume I find ambiguity in this contractual
9 provision, they say in their papers submitted the other day and
10 I think you said, too, they put in testimony as to what the
11 intent of adding that including all pricing and reimbursement
12 approvals means, but you haven't done anything to counter that,
13 is that right? Or is there anything in evidence?

14 MR. RENARD: What happens, your Honor, when we get
15 into these various trails, we have to remind ourselves what we
16 are. This has to do with 3.15. That is a warranty. There
17 hasn't been any violation essentially of a regulation or
18 regulatory filing, and that we have provided them with all
19 regulatory filings. If I may start the analysis there, with
20 respect to whether or not we have provided them those things,
21 even if a CEPS convention qualified as a marketing
22 authorization or a regulatory filing, you still have that
23 argument at 15.02 B which says the confidentiality provision
24 and the law, you don't have the obligation to make that
25 available.

DIVJMED5

Summation - Mr. Renard

1 THE COURT: You are bobbing and weaving, Mr. Renard.

2 MR. RENARD: No. Beyond that you have the fact there
3 was no violation of a regulatory filing at the time for all the
4 reasons we have talked about.

5 THE COURT: Okay, I understand.

6 MR. RENARD: And with that, your Honor, 3.15, we
7 believe, doesn't come into effect. I think that also segues
8 into 3.07 that I think if may, your Honor, in the time I have
9 available --

10 THE COURT: Yes, you have 8 minutes, but I will,
11 because I settled a case yesterday, I am going to give both
12 sides a little more time.

13 MR. RENARD: Your Honor, 3.07, and again this is an
14 excerpt out of the plaintiff's complaint, to seller's
15 knowledge, seller is a defined term. It includes three
16 particular persons of relevance here; Mr. Traineau, Mr. Vant
17 Hullenaar and Mr. Sampson.

18 The business is not in violation of any law including
19 any environmental law. Even, your Honor, if we read the law
20 broadly to include convention, and without making any
21 distinction between the regulatory act part of the convention
22 as opposed to any administrative agreement or aspirational
23 statements in any Annex IV, we weren't in violation of any such
24 law.

25 That then brings us to the second sentence the court

D1VJMED5

Summation - Mr. Renard

1 inquired about. I think we had a fairly expansive dialogue
2 about that. Seller has complied in all material respects with
3 all applicable regulatory requirements and all industry
4 guidance. Your Honor, I believe the way that 2.2 is worded,
5 its intent, the way CEPS treated it and the way it acted with
6 respect to its application as well as the ultimate convention
7 that emanated out of that in September 2006, that even if you
8 want to inquire in the pre-September 2006 time-frame whether
9 there was any noncompliance in any material respect, we would
10 say no for the reasons that are mentioned.

11 Your Honor, that brings us to -- I would like to spend
12 a couple of minutes with respect to the fraud claim and then
13 any additional time the court wants to provide me with respect
14 to damages.

15 I think the one thing I would say about the fraud
16 claim, it begins with a false premise. You have heard -- in
17 fact, you heard Mr. Carlinsky talk today about what a dog 3M's
18 pharmaceutical business was, how we were desperate to unload
19 this. Your Honor, I harken back to a slide that we saw in the
20 opening, and I think we saw it again here today. John Sampson
21 to Brad Sauer, March 21, 2006, not a pretty picture, a death
22 spiral.

23 THE COURT: Right.

24 MR. RENARD: Your Honor, as has been explained, that
25 referred to the so-called harvest scenario, one that is

D1VJMED5

Summation - Mr. Renard

1 undisputed. In fact, we call it, it is called a dog and it is
2 called a terrible business that we were just itching to unload.

3 Your Honor, this business was profitable, meaning you
4 take the portfolio of pharmaceuticals and all the assets and
5 the businesses, it was generating far more revenue and sales
6 than it was spending in expenses. It was profitable.

7 It is difficult to say you have a business here that
8 they say they would have spent at least \$600 million. I say
9 they would have spent \$854 million had they been possessed of
10 the knowledge they claim they weren't possessed of which they
11 were in possession of, regardless to say that a profitable
12 business was a dog and trying to get rid of it. It was
13 profitable.

14 3M, however, was confronted with a crossroads. It
15 either could, because this portfolio of drugs, a lot of them
16 were older drugs, that should be news to Meda, meaning they
17 were running out of patent, newer replacement drugs were coming
18 in, it was still making money and would continue to do so into
19 the future. Those projections that were listed there were
20 entirely accurate, but, your Honor, they were confronted with a
21 crossroads, and it was do we invest more money into research
22 and the development of additional drugs so we can replenish our
23 portfolio with newer drugs, keep the pipeline going or do we
24 allow these drugs to die off?

25 I don't say that harshly. They had their useful

D1VJMED5

Summation - Mr. Renard

1 economic life run out. Obviously, your Honor, when you are
2 talking about a harvest scenario, which means let's harvest
3 what we have and drugs we have without replenishing the
4 pipeline, death spiral, you can call it what you want, but it
5 meant ultimately the business was going to -- the drugs were
6 going to cease having a useful economic life at some point in
7 the future. That is no grand mystery to Meda. Yet it is such
8 an essential part of the loud and proud story of fraud that
9 they put forward that it was a dying business and we just had
10 to get rid of it.

11 I could go on with a lot of different examples of the
12 overstatements of their fraud claim, the misuse of Helene
13 Kolsky internal documents that we saw time and time again
14 during this case, but I think, your Honor, that the whole
15 chronology of CEPS conventions, what happened, the dialogue
16 that we have had and the presentation I have made thus far and
17 the court has seen with respect to the contract part of the
18 case and what they were really interested in, and it wasn't
19 specific product information, the fraud case, your Honor,
20 doesn't hold water especially when you talk about the clear and
21 convincing standard.

22 We have very good lawyers here representing Meda, and
23 they've put forward what they believe is the best evidence of
24 what they need to make a clear and convincing standard. It is
25 material like your Honor overstating what was actually going on

D1VJMED5

Summation - Mr. Renard

1 with the pharmaceutical business. We have another one, your
2 Honor, it is JX 24. Pull that up, please.

3 This is the statement, if we can go back, Drew, to the
4 prior page, right there at the bottom. You saw this
5 highlighted, Flecaine, you have already obtained much effort
6 trying. Everything is specified in the convention. Keep going
7 to the top of the next page, the statement about and executed
8 with ferocity.

9 It is interesting. What we didn't see is the last
10 bullet point, and this is a reference to what Mr. Renaudin was
11 telling 3M back in the middle part of 2004. However, the joint
12 registration of LI and LP in 2006 could open the door to a
13 renegotiation of the convention. We will talk about it again
14 in 2006 when the product line is recalled.

15 Your Honor, that is consistent with the understanding
16 that all the 3M employees that you heard testify from the stand
17 believed, that what we had was a negotiation that was going to
18 take place in 2006, revisiting the price of Tambocor CR, and
19 that would be done in connection with re-registration of the
20 entire Flecaine product line at that time, and that is what
21 happened.

22 Your Honor, to read into this that everyone within 3M
23 was dead solid certain that there was going to be a reduction
24 due to Article 2.2 and that reduction was going to be in the
25 magnitude of 50 percent, you can slice and dice whatever

D1VJMED5

Summation - Mr. Renard

1 internal documents from Helen Kolsky you want to, but it just
2 doesn't accurately reflect the feeling that, and the
3 understanding that those in charge of 3M Sante believed at the
4 time, especially once we got into the latter part of 2005 and
5 first part of 2006 when we did make that application, we did
6 receive the convention back.

7 2.2 was stricken and the 17.10 euro price stayed in
8 place. Your Honor, there has been talk about a deliberate
9 delay in order to push off this problem onto the sellers, onto
10 the buyer's lap. Your Honor, the fact of the matter is that --
11 and the testimony shows this -- that when we made our
12 re-registration application in 2006, in connection with that
13 there had to be a revisitation of the ASMR rating, the rating
14 of the relative employment over then existing drugs, that is
15 redone as ASMR rating. That didn't come out until November of
16 2006.

17 In order to re-register, in order to get CEPS to
18 engage even further in price reduction, in order to come up
19 with a brand new convention, and that's what needed to happen
20 either at the tail end of 2006 or the first part of 2007
21 because recall that November 2003 convention was for a
22 three-year period, and it was set to expire. In order to get a
23 brand new convention, a start-over annual convention, if you
24 will, it was necessary to have the new ASMR rating because you
25 can't decide a particular drug's reimbursement price until you

D1VJMED5

Summation - Mr. Renard

1 have an ASMR rating, and that didn't come out until November.
2 The idea, therefore, this was a deliberate slowdown and delay,
3 your Honor, just doesn't hold water given what had to happen in
4 order to enter into a new multi-annual convention.

5 Your Honor, a lot could be said about these various
6 internal documents, and obviously a lot of this was read back
7 to our various witnesses. The fact of the matter is by clear
8 and convincing evidence was there an attempt to hide from these
9 folks a specific convention relating to a specific product?

10 And the answer is absolutely not.

11 Judge, whatever time --

12 THE COURT: Let me see where we are.

13 (Off-the-record discussion)

14 THE COURT: You are five minutes overtime. You are
15 going to do damages?

16 MR. RENARD: Your Honor, I think the court has our
17 full understanding of our multiple criticisms with respect to
18 not only their damages model, but their causation case, your
19 Honor, and if the court prefers, I can --

20 THE COURT: I tell you what. Why don't I give you 10
21 minutes more if you want it. You pick the topic. Then I'll
22 give them equal time or if you want to rest on the papers.

23 MR. RENARD: Your Honor, I will be very brief about
24 damages.

25 Mr. Neuberger was sponsored as the damage expert in

D1VJMED5

Summation - Mr. Renard

1 this case, and as became evident from his testimony and frankly
2 his reports, it was no great secret that Mr. Neuberger was
3 depending upon the opinions of Mr. Gallagher and Mr. Mariotte
4 with respect to putting together a damages model.

5 Mr. Marriott's opinion may well have been the most
6 important in the damage model, although there are many, many
7 defects with Mr. Gallagher. Mr. Mariotte, who is not a French
8 lawyer, but testified as someone experienced with CEPS, gave
9 his probability opinions with respect to the chances of CEPS
10 enforcing Article 2.2. Of course, we believe it didn't exist
11 and the proof shows it didn't exist at the time of the
12 acquisition agreement.

13 Along with that probability, the probability of -- or
14 the extent to which 2.2 would result in a price decrease, I
15 asked Mr. Mariotte if there was any objective formulation with
16 respect to this approach that he used, and he said no. He
17 spoke as an experienced person.

18 I tried to emphasize, but it didn't show up very well
19 on the screens, the I's and E's, and suffice it to say
20 Mr. Marriott's opinions about the likelihood of 50 percent
21 reduction and 5 percent reduction come from his anecdotal
22 experience with CEPS. There was no proof whatsoever he ever
23 encountered with CEPS or otherwise a clause even remotely
24 similar to 2.2, that he could from virtue of even his own
25 personal experience apply that in coming up with some

D1VJMED5

Summation - Mr. Renard

1 probability of the timing, extent and magnitude of any price
2 reduction.

3 But it is on Mariotte's foundation that Dr. Neuberger
4 builds his damages cause. Your Honor, one of the things Mr.
5 Neuberger said, it is important to isolate the effect of the
6 breach from anything else that was going on at the time that
7 had price reduction consequences, and this ties back to that --
8 I don't want to call it a perfect storm, but a combination of
9 policies that CEPS had at the time that were over time going to
10 drive CR down to the level of IR which was being given down to
11 the level of IR's generic competitor. That was a given.

12 Yet Mr. Mariotte does nothing to isolate those
13 probabilities from what he said is the separate and independent
14 effect of having Article 2.2 there even assuming it was still
15 in existence, and it wasn't.

16 I asked Mr. Neuberger, Dr. Neuberger -- because I
17 believe it was a relevant inquiry -- his whole point was if
18 Meda had been possessed of the information known to 3M, how
19 would Meda have assessed the probabilities and magnitude of a
20 future price reduction. I asked him well, given your attempt
21 to create this hypothetical, was there a drug company out there
22 who knew of Article 2.2, whether or not it existed and whatever
23 it meant and also was in the business of projecting what future
24 product price decreases would be? Answer: Yes.

25 Obviously, 3M, and then we looked through 3M had to

D1VJMED5

Summation - Mr. Renard

1 conduct a business and had to be serious about it and had to,
2 for the purposes of reporting up to corporate and the European
3 division, come up with its best estimates of what the price
4 decreases were going to be for these products in the future.

5 In 2006 Ms. Barreau testified, and this was long
6 before Meda ever came along and long before any efforts to try
7 to sell the pharmaceutical business, that they projected a 13
8 percent decrease in the year, fiscal and calendar year 2006 for
9 Tambocor CR.

10 Of course, there wasn't a price decrease, but that's
11 what they had in mind. Possessed of whatever Meda believes was
12 relevant, 2.2, whether it was in effect, counter generic
13 pricing, the possibility of TFR pricing, that's what they came
14 up with in a serious attempt to budget for 2006. Answering Mr.
15 Neuberger's question what would a reasonable pharmaceutical
16 company have assessed of the risk of price decrease, not
17 isolating 2.2, but taking it all in together, it was no more
18 than 13 percent. 2007, it was a 10 percent price decrease.

19 Your Honor just jumping ahead here, and that is
20 exactly the way Meda assessed the risk in 2007 at a time we
21 believe the evidence shows that they were very well aware of
22 Article 2.2, whatever it meant and whether or not it was in
23 effect.

24 In fact, your Honor, for 2008 they budgeted a 15
25 percent price decrease at a time when they certainly had

D1VJMED5

Summation - Mr. Renard

1 knowledge of Article 2.2, taking into account with their own
2 admissions they learned about 2.2 either in the February or
3 fall or December of 2007. They knew that rolling into 2008 and
4 they only budgeted a 15 percent price decrease.

5 I say all of this because this is reality, real
6 businesses having to make projections what was going to happen
7 in the future so they could run their business. This isn't Mr.
8 Mariotte combined with Mr. Gallagher on top of Neuberger coming
9 up with a hypothetical there would have been a 95 percent of a
10 50 percent reduction and, therefore, we are entitled to \$210
11 million in damages. Your Honor, that just doesn't wash.

12 One thing that I'd like to leave with, your Honor, is
13 the fact -- talk about the French agreement, the agreement
14 every time it is mentioned, the plaintiff's sale, we can't talk
15 about it. Your Honor, they don't have a case unless there was
16 a closing and an actual transfer of assets including the French
17 assets that was the subject of their case.

18 To say we should see, speak, hear nothing about the
19 French agreement is to ignore that key part of the chronology
20 of what happened. The French agreement was part of the closing
21 binder. Whether the court finds it supersedes the acquisition
22 agreement with respect to the warranties or was part of all one
23 contract, it still doesn't change this fact, and this fact is
24 that the person, the company that bought the French assets,
25 including the marketing authorizations, the licenses issued by

D1VJMED5

Summation - Mr. Renard

1 the French equivalent of the FDA, was Meda France.

2 Meda paid the purchase price acting on buyer's behalf,
3 but the obligor, the ultimate obligor was Meda France. You
4 recall from Mr. Stenqvist's testimony during the
5 cross-examination by Ms. Bevilacqua that what happened here --
6 and it is precisely what we knew had happened -- is that Meda
7 fronted a loan to Meda France to purchase these assets and took
8 a valuable receivable in return.

9 This isn't a shell game. It is not hide the ball. It
10 is the fact that the company that is saying it was damaged made
11 a loan. The terms of that loan we don't know. Was it
12 interest-bearing? Was it non-interest-bearing? It doesn't
13 matter. They made a loan to a company so it could buy assets,
14 Meda France, assets being the French pharmaceuticals, it now
15 owns and it is those assets that plaintiff is saying have been
16 so horribly devalued.

17 Your Honor, Meda France -- sorry -- Meda made a loan
18 as a valuable receivable. If they wanted to come in here with
19 a damage model and saying we are only getting 3 percent on that
20 intercompany loan and we could put that money to work and make
21 6 percent, then that is a fine and dandy damage theory, but
22 that is not what they have. This isn't a gotcha. This isn't
23 something that comes from their only annual reports and
24 something they never realized and looked at.

25 The fact of the matter is, \$132 million was the total

D1VJMED5

Summation - Mr. Renard

1 amount that was paid for the French business and acquisitions
2 they say was so devalued. Compare that to the \$210 million
3 they say represents a 50 percent decrease in the price of
4 Tambocor CR, which is only one of many assets that was
5 conveyed, there is a total disconnect between the amount that
6 was actually paid for these assets and the damage theory.

7 But of equal importance, your Honor, is the fact that
8 that money, those assets and the ultimate obligation was by
9 someone who was not a part to this matter. What they have is a
10 loan, and their damage theory is not based upon that. Your
11 Honor, the damage model itself, independent of the argument I
12 have just made, doesn't hold water. It is based upon Mr.
13 Mariotte's subjective personal experience. He is not a lawyer.
14 He is merely talking about probabilities, your Honor, that
15 don't even compare to the probabilities and the projections
16 being done by people who were in the business of doing it,
17 namely, 3M until the time it sold those assets and then Meda
18 after it acquired those assets.

19 His 50 percent reduction scenario doesn't even come
20 close to the 10 to 15 percent per year reductions that 3M was
21 projecting in '06 and '07 and Meda was projecting in '07 and
22 '08. That reality check, your Honor, I think speaks volumes
23 about their damage theory.

24 I want to end on this, your Honor, on behalf of 3M and
25 our litigation team. This is our last opportunity to speak to

D1VJMED5

Summation - Mr. Renard

1 the court. I want to thank the court and its staff for its
2 service, consideration and the good humor throughout this
3 proceeding, your Honor, and I am sure I speak on behalf of both
4 parties. As I said, we'll provide the court a copy of our
5 Power Point.

6 THE COURT: Thank you, Mr. Renard.

7 (Recess)

8 THE COURT: Please be seated. You have I think 38
9 minutes, Mr. Carlinsky, and we are going to stick to that time.
10 You have a fair amount of territory to cover.

11 MR. CARLINSKY: I do. I will try to cover some, but
12 not all, but for the first time I am going before Mr. Armenio
13 so I don't feel as though I am as pressed for the clock. Let
14 me get right into it if I may.

15 First I want to start with the question that your
16 Honor asked with regard Sections 3.12 and 3.15. The argument
17 that was advanced by 3M was that well, if you looked at those
18 provisions, those provisions on their face effectively require
19 the disclosure or production of all documents, and you knew you
20 didn't get all documents; and, therefore, somehow that was a
21 tip-off that either the provision hadn't been complied with,
22 and they put up the slide that had the Allegheny case, and the
23 argument was you should have known at that point that
24 effectively you have been defrauded. I think that was the
25 slide they put up.

D1VJMED5

Summation - Mr. Carlinsky

1 What I want to emphasize -- and this is a very small
2 point but an important one -- when you look at 3.15 and 3.12,
3 the word "all" is qualified in the relevant provisions by the
4 word "material." If I go to the Elmo, for example, we see in
5 3.15 it talks about all existing material regulatory filings
6 held by the seller are set forth on the disclosure schedule.

7 Again the idea is not to bury the purchaser in paper,
8 but to disclose that which is material, and it makes sense, and
9 consistent with what our witnesses said, I don't need a
10 convention that merely says price equals X. What I want is
11 something that is material.

12 Your Honor knows the definition of materiality. It
13 has been on the books ever since the Basics of Levenson. What
14 would a reasonable purchaser want to know? That is what this
15 is ultimately doing, qualified the definition by materiality.

16 So does 3.12? 3.12 has not surprisingly a materiality
17 limitation. It is down here at the bottom, seller has made
18 available to purchaser true and complete copies of not all
19 assumed contracts, but again material assumed contracts, the
20 idea being if it is material and you're assuming it, we want to
21 make sure we made it available to you.

22 Now I would like to address the question your Honor
23 asked, which is okay, if I read this language literally, don't
24 you have a problem, Meda, and do you have case law which stands
25 for the proposition that in reading a provision, you should

D1VJMED5

Summation - Mr. Carlinsky

1 avoid a construction that would render it either absurd or its
2 provisions superfluous.

3 While I didn't have a chance to go back to the office
4 during the lunch break, we did a little bit of research, your
5 Honor. I am sure we'll address this in more detail in our
6 briefs, but the law is well settled in New York and I suspect
7 everywhere, this is a case that we pulled called GPA,
8 Incorporated versus Liggett Group, a Southern District
9 decision.

10 I have Second Circuit authority as well, but as the
11 court can see, and as I say we'll brief this forward, it is a
12 cardinal rule of contract interpretation that a court should
13 not interpret an agreement in a way which leaves the part
14 meaningless or in effect will bore will the court.

15 If you look down at the N.Y.2d Department case --

16 THE COURT: Can you look at the document the other
17 way?

18 MR. CARLINSKY: Yes. What this is telling us, even in
19 the first analysis when the court is deciding is it clear and
20 unambiguous, the rules of contract interpretation are very
21 straightforward and well-settled. The first thing the court
22 does is you don't read a sentence in isolation. You always
23 read it in context of the provision in which it is found and
24 the agreement. That is Cardinal Rule No. 1. We'll brief that.

25 Then these two cardinal rules of construction

D1VJMED5

Summation - Mr. Carlinsky

1 ultimately come in. When you read 3.12 in context, then we
2 understand that it is perhaps the single most important rep
3 that a seller could give to a buyer to protect it against what
4 are the material contracts that I'm now undertaking and
5 obligating myself. When you read it in that context and when
6 you read it in the context of, as Mr. Armenio said, your Honor,
7 if 3.12 merely means, it merely means the materiality contracts
8 are those I've chosen to put on the schedule, the rest of 3.12
9 is unnecessary, it would be surplusage, and we'll cite cases
10 which talks specifically about avoiding an interpretation that
11 would render any provision superfluous.

12 It would certainly lead to an absurd result because it
13 would literally say 3M, you get to choose what you want to put
14 on the schedule and I have no recourse as Meda, as the buyer.
15 It would lead to an absurd result. It would eviscerate, your
16 Honor, with respect to the whole purpose of that particular
17 provision.

18 That is why it makes no sense to read it that way. By
19 contrast, if you read the provision the way Meda proposes,
20 which is it is not designed to simply say you get to put
21 whatever is on the list and that is it, but instead you're
22 making a representation to me that all material assumed
23 contracts that I'm now going to be bound by have been disclosed
24 to me, every one of those provisions, every one of those
25 provisions is harmonized and that is what the rules of contract

D1VJMED5

Summation - Mr. Carlinsky

1 interpretation tell us, harmonize, not find ways to read it
2 that leads to absurd results.

3 I think that goes to the question also of in the first
4 analysis when your Honor looks at it, it is ambiguous. It is,
5 when read in context, ambiguous especially when we apply those
6 rules of construction.

7 The second point I want to raise relates to this 502
8 argument as we predicted before we got to trial we would hear
9 new arguments when we got to trial. In fact, this is Slide 42
10 -- why don't you bring up Slide 42. This is one of the new
11 arguments we heard for the first time at trial. 7, 8, 9, if we
12 updated the list, we are probably to 10 or 11. Why do I
13 mention this? First of all, it was never raised. This notion
14 of 502 B, somehow confidentiality created some kind of a
15 barrier was never raised.

16 Why wasn't it raised?

17 Again we have had this discussion back in December.
18 Here is the amended answer that 3M filed. That is a pleading
19 the court can look at, 18 affirmative defenses. Now we hear,
20 my God, we couldn't have. Where was that so we could have
21 addressed it during the course of the litigation properly?

22 They submitted a letter. This was Ms. Shapiro's
23 letter, PX 413, in evidence, August 13, 2012. Your Honor is
24 new to the case. Let me tell you what the case is about,
25 Judge, goes through an entire discussion about the case. You

D1VJMED5

Summation - Mr. Carlinsky

1 know what is not in here? Wait a minute, we couldn't produce
2 this. There was confidentiality prohibitions in 502 B. Not a
3 word.

4 What we know is this argument is a recent invention,
5 invented sometime between August 13 when this letter went in
6 and opening arguments, opening statements. We didn't hear this
7 argument when we were here for the final pretrial conference.
8 It is a new invention.

9 What does it tell us? It should be given the same
10 attention by the court given by 3M throughout the course of
11 this litigation, which is zero. It is a new-founded argument
12 and it is nonsense.

13 Now, not only wasn't it raised, you can look at all of
14 the witness declarations that 3M put in. They don't say a word
15 about this. Their own witnesses would be expected to say the
16 reason we didn't give you this convention, Meda, was because we
17 couldn't. 502 B, they had an opportunity. I guess by the time
18 the declarations were being drafted, it hadn't occurred to them
19 yet. The scales hadn't fallen from their eyes quite yet.

20 Then, of course, we have Mr. Keel who testified. In
21 his testimony, and your Honor will remember he mentions --
22 because there was this issue raised where Meda -- Keel, at
23 1065, and I asked him certainly by November 6th you believed
24 Meda was a serious bidder, correct?

25 At this time we still, absolutely.

D1VJMED5

Summation - Mr. Carlinsky

1 Then I said and so I guess what you're saying is that
2 to the extent that there were contracts that you previously
3 were hesitant to disclose because of sensitivity or
4 confidentiality concerns, by the point post-August 30 receipt
5 of that firm bid, you were comfortable disclosing them to Meda?

6 "Right."

7 Of course, that was the case. Again I don't want to
8 belabor the point of Mr. Brown's memos. We looked at before,
9 but all he said is to the extent there is any sensitivity
10 regarding any of these documents, whatever they are, maybe we
11 leave them out in the first round, meaning we don't know
12 perhaps when the first couple of companies demonstrates some
13 level of interest, that they're really serious. All he talked
14 about was the first round.

15 He talked about nevertheless, but let's make sure from
16 a disclosure standpoint what do we do? We put a document in
17 there. We put a slip sheet in there. We put something in
18 there that tells the buyer there is something here you might be
19 interested in, but we might not be able to give it to you just
20 yet.

21 Mr. Brown talks about in later stages making sure that
22 the documents are ultimately produced. This confidentiality
23 argument I really don't think I need to say more about it other
24 than it is a new-founded excuse. It is one of the additional
25 excuses.

D1VJMED5

Summation - Mr. Carlinsky

1 Then we hear, and we heard this in opening, my God,
2 your Honor, Meda has conveniently failed to mention the
3 November 2003 convention. We heard it in opening. We heard it
4 in closing. How could Meda have done such a terrible act,
5 never mentions the November 2003 convention. Well, wait a
6 minute, 3M never mentions the November 2003 convention. That
7 is yet another one to add to their list that was raised for the
8 first time in opening arguments.

9 How do we know it? Again is it in the answer as an
10 affirmative defense or as anything? You don't find a word
11 about it it in Ms. Shapiro's letter where she says wait, the
12 November 2003 convention somehow trumps or the March convention
13 was -- forget what the word was, abrogated by the November 2003
14 convention. Not a word. Is it mentioned in their summary
15 judgment papers? Not a word. Yet here we hear for the first
16 time this is it, and we're somehow at fault for not having
17 raised it when in two years of litigation they didn't raise it.

18 I think again it tells us what we are seeing from 3M
19 is a company that doesn't want to accept responsibility for its
20 misdeeds, and it is going to throw every technical argument it
21 can against the wall in the hopes that something is ultimately
22 going to stick.

23 Now, we also heard how CEPS was not a health
24 authority. I don't think we need to revisit that. All I want
25 to point out is Mr. Sampson certainly thought CEPS was a health

D1VJMED5

Summation - Mr. Carlinsky

1 authority. This is in his declaration at Paragraph 19. That
2 even after pricing has been agreed to between the government
3 health authorities and the pharmaceutical company, the debate
4 and negotiations can be ongoing. I asked Mr. Sampson with were
5 those his words? Yes. Did he carefully review his
6 declaration? Yes.

7 Then I asked him, at pages 825 and 826, do you see
8 that, pointing to that reference? The reference there to
9 government health authorities is a reference in that paragraph
10 to CEPS? Answer: Well, it's to the overall health authority
11 of which CEPS is a part.

12 Now, why is that also important? Because Sampson's
13 involved in the drafting of the acquisition agreement. To the
14 extent that he understands health authority to include CEPS,
15 doesn't that shed light on what health authority as used in
16 that agreement means?

17 Here is the guy telling us CEPS is a health authority
18 and he is involved in the drafting of that particular
19 agreement, and there are other references in the record to CEPS
20 being a health authority, and the definition itself ultimately
21 bears it out.

22 Then we heard -- because your Honor asked the question
23 of under 3.07, let me just get myself together here a minute --
24 well, wasn't 3M in default before, and we'll talk about the
25 cancellation, alleged cancellation, but wasn't there a default

D1VJMED5

Summation - Mr. Carlinsky

1 before because we know what happened in April? Nothing. We
2 know what was supposed to happen in April. A lot.

3 The answer we heard from Mr. Renaudin was wait a
4 minute, we had initiated negotiations with CEPS. Well, that is
5 not the case. We know that is not the case because we haven't
6 heard any testimony to the contrary, but again let's look at,
7 for example, this is JX 63 from the infamous Helen Kolsky to
8 her cast or band of brothers on the steering committee, and
9 this is April 20th. And she tells us that the first meeting
10 with CEPS is to occur in July, the first meeting.

11 What Mr. Renaudin tells us is wait a minute, in
12 January we started our negotiation,. Not so. It was supposed
13 to start in July.

14 THE COURT: Didn't he say they sent a letter?

15 MR. CARLINSKY: He said they sent a letter. The
16 letter was sent to the transparency committee. Remember what
17 they were looking for. They were trying to get a reaffirmation
18 of the ASMR rating at IV, and that sets the whole process of
19 delay, delay in motion.

20 But not to CEPS. According to what Ms. Kolsky is
21 saying, we are not going to meet with CEPS. Week 29 is July by
22 my calculation of week 28 above or week 26 is the end of June.
23 It is supposed to start in July and it is supposed to go late
24 into the year, but the negotiations haven't even begun with
25 CEPS as of April, which to your Honor's question, they're in

D1VJMED5

Summation - Mr. Carlinsky

1 breach. Of course, they're in breach. This notion they
2 started the discussion is just completely undermined.

3 Ms. Kolsky says it again, PX 194 A. This is in May,
4 May 30th, this is where she boasts again about how this delay
5 is going to make the image of the pharma business up for sale
6 look a lot prettier, but she says down at the bottom, we plan
7 to use that point, referring to Merck, as one of our
8 negotiation levers in July. Then she says in October when the
9 discussion with Renaudin actually begins, we'll be in the final
10 phase of the court proceeding.

11 So as of May 30th, there is no discussion, nothing.
12 They sent a letter. They sent whatever their application is
13 into the AMSR rating, but nothing with respect to cells.

14 I am going to just briefly touch upon this notion of
15 the cancellation. I am going to defer that one to Mr. Armenio.
16 I think we know ultimately by 3M's position the fraud here then
17 was perpetrated by CEPS and Mr. Renaudin because there was no
18 Article 2.2 according to 3M. When Mr. Renaudin came knocking
19 and said Article 2.2, 50 percent, he must have been
20 perpetrating a fraud. Of course, that is a absurd. When we
21 look at what ultimately happens, it tells the answer. There
22 was no agreement by CEPS to any cancellation.

23 I want to go back to something Mr. Traineau said.
24 When Traineau was testifying, what he said was that in July,
25 Article 2.2 lapsed. I asked him do you mean this agreement

D1VJMED5

Summation - Mr. Carlinsky

1 that people negotiated for 400 days, that the steering
2 committee has been focused on now for three years, that has
3 been the object of your obsession for three years, it literally
4 lapsed? He said yes, it lapsed in July.

5 Then I asked him so when you got to September and you
6 strike that out, that's just a ministerial act? That had no
7 meaning? He said that's correct, from our standpoint it had
8 lapsed in July.

9 That was his testimony loud and clear. It is absurd,
10 but that was his testimony.

11 "Q And your position is that by July, because there had been
12 no discussions with CEPS, that somehow Article 2.2 had lapsed?

13 "A Yes."

14 I was somewhat incredulous. I then said down at line
15 20:

16 "Q It was just gone because Mr. Renaudin as of July hadn't had
17 you into his offices yet for a meeting? Your view is that at
18 the end of it, is that what I am understanding you to say, it
19 lapsed?

20 "A It lapsed, yes.

21 He, of course, was unaware of any decision, meeting,
22 any consideration by the CEPS board that would have been in
23 effect allowed 3M to unilaterally say well, this agreement is
24 over. I will let Mr. Armenio -- I don't want to steal his
25 thunder on that point.

D1VJMED5

Summation - Mr. Carlinsky

1 Then I asked him, I thought you said that was the
2 striking, meaning the striking of the document they sent back,
3 was not a decision because you had already concluded that the
4 provision had lapsed as of July. Do I have it right? And he
5 said yes.

6 Frankly, up above he talks about how the striking was
7 just essentially a ministerial act. From their standpoint as
8 of July because Renaudin hadn't had them into the office yet,
9 this thing lapsed. Your Honor knows from having seen the
10 documents the reason Renaudin didn't have them in was because
11 they filed this application and deliberately pushed everything
12 so the business would look as pretty as it possibly could to
13 the Swedes, and they pushed off those discussions that would
14 have ultimately taken place.

15 Now let me finish on fraud. Your Honor, frankly, I
16 find it incredible, incredible that we did not hear a word
17 about why Mr. Sampson did not disclose that which he knew. He
18 came in and was redirected. He never addressed the question.
19 I certainly expected there is going to be a plausible, benign
20 answer. I listened. I am certain there was no explanation
21 given. There was no explanation given why at the French level
22 Kolsky in her e-mail that said I'm not going to produce it and
23 Brown saying let's make sure we have documents in there that
24 indicate to a purchaser, or Traineau, who knows all about the
25 existence of the convention, and he has testified about how he

D1VJMED5

Summation - Mr. Carlinsky

1 knew they had to try to overcome it, an explanation to the
2 court. Mr. Wanlass couldn't give us the explanation, we know
3 that, but I expected after all of these years we would hear the
4 explanation.

5 Why wasn't it produced in France, number one? Was
6 that question ever answered? They never addressed it.

7 Even more so, Mr. Sampson, who admitted to knowing of
8 the convention, who admitted to knowing of its terms, who
9 admitted to be sitting there in meeting after meeting with
10 Meda, who according to Meda, was discussing pricing issues with
11 them and never disclosed it, not a word to explain why. And
12 the answer is because there is no explanation, there is no
13 justification. That conduct is deplorable. That conduct
14 amounts to fraud.

15 Your Honor has more than clear and convincing evidence
16 particularly in light of Sampson's knowledge and the failure of
17 Sampson or 3M for that matter to even address the issue.

18 Now we didn't hear anything about the disclaimers and
19 so I am not going to go back to that particular point other
20 than to again preview something we'll address in our brief,
21 which is in addition to the peculiar knowledge doctrine, there
22 is a doctrine of law -- slide 136, please, James -- this is
23 also a doctrine of law called the special facts doctrine, a
24 duty to disclose. It is not even a reliance issue. A duty to
25 disclose arises where one party's superior knowledge of

D1VJMED5

Summation - Mr. Carlinsky

1 essential facts renders a transaction without disclosure
2 inherently unfair. Again we'll provide the court with further
3 authority on this particular point. It is clear they knew, we
4 didn't. They put out a 264 page management presentation.

5 They put out a 110 page management presentation that
6 is also in evidence, your Honor, that is specific just to
7 Europe. It is 150 pages.

8 MR. CARLINSKY: DX 582 is specific to Europe. They
9 put out a 108-page offering memorandum, and no one has answered
10 the question that I submit to your Honor which is why not one
11 sentence, one sentence that will tell anyone look at all the
12 great things I'm telling you about this drug Tambocor CR, how
13 it is going up and it is going up and it is going up and it is
14 going to offset the declining market. One sentence in all of
15 these documents, it can't be found. When Sampson had an
16 opportunity to make it right, to look Meda in the eye, when he
17 knew they were a serious buyer, sitting there negotiating the
18 acquisition agreement, he remained silent, and we have no
19 explanation as to why.

20 I want to end by saying, your Honor, where is the
21 line? Where is the line where business ethics cross the line
22 into fraud? This case crosses that line. 3M doesn't seem to
23 understand where that line is. This Court, your Honor, has the
24 power to define that line and to tell 3M and any other company
25 like it that enters into a transaction like this you've crossed

D1VJMED5

Summation - Mr. Carlinsky

1 the line when you have this information and you don't disclose
2 it.

3 Your Honor, I respectfully submit the fraud case here
4 is absolutely clear. 3M has crossed the line, and I ask your
5 Honor respectfully to make sure in the future everyone knows
6 where that line exists. Thank you very much, your Honor.

7 Thank you very much to the court staff as well.

8 THE COURT: Thank you, Mr. Carlinsky.

9 MR. ARMENIO: Your Honor, I wanted to briefly address
10 three points.

11 First off, we have heard a lot about Mr. Schur and
12 CTJ. The first point, Mr. Schur, there is no evidence in the
13 record that the gentleman has ever appeared before CEPS even
14 one time. He said right in his own declaration, Paragraph 2,
15 lawyers don't do that in France. So they're proffering a
16 person with no experience. We heard a lot from Mr. Renaudin
17 about these people at 3M and all their experience. Not so.

18 Ms. Barreau was touting she had negotiated one and not
19 even personally negotiated, but been involved in one CEPS
20 convention ever.

21 Mr. Biffaud didn't negotiate this. He referred to
22 Mr. Felber as the expert. When we hear about their theories
23 about CTJ and conventions, what strikes me is that it is
24 nowhere in the documents. Where is it in the documents that 3M
25 has documents from the Flecaïne steering committee where they

D1VJMED5

Summation - Mr. Armenio

1 are worrying about CTJ and general CEPS? We look in the
2 documents for Article 2.2, it is in document after document
3 after document.

4 May we see Slide 48, please.

5 When I asked Mr. Biffaud when he was here, I said
6 look, let's talk about these general policies and you and your
7 team thought you could do that, you could maintain the Flecaine
8 LP price in France through the expiration of the patent in
9 November 2009 despite any general CEPS policies and the like,
10 correct? Answer: Yeah, we believe we could maintain the
11 price.

12 It is in the trial record, 907, Page 907, Mr. Dierks
13 believed the same thing, they could maintain the price. That
14 is in the trial record at page 189. What is not in the trial
15 record is any of Mr. Schur's hypotheses about CTJ and the like.
16 It just isn't there because that is not how anyone in the real
17 world looks at this.

18 We have heard counsel say it many, many times, he
19 keeps calling Flecaine LP a counter generic. That is
20 incorrect. Everyone agrees it has an ASMR rating of IV. Under
21 all the CEPS policies, that is not a counter generic and CEPS
22 has pricing freedom to have negotiation.

23 What happened here is that freedom was taken away
24 through 3M's own agreement by articles 2.2. That is what
25 really is going on. Your Honor asked the question well, what

D1VJMED5

Summation - Mr. Armenio

1 about when the patent expires, isn't something going to happen
2 in the price? The relevant testimony there, only from Meda
3 witnesses in Dr. Dierks' declaration, Paragraph 29 and 30, and
4 Mr. Lonner's declaration, Paragraph 55 and 57, and they explain
5 that unlike in the U.S. where there is automatic substitution
6 at the pharmacy, so there is a huge patent cliff when things go
7 generic, in France you get to decide whether you want to go to
8 the generic.

9 These are patients who are on a heart erythmia
10 medication they take every day and switching medicines, they
11 might have one of the arrhythmias they're worried about, having
12 stroke and perhaps even die. So as Dr. Dierks explained, who
13 is a medical doctor, people are very reluctant to ever switch.
14 No pharmacist wants to take that risk of switching a patient.
15 No doctor wants to take that risk and certainly no patient just
16 to save a few euros is going to put their own life in jeopardy.
17 That is why no one at Meda was concerned about there being a
18 big fall-off in the price once the patent disappeared.

19 Meda saw a stable asset that was very unlikely to
20 suffer from strong generic competition because of the kind of
21 drug it was.

22 What was the problem is they didn't know of Article
23 2.2, 3M had already agreed to make it generic. As your Honor
24 said, at a bare minimum CEPS had already told 3M that it was
25 going to treat Flecaine LP as a result of Article 2.2 as a

D1VJMED5

Summation - Mr. Armenio

1 generic by 2006.

2 I think Mr. Destal would go a little further than
3 that, but at a minimum that is what happened and 3M never told
4 Meda about that agreement, about the possibility as what Mr.
5 Schur calls at least that there were markers that this is where
6 CEPS was going. If Dr. Dierks and Meda had known that, it
7 would have completely changed the whole dynamic of the
8 negotiation and the team.

9 Let me talk the second point, cancellation. This
10 argument is so fundamentally misguided that I am trying to just
11 stay and work through it as logically as I can. There were 400
12 days of negotiation. We see in JX 142 A, a chronology that is
13 25 pages long of all the interactions with CEPS to get this
14 initial price. Then when Article 2.2 is brought up with Meda,
15 we see countless letters back and forth negotiating, haggling
16 over the price, Meda says we didn't know, please don't take the
17 whole 50. CEPS saying we want the whole 50.

18 What do we see with this handwritten striking?

19 Nothing. There is no discussion like that. There is
20 no contemporaneous documents going back and forth, and Mr.
21 Traineau, he admitted on the stand there was no meeting of
22 CEPS. He wasn't even aware of anything being scheduled. So
23 there was no chance for the minister of social security, who
24 had blocked the initial price for over a year, that minister
25 never got any notice of anything. There was never a meeting of

D1VJMED5

Summation - Mr. Armenio

1 the committee with all the ministers that they could even
2 discuss this much less vote on it.

3 What counsel did is he, in a little slight of hand,
4 superimposed the signature on the front page with some of the
5 strike-outs, but as your Honor has seen from the document
6 itself, JX 95, there is no indication that Mr. Renaudin looked
7 at this at all. There is no counter-initial. There is no
8 discussion back and forth with him on proposals and
9 counter-proposals.

10 It makes no sense that after negotiating so hard on
11 this issue and extracting this concession from 3M in exchange
12 for granting them a high price --

13 THE COURT: The high price point, Mr. Renard focused
14 my attention on the chart that showed the daily dosage price,
15 and that paints it in a different light, I think.

16 MR. ARMENIO: It paints it in a light, a light he
17 likes to talk about. Can we go to JX 25 A R, please. Can we
18 go forward one slide, please.

19 This is the real world document from -- can we blow
20 that up, James -- from price differences and catch the little
21 stuff there. Thank you. This is the internal 3M document that
22 actually talks about what prices were being sought by LI on the
23 left and LP on the right. 3M wanted 18 euros. CEPS wanted
24 13.2, and 3M was able to keep it to 17.1, and in exchange
25 for -- and this is indicating both sides liking LP slow acting

D1VJMED5

Summation - Mr. Armenio

1 generic and three years.

2 I understand Mr. Renard wants to talk about CTJ and
3 Mr. Schur does, but nobody else in the whole case was talking
4 about that. It is not in the contemporaneous documents.

5 What is --

6 THE COURT: I am not sure that answers my question
7 which is part of the story telling Mr. Felber's testimony goes
8 to this is about how this was a hard fought negotiation and
9 what 3M got in exchange for 2.2 was a high price which they
10 were essentially buying for three years. We'll take a high
11 price for three years and take a dive on the price at the end
12 of three years. Just help me understand your response to it
13 actually wasn't that high price if you think about daily
14 dosage.

15 MR. ARMENIO: What the high price was, and it is
16 reflected in the best document I can refer the court to, JX
17 142, the chronology, other documents reflect it as well,
18 initially social security wanted a generic of LP immediately.
19 It wasn't oh, match the price of LI. It was we want the
20 generic of Flecaine LP right now, the first thing to go on the
21 market should be generic-priced, generic version Flecaine LP.

22 3M had to negotiate with CEPS off of that by saying
23 two things: One, oh, we need to build the market up for three
24 years to make a generic even viable; and, two, we need the
25 money for three years to fund our IRM portfolio. So when we

D1VJMED5

Summation - Mr. Armenio

1 look at the high price, we have to look at it in comparison to
2 what social security initially wanted which was a generic of
3 Flecaine LP immediately.

4 This is certainly if all of these prices that end up
5 were far, far higher than it had been launched in the first
6 instance as a generic. The only way they placated the minister
7 of social security as part of CEPS was through these prices
8 which are, in fact, high because they weren't talking, even the
9 ministers weren't talking about CTJ or Mr. Schur or Mr.
10 Renaudin's theory. They were saying we want a generic now, now
11 in 2003, and they granted a high price for three years because
12 of those two reasons I mentioned. And again this is reflected
13 best in their chronology, JX 142.

14 THE COURT: I hope you will use some remaining time on
15 hopefully both, but the ancillary agreement and damages.

16 MR. ARMENIO: When we look at the ancillary agreement
17 issue, the merger clause, among other things, and the merger
18 clause in the contract eviscerates their argument in the
19 acquisition agreement. The acquisition agreement merger clause
20 talks about how this agreement including the ancillary
21 agreements shall be read as a single operative unit.

22 So the ancillary agreements didn't supersede anything.
23 Moreover, if we look at it from a damages perspective, they're
24 ignoring \$400 million in the U.S. The actual trademarks, trade
25 dress, patents and all the other rights, the know how all of

D1VJMED5

Summation - Mr. Armenio

1 that was allocated on this tax allocation to the U.S. They're
2 missing \$400 million.

3 So saying, ooh, it says 132 million here, then they're
4 ignoring \$400 million for a country everyone on the stand
5 admitted it was the biggest country in the business and
6 Tambocor was the biggest product. The \$132 million argument
7 has been way long gone. If your Honor looks at it for damages,
8 it is incomplete because it doesn't address the 400 million
9 that was allocated to the U.S. where Meda didn't buy any
10 assess.

11 It is not how Meda valued the business. How Meda
12 valued the business, the uncontroverted evidence it was an
13 EBITDA multiple approach. Go to slide 139.

14 We know Merrill Lynch gives us the standard for
15 damages at the time of breach, at the time of closing, what the
16 purchaser would have paid had they known. Dr. Neuberger gave
17 the right, correct formula for calculating this and nobody
18 criticizes Dr. Neuberger's formula. They like to criticize the
19 inputs, but there has not been any criticism of Dr. Neuberger's
20 formula. One of the things important, and Dr. Neuberger
21 explained it both in his declaration, 72-75 and on the stand,
22 this methodology can be applied to any percentage inputs.

23 Here I have to pause for a second and talk about Mr.
24 Mariotte. Mr. Mariotte has been impugned, to say the least, by
25 Mr. Renard and the 3M team. We brought to the court a

D1VJMED5

Summation - Mr. Armenio

1 gentleman who had as his job when he was at Schering Plough
2 negotiating with CEPS, and then started a consulting company
3 where he consults for lots of pharmaceutical companies and
4 public unions and all the relevant stakeholders in France, he
5 has had over a hundred negotiations with CEPS, and they're
6 trying to say well, it is too subjective, he doesn't know
7 enough.

8 But Mr. Schur has never appeared before CEPS. Ms.
9 Barreau who on the stand didn't like it when I said she wasn't
10 an expert in CEPS conventions and she thought she was, had one
11 negotiation. So what we have for Mr. Mariotte is we have
12 got -- go to 147, James -- we have got a person who has the
13 best possible experience here.

14 Again as Mr. Mariotte explained, there isn't a book or
15 a database where we can go to to look up this information about
16 what happened when people tried similar renegotiations with
17 CEPS, but we do have Mr. Mariotte who has got his 100
18 interventions.

19 In his experience were somehow atypical, he wrote an
20 expert report in this case. He has been disclosed long, long
21 ago. They would have brought someone. If Mr. Mariotte's
22 experience was atypical, abnormal, incorrect, I am positive
23 counsel or counsel's predecessors, their predecessors before
24 them would have brought your Honor contrary evidence from
25 another individual.

DIVJMED5

Summation - Mr. Armenio

1 THE COURT: Isn't this case contrary evidence?

2 MR. ARMENIO: Sorry?

3 THE COURT: Isn't this case contrary evidence?

4 MR. ARMENIO: I don't believe it is because if we look
5 at it, Mr. Mariotte said --

6 THE COURT: This is in the 10 percent?

7 MR. ARMENIO: Yes, 10 percent chance that it could be
8 a 30 or 40 percent, and in this case we saw Meda was able to
9 get mercy, the lesser reduction by explaining to CEPS we didn't
10 know.

11 And what Mr. Mariotte said is there is no chance that
12 CEPS, having bargained for this price reduction, could ever
13 give it up for no reason, could ever give it up without a
14 corresponding benefit.

15 We see in reality, that is what happened with Meda.
16 When Meda said we didn't know, CEPS didn't say okay, that is
17 okay, we understand, zero. They still took 30 percent off the
18 price. There was never any possibility proffered by CEPS or
19 Meda or any evidence at 3M that zero percent was on the table
20 when CEPS came talking to Meda about this.

21 We also know that 3M itself calculated this. It is in
22 JX 25-A R. They calculated exactly the difference between what
23 3M was forecasting and what CEPS expected, and it was about \$24
24 million euros. That is exactly the input we see in the EBITDA
25 change that Mr. Gallagher uses as an input and Mr. Mariotte.

D1VJMED5

Summation - Mr. Armenio

1 They want us to say oh, it should be different numbers, it
2 should work differently.

3 Dr. Neuberger addressed that on the stand. Okay, what
4 if you turn it around and say 5 percent chance of the full 50,
5 5 percent chance of 40 and 80 percent chance of 30 since we
6 know 30 actually happened. His formula and methodology still
7 works. You can still use it and the damages can work out to
8 117 million and then there would be interest.

9 When we look at it, 3M wants to talk about causation,
10 DX 274. When Meda saw a problem with a drug even as small as
11 2.6 million, what did they do? This is Mr. Keel's notes, DX
12 274, they raised it with 3M and they said they wanted a
13 purchase price adjustment and they pursued it doggedly.

14 There is no way they could have been told of a risk of
15 a 50 percent price even if it was potentially possible it might
16 only be 30 or 40, there was no way they were going to let this
17 go without a purchase price adjustment. We know that from a
18 fact Mr. Keel's own notes on drugs as small as 2.6 million, Meda
19 wanted and got a purchase price adjustment.

20 I want to echo counsel's thanks to the court. The
21 Court, Mr. Silverman, Ms. Nunez, all of our court reporters, I
22 apologize for all the French and Swedish we got a little bit
23 of. Thank you, everyone, for your patience and consideration.

24 THE COURT: I thank counsel again for their hard work
25 and zealous representation. The matter is submitted and I'll

D1VJMED5

Summation - Mr. Armenio

1 put out an opinion in due course. I'll wait your post -- did
2 I set a schedule?

3 MR. RENARD: We did not, your Honor.

4 THE COURT: How about if I do it now?

5 MR. RENARD: It would be a three-step process.

6 THE COURT: So again the balance here is the sooner I
7 get this, the better. I wish I had it now. As I say, I was
8 supposed to start a trial on Monday and I settled that case
9 last night. I have time on my hands next week. I don't know
10 if anybody is in a position to get it to me next week.

11 MR. CARLINSKY: I don't think so, your Honor. I tried
12 pushing the team. I have seen a lot of tired eyes, too, on the
13 team the last couple of days. We were going to propose, with
14 the court's permission, a week from Tuesday, so tomorrow is
15 Friday, it would effectively be I think 10 days, we have two
16 weekends.

17 Given we go first, we ask for Tuesday and try for that
18 Monday. In fact, I am willing to say that Monday to try to
19 compress the schedule and the back end for reply, we only ask
20 for five days. We want to do it as quickly as possible. I
21 want to make sure we give the court what it needs, what it
22 expects. There are legal issues have been raised. We want to
23 make sure we address them and not just a rehash of everything
24 the court has already heard.

25 THE COURT: I think that is fine. So let's say set

D1VJMED5

Summation - Mr. Armenio

1 your brief and come back and talk about pages if I haven't done
2 that already. So let's say a week from -- at that point say a
3 week from Tuesday. Mr. Renard?

4 MR. RENARD: Your Honor, with respect to our response,
5 I guess it would depend upon page length, but if we were in
6 that 25 or so page --

7 THE COURT: Yes, in that ballpark.

8 MR. RENARD: A week later, with the court's
9 indulgence?

10 THE COURT: It should take you longer to write a
11 shorter brief.

12 MR. RENARD: Abe Lincoln said something about
13 speeches.

14 THE COURT: All right. Let's set then the following
15 Tuesday as the response and we'll get five days for reply.

16 MR. CARLINSKY: Yes, your Honor.

17 THE COURT: I am going to propose -- I want to give
18 you the room that you need, but I want to constrain you
19 horribly, and I can assure you that shorter at this point is
20 going to be more impactful.

21 I think I am inclined to say 25 or 30, so I'll say 30.
22 My inclination would be to do 30, 30, 10.

23 MR. CARLINSKY: That is fair, your Honor. Thank you.

24 THE COURT: Don't make the font smaller. Don't give
25 me a gazillion footnotes.

DIVJMED5

Summation - Mr. Armenio

1 MR. CARLINSKY: Single space?

2 THE COURT: Don't change the spacing between the
3 lines. I am not going to give you a word count, but be
4 reasonable. I do think the more you cut to the chase of your
5 arguments, the better, the better off.

6 That is all I need. Again, we are grateful if you
7 both ECF and e-mail, courtesy copies to get to it right away.

8 MR. CARLINSKY: Each side wanted to give the court a
9 copy of the closing.

10 THE COURT: I think we are at Court Exhibit 4 will be
11 plaintiff's closing, Court Exhibit 5 defendant's closing. I
12 think that's all I have. Needless to say, I am merging the
13 summary judgment motions into the final opinion, so those will
14 be administratively dealt with. I think that is all I have.

15 MR. ARMENIO: Nothing further.

16 THE COURT: Mr. Renard?

17 MR. RENARD: Nothing from defendants. Thank you, your
18 Honor. Thank you, your Honor.

19 THE COURT: We're adjourned.

20 (Court adjourned)
21
22
23
24
25